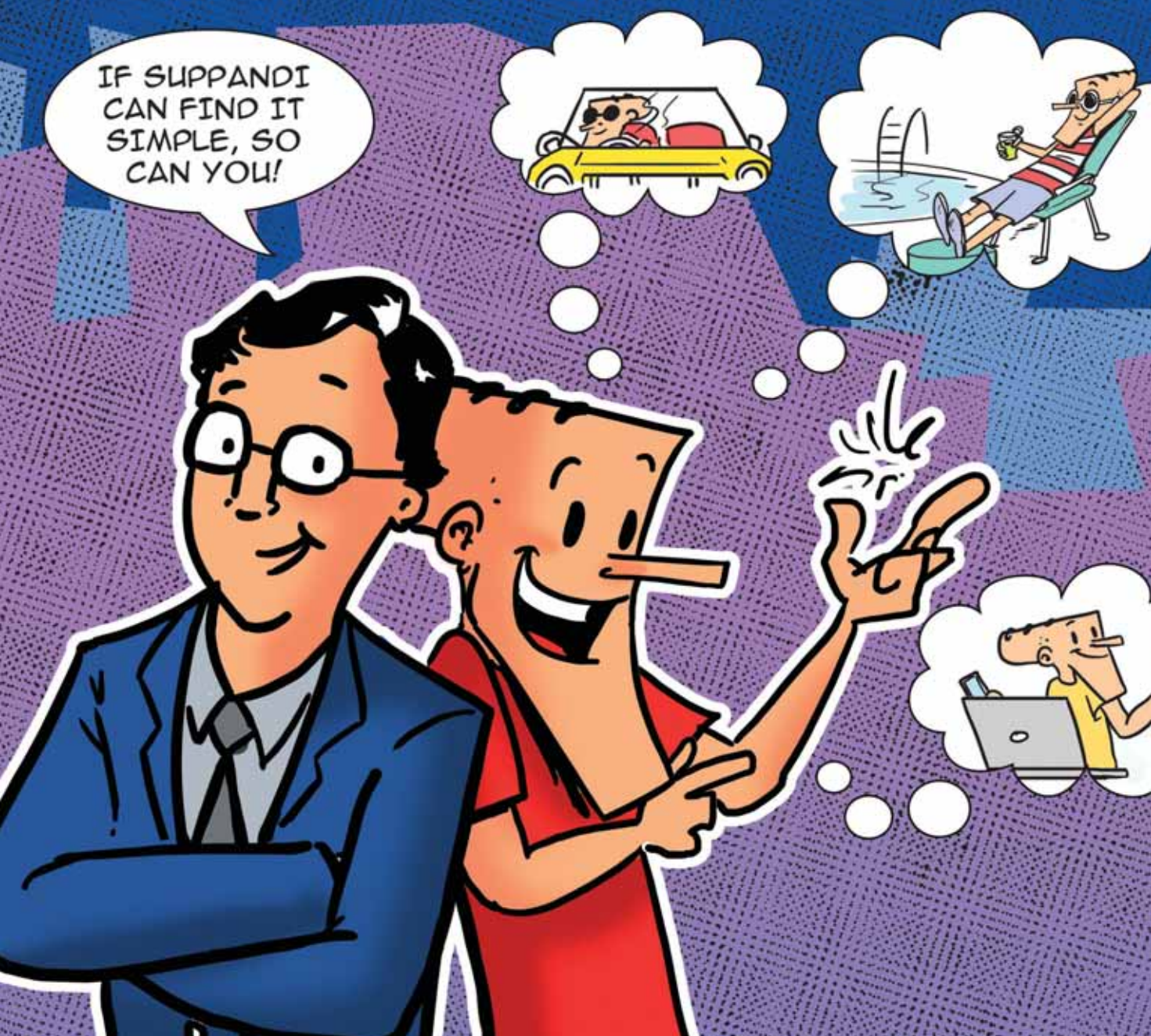


MAKING INVESTING SIMPLE^{for} SUPPANDI[™] with PROFESSOR SIMPLY SIMPLE[™]

AN INVESTOR EDUCATION INITIATIVE

IF SUPPANDI
CAN FIND IT
SIMPLE, SO
CAN YOU!





When it comes to simpletons,
Suppandi tops the list! His literal-mindedness
makes it hard for him to hold on to a job for
too long. But even Suppandi has grasped the
principles of investing, thanks to the brilliant
Professor Simply Simple. That's how
simple investing can be!



Created by Amar Chitra Katha Pvt. Ltd.
for Tata Mutual Fund

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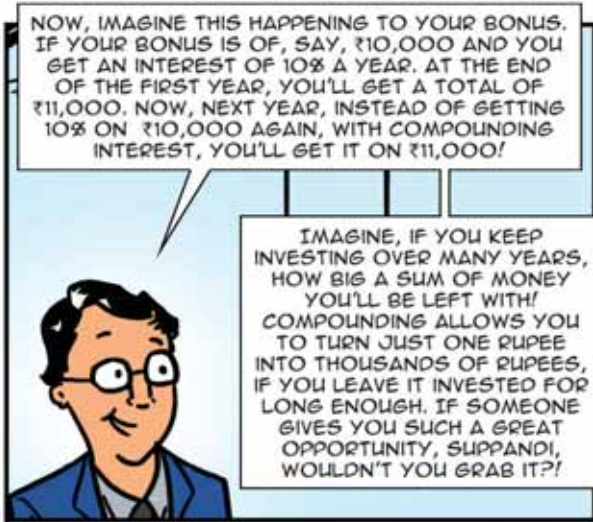
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THE POWER OF COMPOUNDING

EPISODE 1







MAKING YOUR MONEY WORK

EPISODE 2

SUPPANDI IS IN THE PARK WITH HIS FRIEND'S DAUGHTER, TINA, AND HER PUPPY, WOOF...

SUPPANDI, SOON I'LL HAVE ₹ 3000 IN MY PIGGY BANK. THAT MEANS I WILL BE ABLE TO BUY MY DREAM BICYCLE THAT HAS A CARRIER FOR WOOF!

WOW! ₹ 3000! WOOF, WAIT, WOOF... WOOF, GET BACK HERE!

YES, I SAVED A BIT FROM MY POCKET MONEY EVERY MONTH.

WHY DON'T YOU INVEST? GOOD BOY, WOOF, NOW STAY. MY FRIEND, PROFESSOR SIMPLY SIMPLE, TOLD ME THAT INVESTING EARNS YOU MONEY WITHOUT ANY EFFORT.

REALLY? HOW IS THAT?

WELL LET'S SEE, I THINK IT IS BECAUSE YOUR MONEY THEN WORKS FOR YOU.

MONEY WORKS?

OHH OH, NO COME BACK HERE WOOF. WOOF... WOOF

YES, MONEY IS ALSO VERY HARD WORKING, JUST LIKE ME!

BUT YOU WORK BECAUSE YOU HAVE A JOB. HOW CAN MONEY GET A JOB?

SUPPANDI IS NOW THOROUGHLY CONFUSED. HE CAN'T SEE WOOF ANYWHERE AND HE ISN'T SURE HOW TO EXPLAIN THE CONCEPT OF INVESTING TO TINA. LUCKILY, PROFESSOR SIMPLY SIMPLE WALKS UP TO THEM JUST THEN...

I THINK HE IS HIDING BEHIND THAT TREE!

WOOF! WOOF!

HELLO, SUPPANDI! ER, WHY ARE YOU IMPERSONATING A DOG?

TINA SPOTS WOOF AND RUNS TO FETCH HIM, WHILE SUPPANDI GREETES THE PROFESSOR...

OH, HI, PROFESSOR! WOOF IS TINA'S DOG! I'M GLAD YOU ARE HERE, PROFESSOR! I WAS TRYING TO EXPLAIN TO TINA HOW MONEY CAN WORK FOR YOU EVEN IF IT CAN'T GET A JOB.

BAD WOOFIE, MUSTN'T RUN OFF LIKE THAT! OKAY, SUPPANDI, HOW EXACTLY DOES MONEY GET A JOB?

PROFESSOR...

INVESTING YOUR MONEY IS LIKE GIVING YOUR MONEY A JOB. WHEN YOU INVEST, YOU GET YOUR MONEY BACK PLUS YOU EARN INTEREST OR DIVIDENDS.

SO THE INTEREST AND DIVIDENDS ARE LIKE MONEY'S SALARY.

YES, EXACTLY. YOU ARE A SMART LITTLE GIRL.

SO, IF MY MONEY IS EARNING A SALARY, THEN I DON'T HAVE TO WORK EVER! THAT IS GREAT NEWS! THEN, I CAN JUST CHILL AND RUN AROUND THE PARK, LIKE WOOF HERE. I WILL QUIT MY JOB TODAY!

OH, OKAY. BUT HOW DO I INVEST IT WELL? I DON'T KNOW ANYTHING ABOUT IT.

YOU CAN ALWAYS GO TO MY FRIEND ASHOK, THE FINANCIAL ADVISOR I TOLD YOU ABOUT. HE WILL FIND INVESTMENT OPTIONS THAT ARE BEST SUITED TO YOU.

GREAT! SO, THEN, EVENTUALLY, I CAN HAVE A HAPPY RETIREMENT, GOING ON COOL VACATIONS AND NOT WORKING... BECAUSE MY MONEY WILL BE WORKING FOR ME.

YOU FORGOT ABOUT A GREAT EDUCATION FOR YOUR KIDS!

NO, NO, SUPPANDI, YOU HAVE TO FIRST EARN AND SAVE ENOUGH MONEY TO INVEST, AND INVEST IT WELL, SO THAT THE RETURNS OF THE INVESTMENT CAN LAST FOR A LONG TIME.

OH, NO... NOT AGAIN... WOOF... WOOF

IT LOOKS LIKE WOOF IS GOING TO TAKE HIM ALL OVER THE PARK!

PROFESSOR, CAN I GO TO THE FINANCIAL ADVISOR TOO?

WELL, YOUR PARENTS CAN CONSULT A FINANCIAL ADVISOR AND INVEST ON YOUR BEHALF TILL YOU TURN 18. THIS WAY, YOU CAN REAP THE BENEFITS OF THE POWER OF COMPOUNDING AND FULFIL YOUR DREAMS!

THE INFLATION PROBLEM

EPISODE 3

SUPPANDI AND HIS OLD SCHOOL FRIEND, BUNTY, ARE SHOPPING FOR GROCERIES AT THE SUPERMARKET. SUPPANDI IS AT THE CONFECTIONERY SECTION, WHERE BUNTY JOINS HIM AFTER HE IS DONE SHOPPING FOR DINNER.



SUPPANDI AND BUNTY ARE TRANSPORTED TO THEIR CHILDHOOD.



PROFESSOR SIMPLY SIMPLE HAPPENS TO CROSS SUPPANDI AND BUNTY WHILE THEY ARE LOST IN CHILDHOOD MEMORIES. HE TAPS SUPPANDI ON HIS SHOULDER, BRINGING HIM BACK TO THE PRESENT.



YES, THE GOOD OLD DAYS. NOW ₹ 10 DOES NOT HAVE AS MUCH VALUE. IT IS ALL THE EFFECT OF INFLATION.



INFLATION IS WHEN THE PRICE OF GOODS AND SERVICES RISES OVER TIME. THIS OCCURS DUE TO THEIR DEMAND GROWING FASTER THAN THEIR SUPPLY, OR WHEN COMPANIES INCREASE THE COST OF GOODS TO MAINTAIN PROFIT MARGINS. AND THIS IS WHY YOU GET LESS CHOCOLATES FOR ₹ 10 NOW THAN YOU DID BEFORE.



PROFESSOR SIMPLY SIMPLE, BUNTY AND SUPPANDI CONTINUE THEIR DISCUSSION AT THE CHECK-OUT COUNTER.

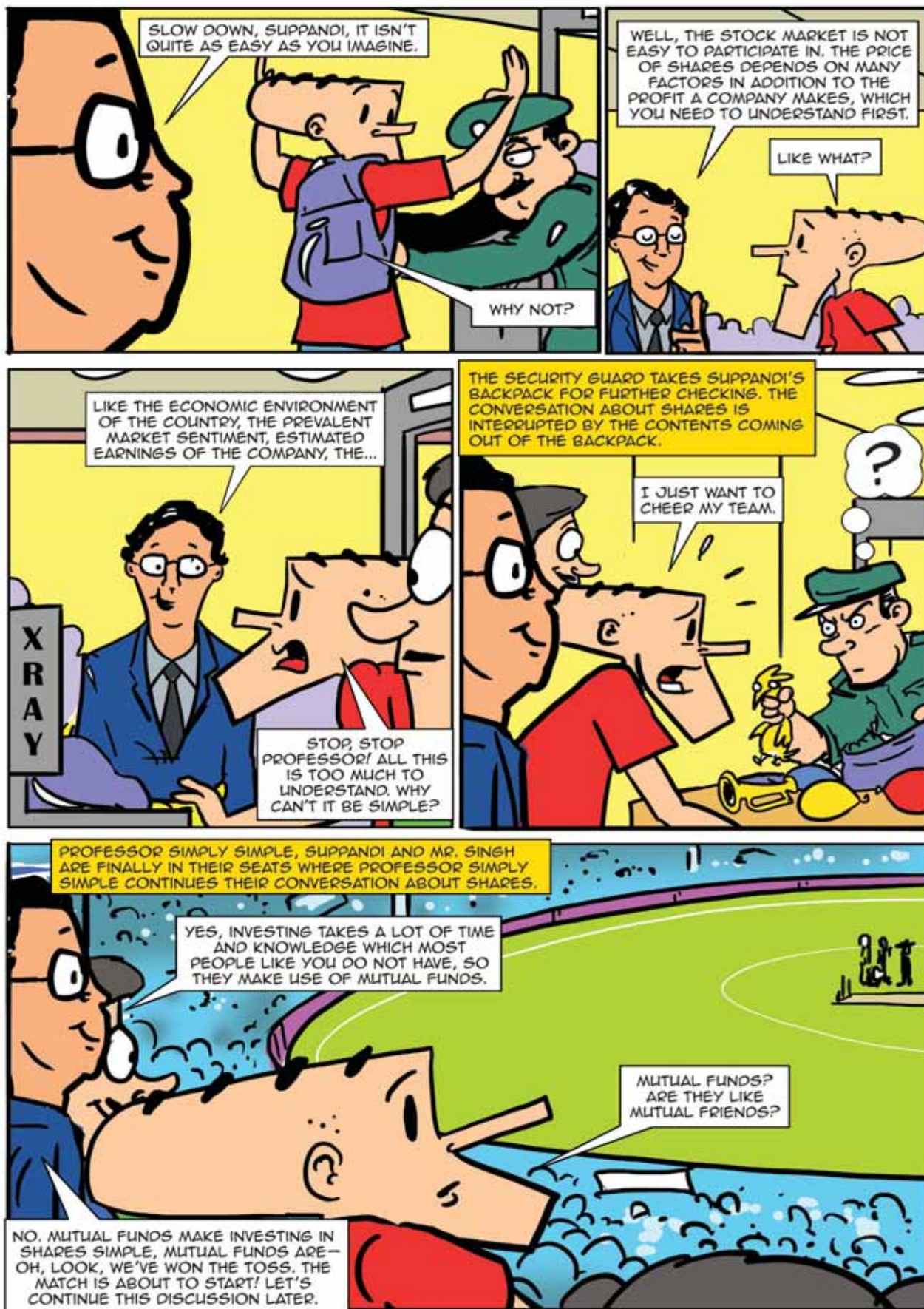


AN INTRODUCTION TO EQUITY

EPISODE 4

SUPPANDI AND PROFESSOR SIMPLY SIMPLE ARE ON THEIR WAY TO THE STADIUM FOR A CRICKET MATCH WHEN MR. SINGH, THE PROFESSOR'S FRIEND, JOINS THEM.



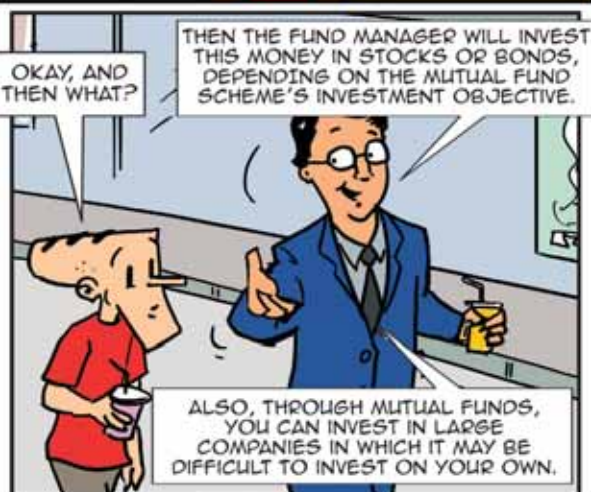
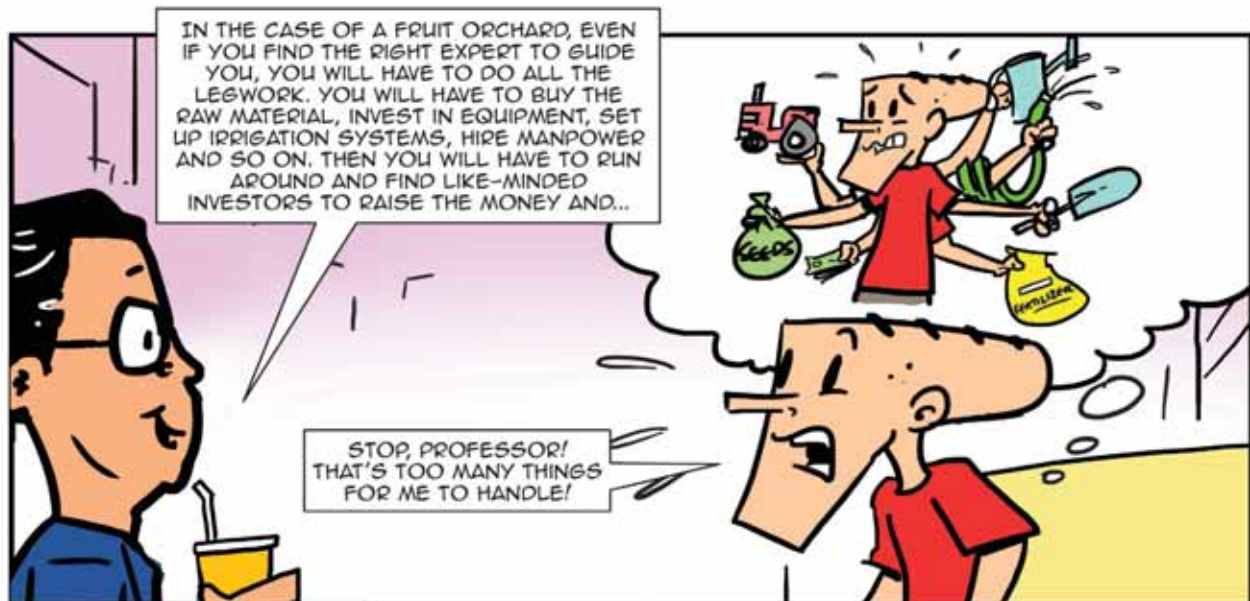


MUTUAL FUND FUNDAS

EPISODE 5

SUPPANDI AND PROFESSOR SIMPLY SIMPLE ARE AT A JUICE SHOP. SUPPANDI IS STILL PLACING HIS ORDER WHILE THE PROFESSOR IS ALREADY ENJOYING HIS FRUIT JUICE...

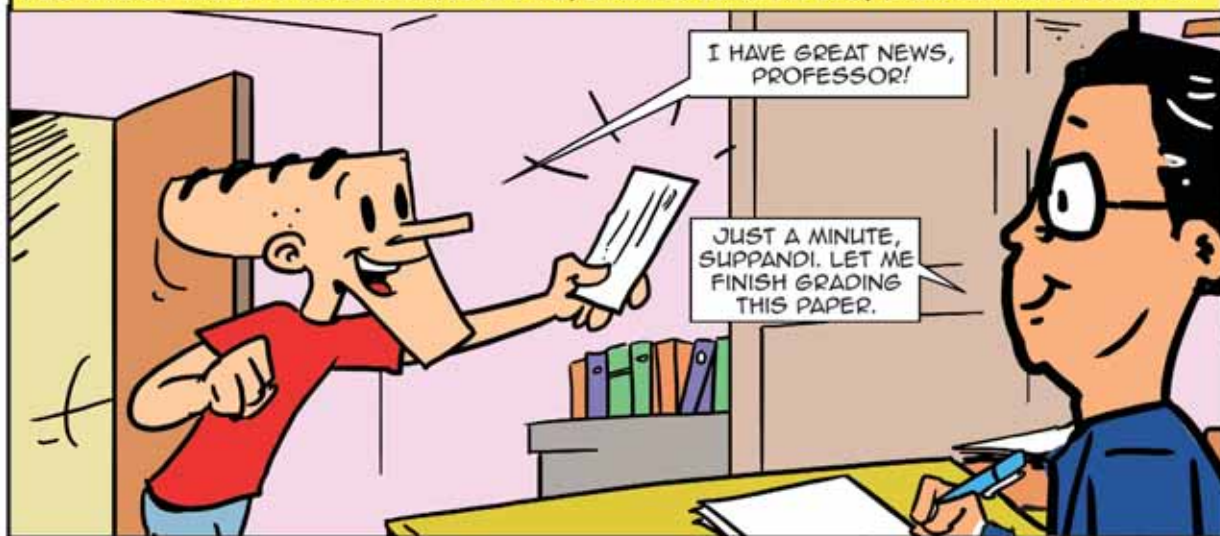




EXPERT TIPS ON SIPS

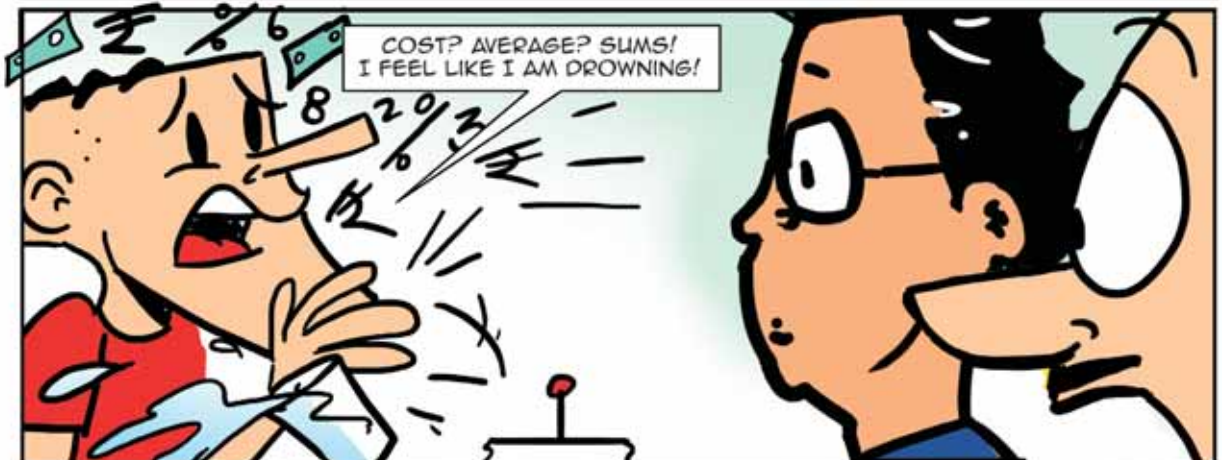
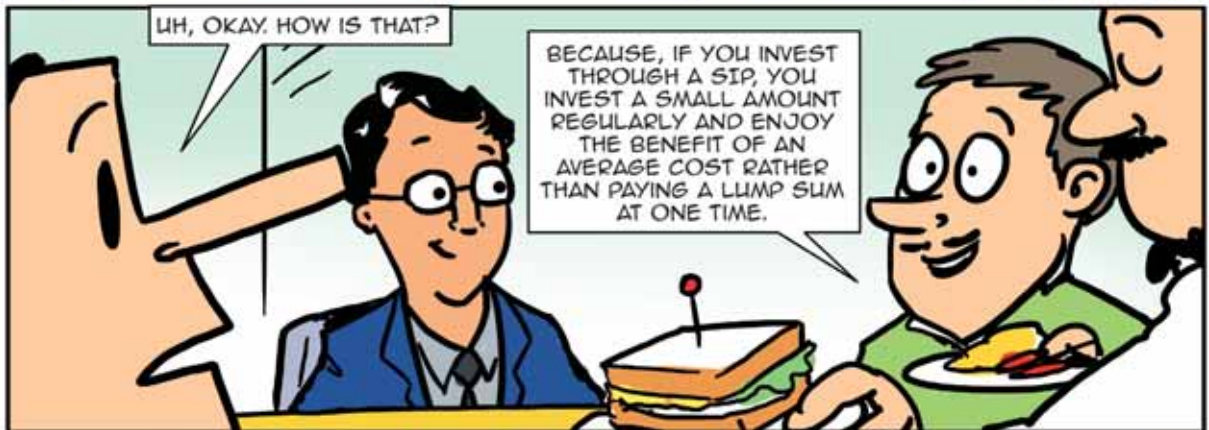
EPISODE 6

PROFESSOR SIMPLY SIMPLE IS IN HIS OFFICE, GRADING EXAM PAPERS, WHEN SUPPANDI WALKS IN.

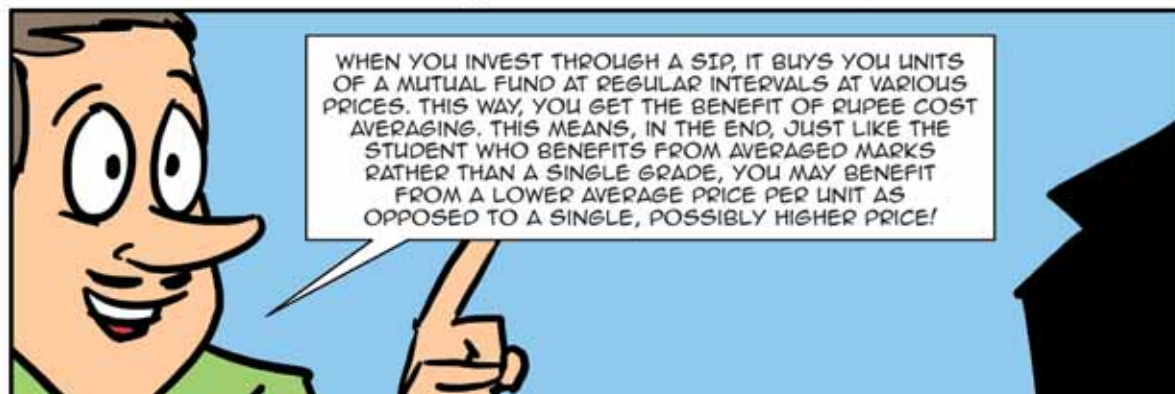
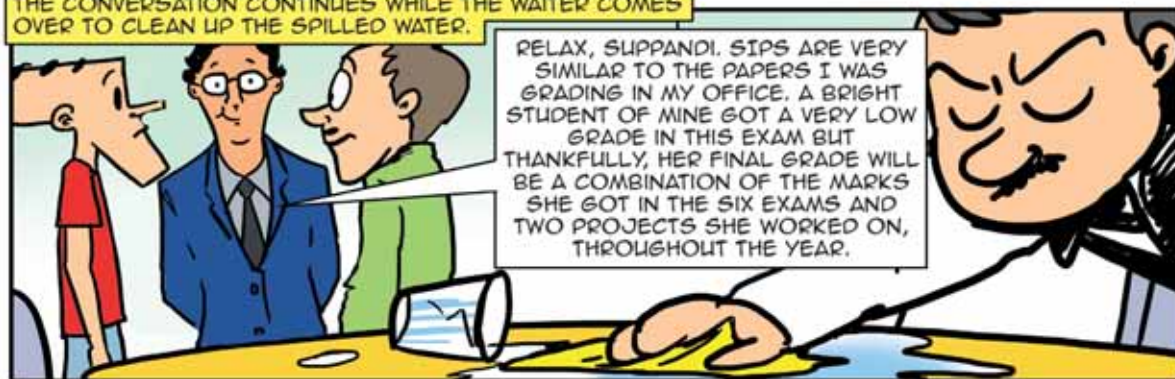




AFTER ENSURING SUPPANDI IS NOT HURT, THE TRIO OCCUPY A TABLE AND PLACE THEIR ORDERS. ASHOK BRINGS THE CONVERSATION BACK TO SYSTEMATIC INVESTMENT PLANS.



THE CONVERSATION CONTINUES WHILE THE WAITER COMES OVER TO CLEAN UP THE SPILLED WATER.



DIVERSIFY AND CONQUER

EPISODE 7

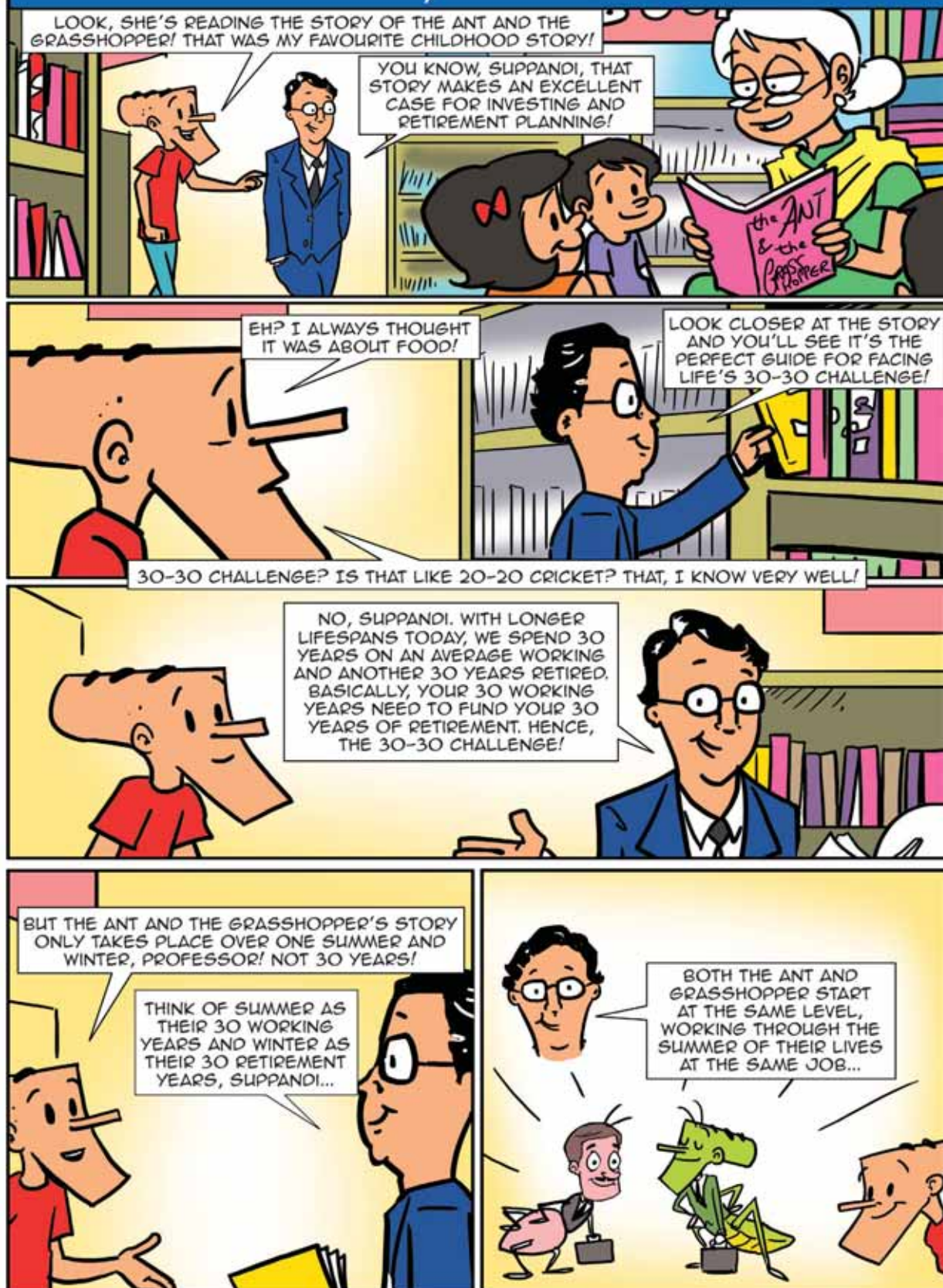
PROFESSOR SIMPLY SIMPLE AND SUPPANDI ARE COMING OUT OF THE RAILWAY STATION...





THE 30-30 CHALLENGE

EPISODE 8



"WHILE THE GRASSHOPPER FRITTERS AWAY ALL OF HIS EARNINGS WITH NO REGARD FOR TOMORROW, THE ANT INVESTS A PORTION OF HIS SALARY EVERY MONTH."



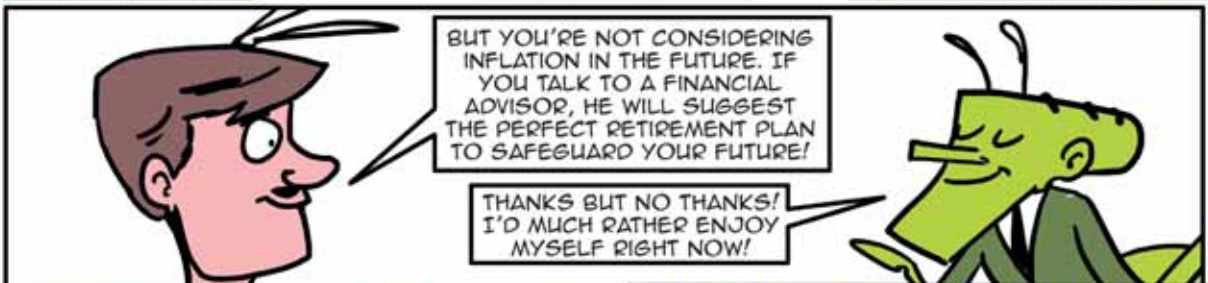
GRASSHOPPER, YOU NEED TO START SAVING AND INVESTING YOUR MONEY RIGHT NOW, OR ELSE, YOU WILL HAVE NO MONEY LEFT FOR WHEN YOU RETIRE!

IT'S NOT LIKE I'M RETIRING TOMORROW. I'LL START SAVING SOME DAY.



BUT YOU'RE NOT CONSIDERING INFLATION IN THE FUTURE. IF YOU TALK TO A FINANCIAL ADVISOR, HE WILL SUGGEST THE PERFECT RETIREMENT PLAN TO SAFEGUARD YOUR FUTURE!

THANKS BUT NO THANKS! I'D MUCH RATHER ENJOY MYSELF RIGHT NOW!



WHEN WINTER ROLLS AROUND, THE ANT'S METICULOUS PLANNING PAYS OFF AS HIS INVESTMENT RETURNS ALLOW HIM TO CONTINUE HIS STANDARD OF LIVING.

MEANWHILE, THE NOW-PENNYLESS GRASSHOPPER REALIZES TOO LATE THAT HE SHOULD HAVE LISTENED TO THE ANT WHEN HE HAD THE CHANCE!



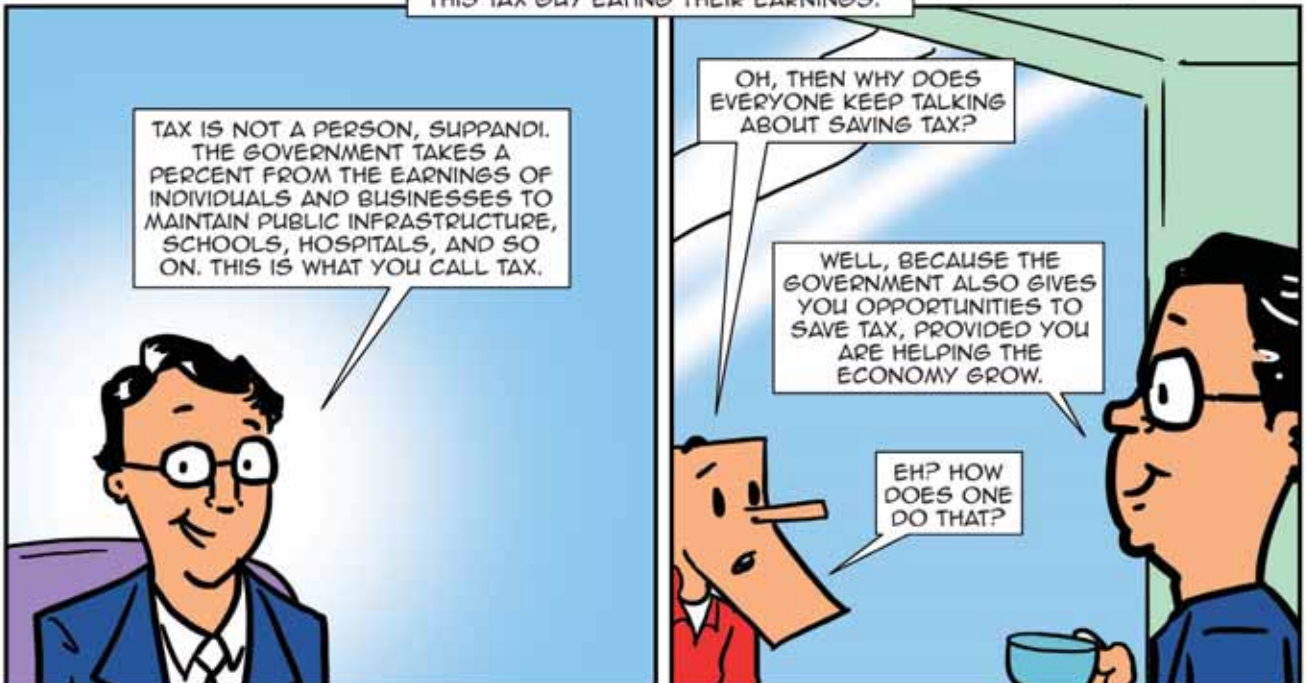
SO YOU SEE, SUPPANDI, THE EARLIER YOU START INVESTING, THE LESSER YOU'LL HAVE TO SAVE IN THE LONG RUN. THE LATER YOU START, THE MORE YOU HAVE TO SAVE FROM YOUR EARNINGS AND THE LESS YOU WILL GET TO SPEND! THAT'S THE POWER OF COMPOUNDING AT PLAY. REMEMBER?

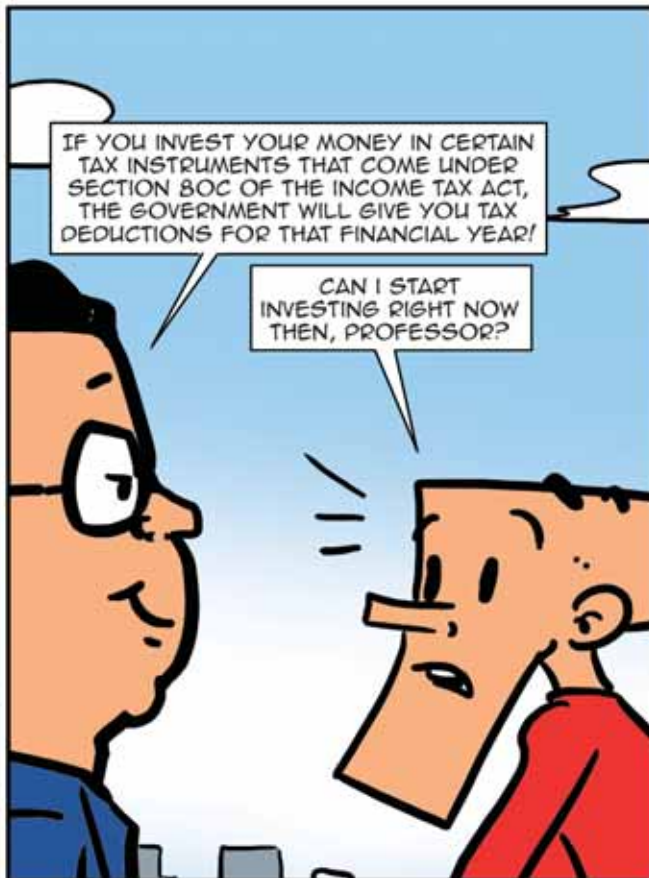


YES, PROFESSOR, I DON'T WANT TO SUFFER THE GRASSHOPPER'S FATE. I WILL GET A RETIREMENT PLAN TODAY!

TAXING TROUBLE

EPISODE 9





CHILD PLANS

EPISODE 10

ONE DAY, WHILE SUPPANDI AND THE PROFESSOR ARE VISITING THEIR FRIEND, SANDY...

WHEN I GROW UP,
I WANT TO BE A
VETERINARIAN.

BUT TINA, JUST YESTERDAY, YOU
WANTED TO BE AN ASTRONAUT, AND
THE DAY BEFORE THAT, YOU WANTED
TO BE A FASHION DESIGNER!

WOW! THAT SOUNDS LIKE AN AMAZING
PLAN! I THINK YOU SHOULD BE ALL
THREE! YOU'LL BE THE FIRST FASHION
DESIGNER WHO CURES ANIMALS IN SPACE!

WELL, SUPPANDI, SHE IS GOING
TO HAVE TO WORK REALLY
HARD TO BE ABLE TO EXCEL AT
ALL THREE PROFESSIONS.

I'M NOT WORRIED
ABOUT TINA WORKING
HARD. WHAT I'M
WORRIED ABOUT IS
HOW I WILL AFFORD
TO PAY FOR HER
EDUCATION.

DON'T WORRY, SANDY! FOR TINA, I WILL
EMPTY MY PIGGY BANK! I'VE BEEN
SAVING IN IT SINCE I WAS A YOUNG BOY.

THAT'S NICE OF YOU,
SUPPANDI, BUT
I DON'T THINK THAT
WILL BE ENOUGH.



VOLATILITY & WAITING IT OUT

EPISODE 11

SUPPANDI AND THE PROFESSOR ARE TAKING A FLIGHT...

ATTENTION, PASSENGERS.
THERE IS SOME TURBULENCE COMING
UP AHEAD. PLEASE WEAR YOUR SEAT
BELTS AND SIT TIGHT.

OH NO,
PROFESSOR!
WHAT'S GOING TO
HAPPEN TO US?

RELAX, SUPPANDI.
YOU HEARD THE
PILOT. ALL WE
HAVE TO DO IS
RIDE IT OUT.

BUT THE PILOT
TOLD US TO WEAR
OUR SEAT BELTS.
HOW CAN I RIDE
OUT OF HERE IF I'M
STUCK IN MY SEAT?

SUPPANDI, I MEANT
WE'LL HAVE TO WAIT
IT OUT AND IN A FEW
MINUTES, WE WILL BE
SAFE AND SECURE.

THANKS FOR YOUR PATIENCE, LADIES
AND GENTLEMEN. WE HAVE CLEARED
THE TURBULENCE AND YOU ARE FREE TO
UNBUCKLE YOUR SEAT BELTS NOW.

THAT WASN'T
TOO BAD,
WAS IT?

NOT AT ALL! YOU
WERE RIGHT,
PROFESSOR. WE
JUST HAD TO
WAIT IT OUT.

SOMETIMES, WAITING
IT OUT IS THE BEST
SOLUTION. EVEN WHEN IT
COMES TO INVESTING.

HOW IS THAT, PROFESSOR?



RISK & REWARD

EPISODE 12

SUPPANDI AND THE PROFESSOR ARE ROAMING THE BUSY STREETS OF CHANDNI CHOWK...

JUST LOOK AT THOSE GOLGAPPAS, PROFESSOR! THEY LOOK SO GOOD!

THAT THEY DO! JUST KEEP IN MIND THEY MIGHT NOT BE THE MOST HEALTH--

SUPPANDI! YOU DIDN'T EVEN LET ME FINISH!

I'M SORRY, PROFESSOR. I COULDN'T RESIST. BESIDES, WHEN IT COMES TO GOLGAPPAS, I'M WILLING TO TAKE THAT RISK.

IT LOOKS LIKE YOU HAVE QUITE THE APPETITE FOR RISK, SUPPANDI.

HUH? NO, PROFESSOR! I HAVE AN APPETITE FOR GOLGAPPAS RIGHT NOW!

OH SUPPANDI! I'M TALKING ABOUT RISK APPETITE! IT'S A TERM PEOPLE USE WITH RELATION TO INVESTMENTS.

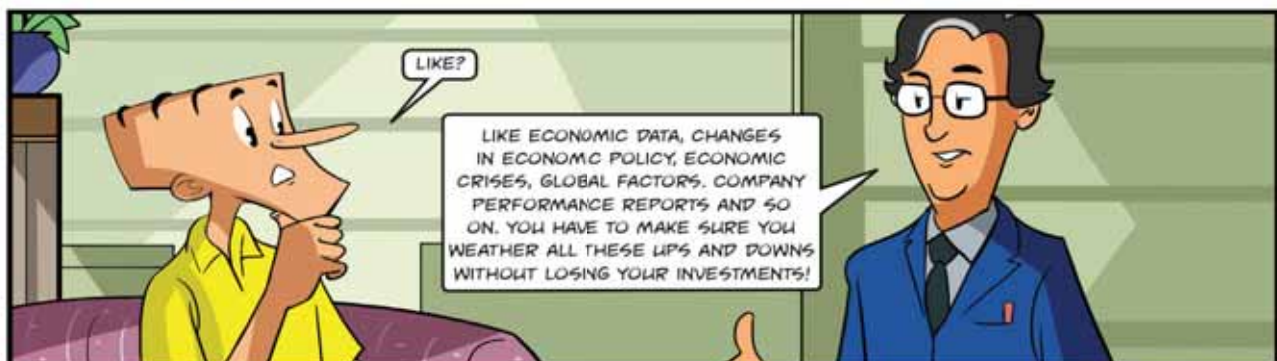
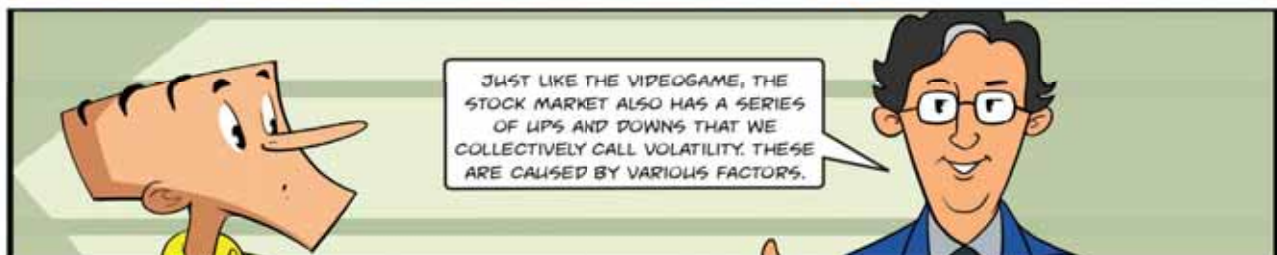
I DON'T FOLLOW, PROFESSOR.

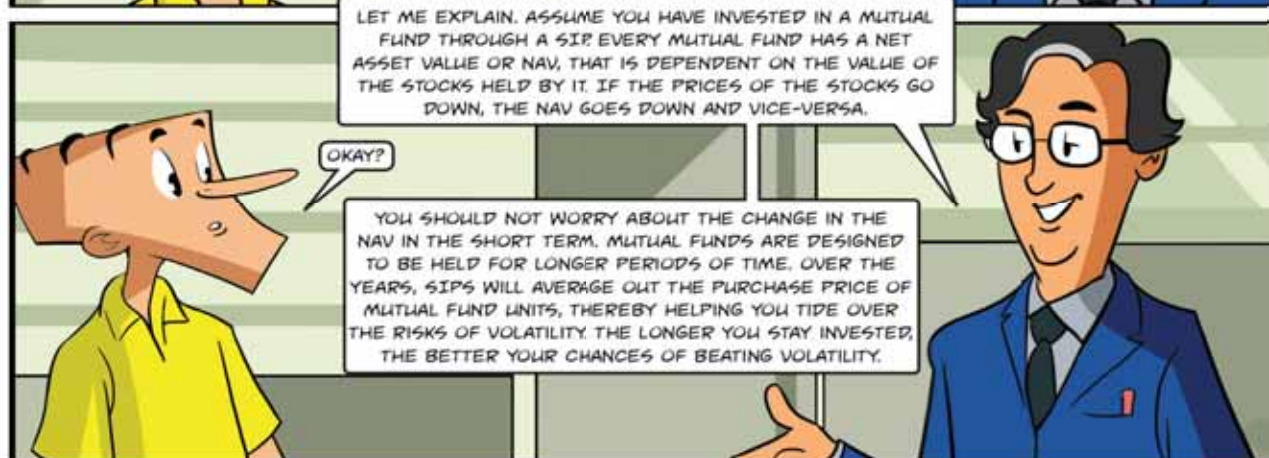
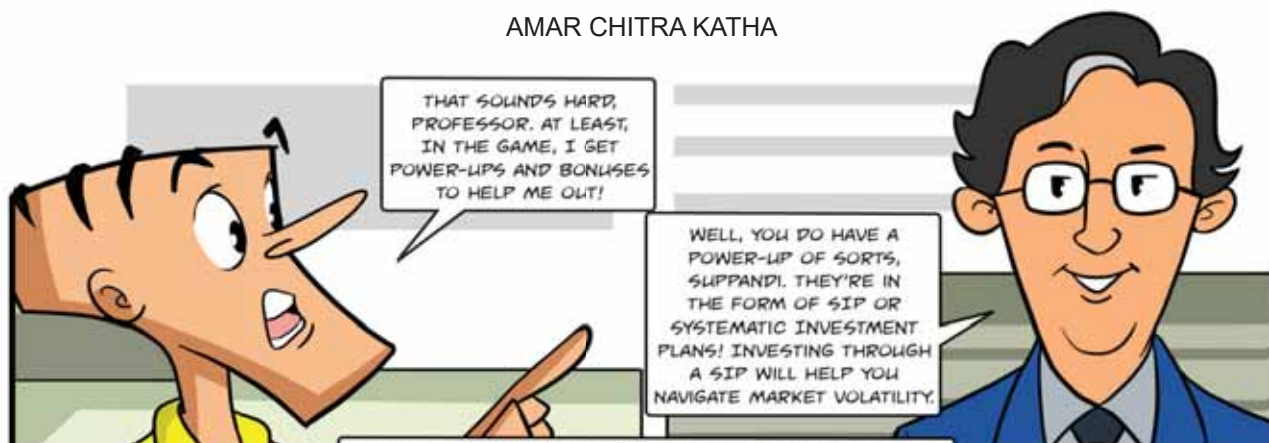
WHEN IT COMES TO INVESTING, PEOPLE BELIEVE "THE HIGHER THE RISK, THE HIGHER THE RETURNS."



MARKETS & MUTUAL FUNDS / EPISODE 13

ONE DAY...

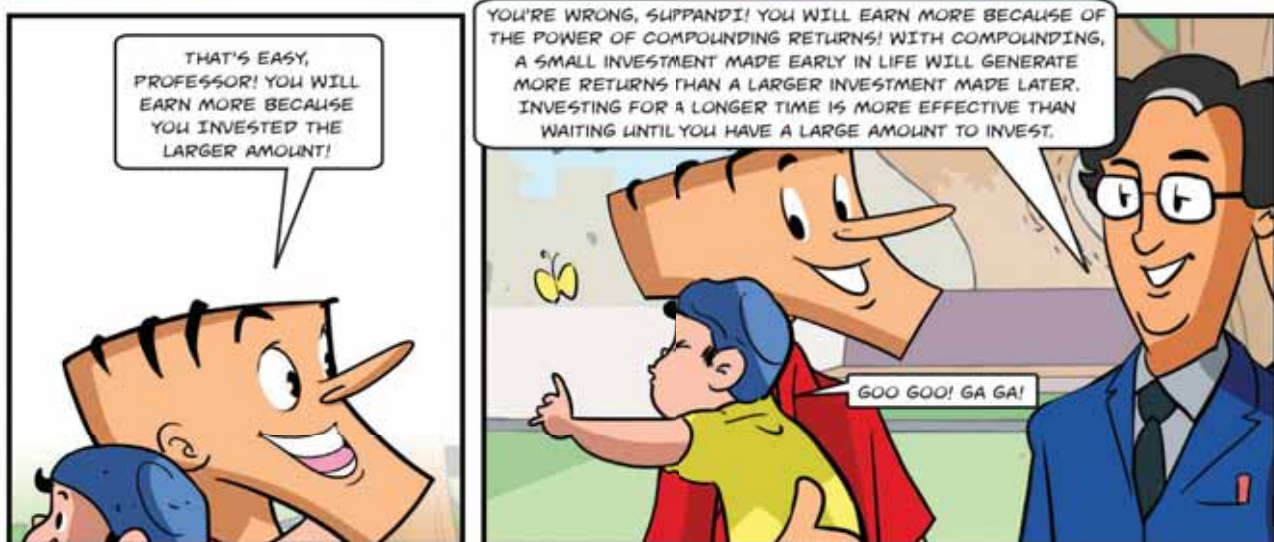




INVESTING & HIGHER EDUCATION

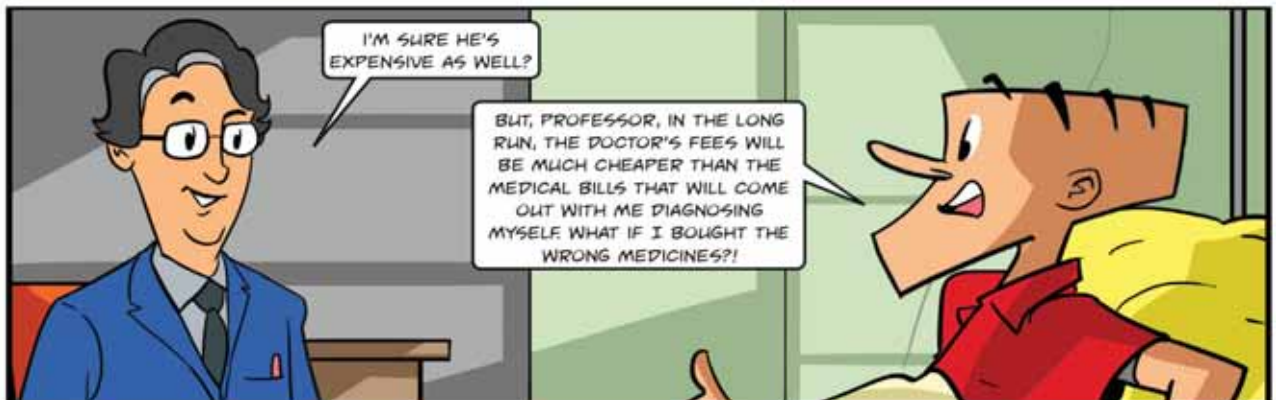
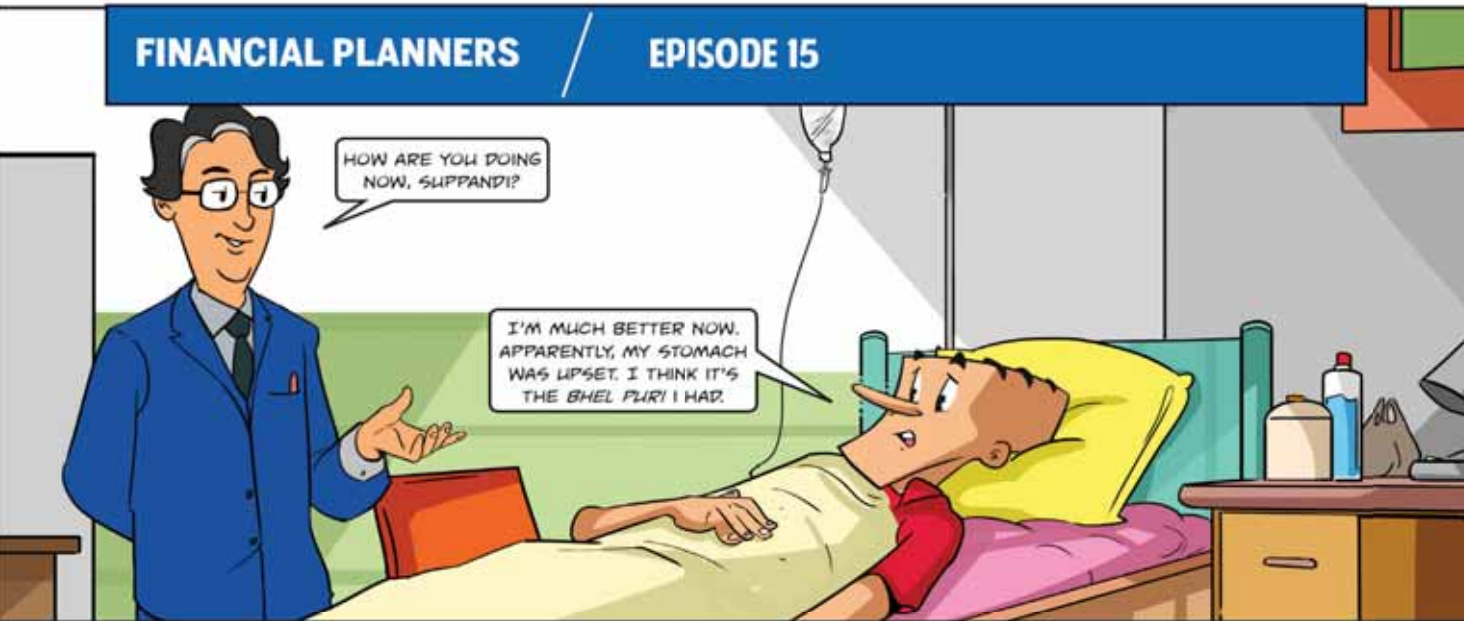
EPISODE 14

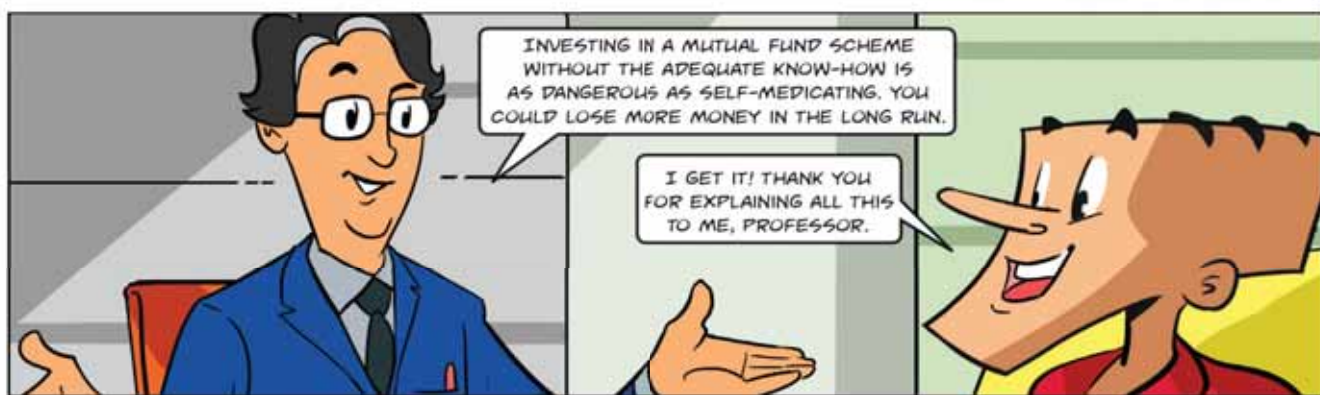
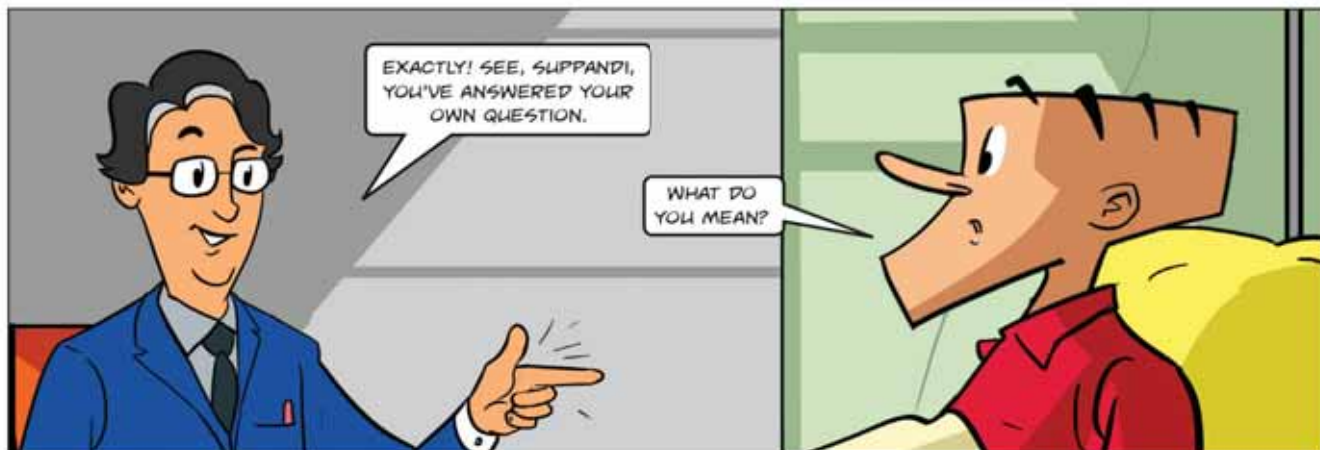




FINANCIAL PLANNERS

EPISODE 15





LARGE, MID AND SMALL CAPS / EPISODE 16



UM, PROFESSOR, WHO DECIDES WHICH COMPANIES GET LARGE CAPS AND SMALL CAPS? DO THEY GET OTHER THINGS ALSO? LIKE T-SHIRTS, MAYBE?

SIMPLY PUT, IT IS THE NUMBER OF SHARES A COMPANY HAS IN THE MARKET MULTIPLIED BY THE VALUE OF ONE SHARE. THE TOP HUNDRED COMPANIES WITH THE LARGEST MARKET CAP IN INDIA ARE LARGE CAP COMPANIES.

OH SUPPANDI!! CAP HERE REFERS TO A COMPANY'S MARKET CAPITALISATION.

THE NEXT 150 COMPANIES, RANKED 101 TO 250, ARE MID CAP COMPANIES, WHILE COMPANIES LOWER THAN THAT ARE SMALL CAP COMPANIES.

SO YOU'RE SAYING IDEAL PIZZAS IS AMONG THE FIVE LARGEST COMPANIES IN INDIA? WOW! I SHOULD QUICKLY INVEST IN THEM.

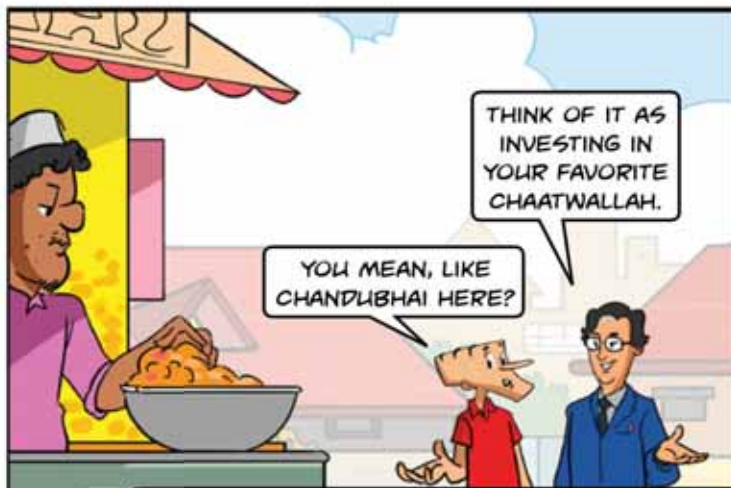
SUPPANDI, WHILE A LARGE CAP STOCK IS MORE STABLE, THE RETURNS YOU GET WILL BE NOT BE AS MUCH AS YOU'D EXPECT.

THIS IS BECAUSE STOCK PRICE WILL NOT FLUCTUATE AS MUCH. THAT'S WHY MID AND SMALL CAP COMPANY STOCKS MAY GIVE BETTER RETURNS, BUT ARE MORE RISKIER.

AAAGH! SO MANY CAPS! I'M NOT FOLLOWING, PROFESSOR!!

IT'S SIMPLE, SUPPANDI. LARGE CAP COMPANY, LOWER RISK FACTOR, LOWERS RETURNS. MID-CAP COMPANY. MEDIUM RISK FACTOR. MEDIUM RETURNS. SMALL CAP COMPANY. HIGHER RISK FACTOR. HIGHER RETURNS.

ER, OKAY... BUT WHY DO SMALL CAP COMPANIES HAVE A HIGHER RISK FACTOR?



THINK OF IT AS INVESTING IN YOUR FAVORITE CHAATWALLAH.

YOU MEAN, LIKE CHANDUBHAI HERE?

IF YOU INVEST IN CHANDUBHAI TODAY, AND TOMORROW CHANDUBHAI BECOMES THE BIGGEST CHAAT SELLER IN THE ENTIRE COUNTRY, YOU STAND TO MAKE MILLIONS, RIGHT?



YES!

AT THE SAME TIME, GOD FORBID, IF CHANDUBHAI FALLS ILL AND IS NOT ABLE TO SELL CHAAT ANYMORE, THEN YOUR ENTIRE INVESTMENT IS WORTHLESS!

IN MY OPINION, YOU SHOULD INVEST IN MUTUAL FUNDS THAT OFFER A HEALTHY MIX OF LARGE CAP, MID CAP AND SMALL CAP FUNDS.



OH!! THAT'S WHY SMALL CAP MEANS HIGHER RETURNS BUT HIGHER RISK!



OF COURSE. MUTUAL FUNDS! NOW THOSE I KNOW ABOUT! HOWEVER...

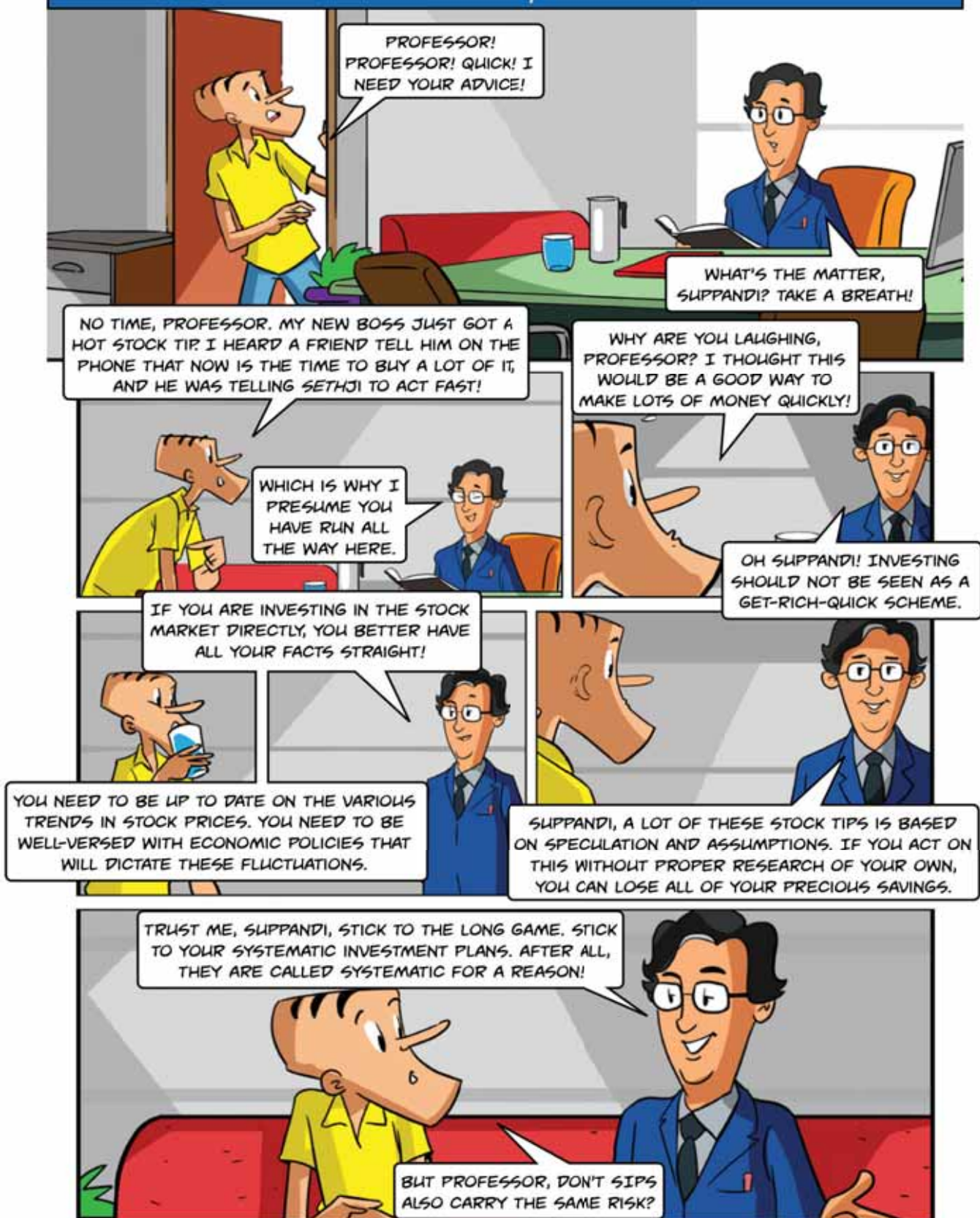


...AFTER ALL THIS TALK ABOUT CHANDUBHAI, I FEEL LIKE I SHOULD INVEST IN SOME CHAAT NOW!

OH SUPPANDI!

SHARE TRADING VS MUTUAL FUNDS

EPISODE 17



NOT AT ALL, SUPPANDI. ONE, MUTUAL FUNDS ARE MANAGED BY PROFESSIONALS WHO HAVE DONE THE MUCH-NEEDED RESEARCH YOU NEED. TWO, MUTUAL FUNDS INVEST IN MULTIPLE COMPANIES, SPREADING YOUR RISK. THREE, SIP'S LOWERS YOUR RISK FACTOR OVER THE YEARS BECAUSE OF RUPEE COST AVERAGING. REMEMBER HOW WE SPOKE ABOUT THAT?



I DO, PROFESSOR, YOU'RE RIGHT. I SHOULD GO AND TELL SETHJI TO HOLD ONTO HIS MONEY!



YOU'RE MAKING THE RIGHT DECISION, SUPPANDI!!



A FEW DAYS LATER...



PROFESSOR, YOU WERE RIGHT. THE TIP TURNED OUT TO BE BOGUS! SETHJI'S FRIEND LOST EVERYTHING...

AND SETHJI?



AFTER I TOLD HIM WHAT YOU TOLD ME, HE DECIDED AGAINST INVESTING. NOW, HE IS SO GRATEFUL HE PROMOTED ME TO CCO!

CHIEF CREATIVE OFFICER, SUPPANDI. THAT'S AMAZING!



CHIEF CLEANING OFFICER, PROFESSOR! BUT I AM VERY CREATIVE WITH MY CLEANING!

OH SUPPANDI!!



THE UNION BUDGET

EPISODE 18



THEN, THEY MARK OUT WHAT ALL EXPENSES THEY WILL HAVE. FOR ONE, THEY WILL HAVE TO PAY SALARIES AND PENSIONS OF VARIOUS GOVERNMENT EMPLOYEES. THESE COME UNDER REVENUE EXPENSES.



"ANOTHER BIG EXPENSE HEAD IS CAPITAL EXPENDITURE. THIS INCLUDES ALL INFRASTRUCTURE COSTS, LIKE ROADS, BRIDGES, GOVERNMENT BUILDINGS AND SO ON. INCOME FROM SUCH INFRASTRUCTURE COMES UNDER CAPITAL RECEIPTS."



SOMETIMES, THE COUNTRY'S EXPENSES ARE MORE THAN THE INCOME. THIS IS CALLED FISCAL DEFICIT.



THAT SOUNDS BAD! WHAT DOES THE GOVERNMENT DO THEN?



IT CAN TAKE LOANS FROM OTHER COUNTRIES OR INTERNATIONAL BODIES, OR INCREASE INTEREST ON GOVERNMENT LOANS, OR FLOAT GOVERNMENT BONDS.



ONCE THE GOVERNMENT HAS ALL THESE FIGURES, IT KNOWS HOW MUCH IT CAN SPEND ON PLANS TO IMPROVE THE ECONOMY, AND OTHER NON-PLANNED EXPENDITURE.



I'M GOING TO MAKE A BUDGET TONIGHT ITSELF, PROFESSOR. THAT WAY, EVEN IF I'M IN A 'PHYSICAL DEAF-IS-IT', I'LL KNOW HOW MUCH I'LL HAVE TO BORROW FROM YOU!



OH, SUPPANDI!!

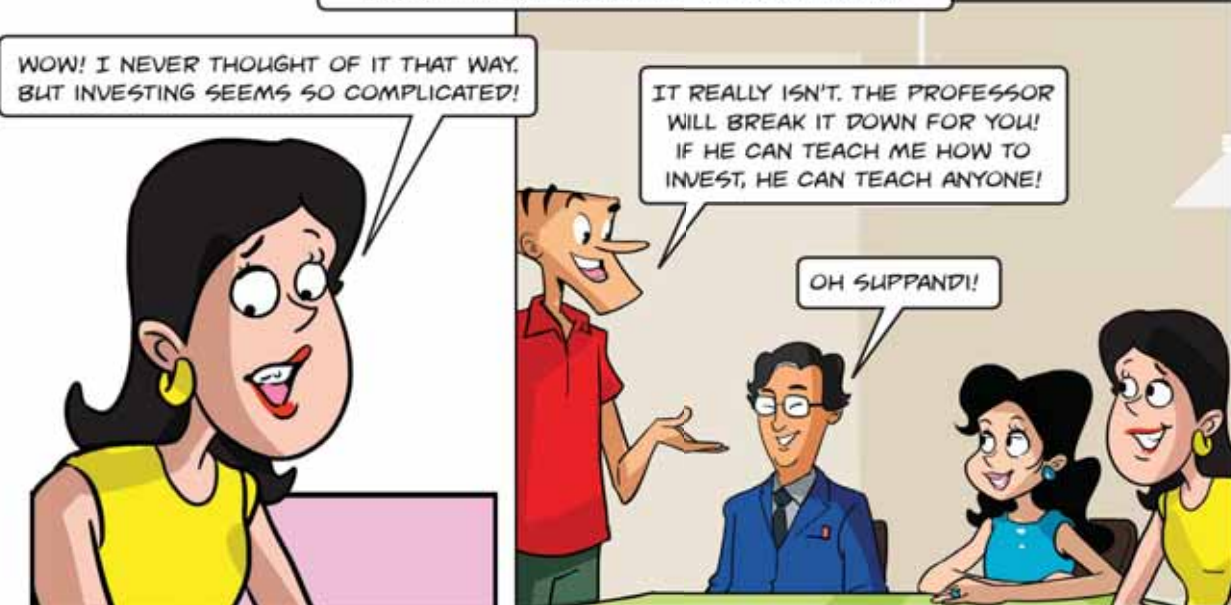


WOMEN AND INVESTING

EPISODE 19

SUPPANDI AND THE PROFESSOR HAVE LUNCH PLANS WITH SUPPANDI'S FRIENDS, FROOTI AND SOUPY...





VALUE INVESTING

EPISODE 20

SUPPANDI AND THE PROFESSOR ARE AT A GARAGE SALE...

CHECK OUT THIS RARE FIRST-GEN MYPOD, PROFESSOR. IT'S JUST 500 RUPEES. I KNOW A COLLECTOR'S WEBSITE WHERE I CAN SELL IT FOR TWENTY TIMES THAT!

YOU HAVE QUITE THE EYE, SUPPANDI. YOU'LL BE EXCELLENT AT VALUE-INVESTING.

VALUE INVESTING? WHAT'S THAT?

VALUE INVESTING IS ALL ABOUT BEING ABLE TO EXPLOIT THE DIFFERENCE BETWEEN THE PERCEIVED PRICE OF A STOCK AND ITS POTENTIAL PRICE.

FOR EXAMPLE, WITH THE MYPOD, THE SELLER'S PERCEIVED PRICE IS 500 RUPEES. BUT YOU SAW ITS POTENTIAL PRICE AT 10000 RUPEES!

SIMILARLY, THERE ARE SOME STOCKS THAT ARE UNDERVALUED AND SELL AT A MUCH LOWER PRICE. BUT THEY HAVE IMMENSE POTENTIAL TO GROW!

BUT, PROFESSOR, WHY WOULD A STOCK BE UNDERVALUED? AND HOW DO YOU DECIDE IT HAS POTENTIAL TO GROW?

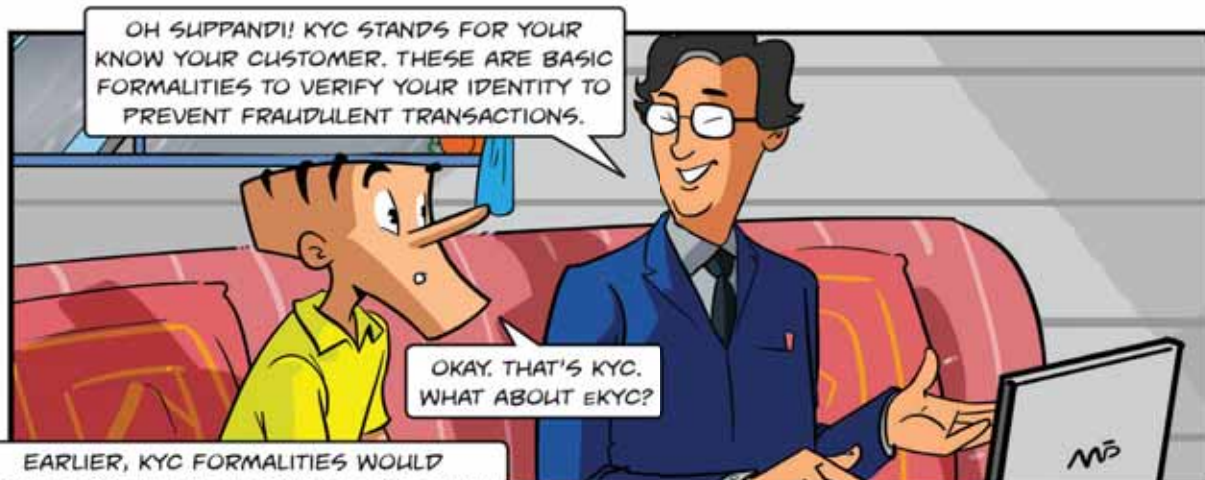
WELL, THE MARKET COULD BE OVERREACTING TO BAD NEWS, THERE COULD BE TEMPORARY CONCERNS ABOUT THE COMPANY'S GROWTH...



ONLINE INVESTING

EPISODE 21





EARLIER, KYC FORMALITIES WOULD REQUIRE SOME PAPERWORK AND A BRANCH VISIT. NOW, WITH EKYC FACILITIES, YOU CAN USE YOUR AADHAAR CARD DETAILS AND COMPLETE THIS PROCESS ONLINE.

HOWEVER, THIS IS ONLY VALID FOR INVESTMENTS UPTO ₹50000.

THAT SOUNDS FAIR. SO, WITH ONLINE INVESTING, DO THEY HAVE TIMINGS OR SOMETHING?



NO, SUPPANDI. YOU CAN DO IT ANYTIME AND ANYWHERE. THAT'S NOT ALL! YOU CAN TRACK HOW YOUR INVESTMENTS ARE DOING ONLINE AS WELL.

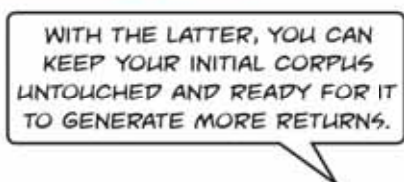
ONE CLICK AND YOU CAN DOWNLOAD ALL YOUR STATEMENTS AND TAX CERTIFICATES.



SYSTEMATIC WITHDRAWAL PLANS

EPISODE 22

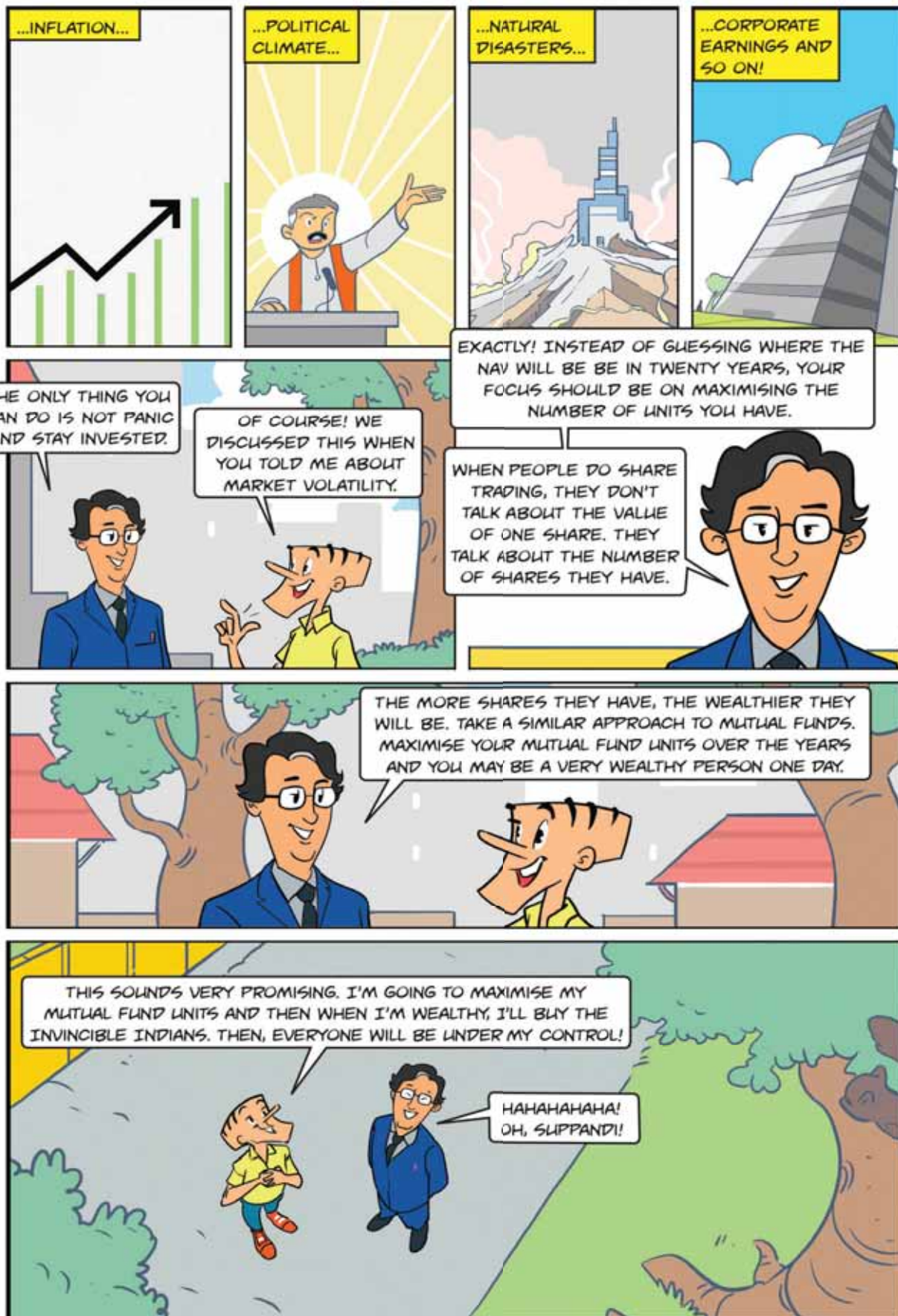




MAXIMISE YOUR UNITS

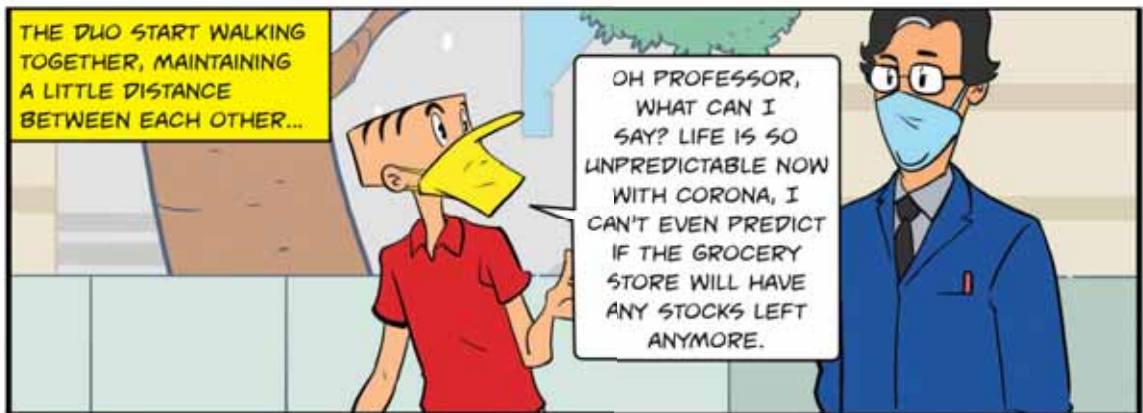
EPISODE 23

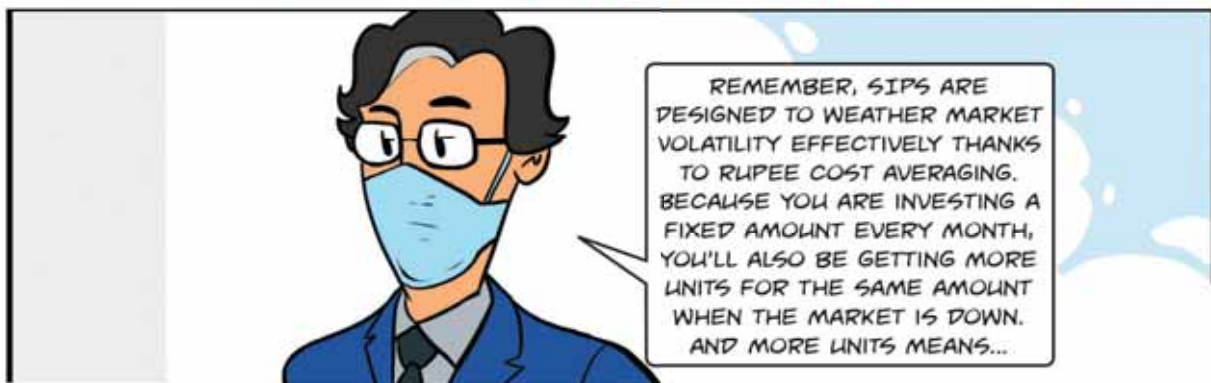




CORONA AND MUTUAL FUNDS / EPISODE 24

APRIL 2020





AUGUST 2020

ARBITRAGE FUNDS

EPISODE 25

ONE AFTERNOON...

PROFESSOR, I HAVE A SERIOUS DOUBT TO ASK YOU. I WAS TALKING TO YOUR FRIEND, ASHOK BIJLEE.

YOU MEAN OUR MUTUAL FRIEND WHO MANAGES YOUR MUTUAL FUND INVESTMENTS?

YES, PROFESSOR. I RECENTLY CAME INTO SOME MONEY FROM MY UNCLE AND I WANTED TO INVEST IT. ASHOK TOLD ME TO INVEST IN SOME FRENCH FUND.

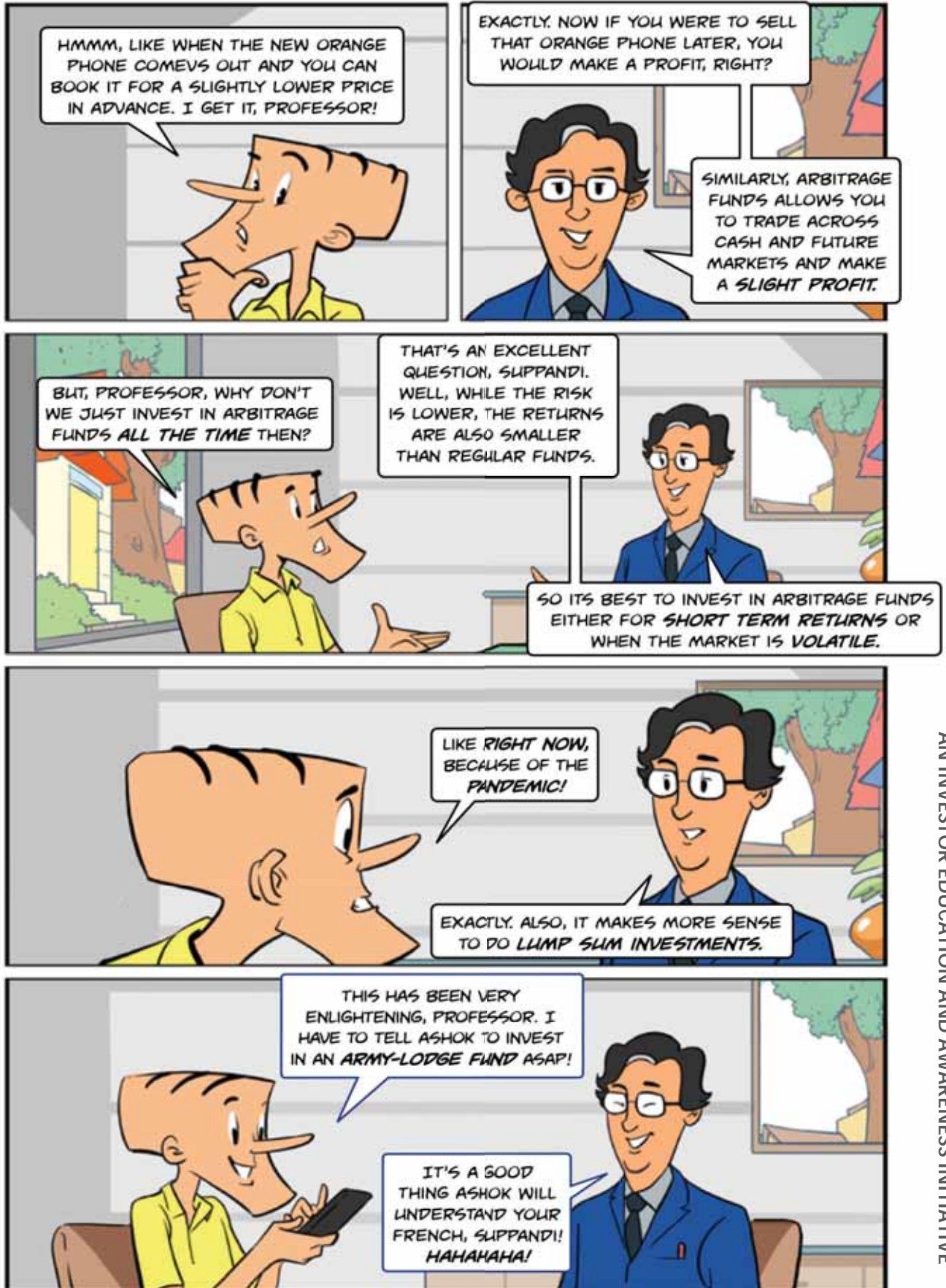
FRENCH FUND?
WHAT FRENCH FUND?

I KNOW, RIGHT! I DIDN'T KNOW MUTUAL FUNDS HAD NATIONALITIES. HE CALLED IT AN **ARMISTACHE FUND**. OR WAS IT **HOBBITRAJ**?

HAHAHAHAHA!
OH SLIPPANDI! HE WAS TALKING ABOUT **ARBITRAGE FUNDS**!

PROFESSOR, YOU NEVER TOLD ME YOU SPEAK FRENCH!

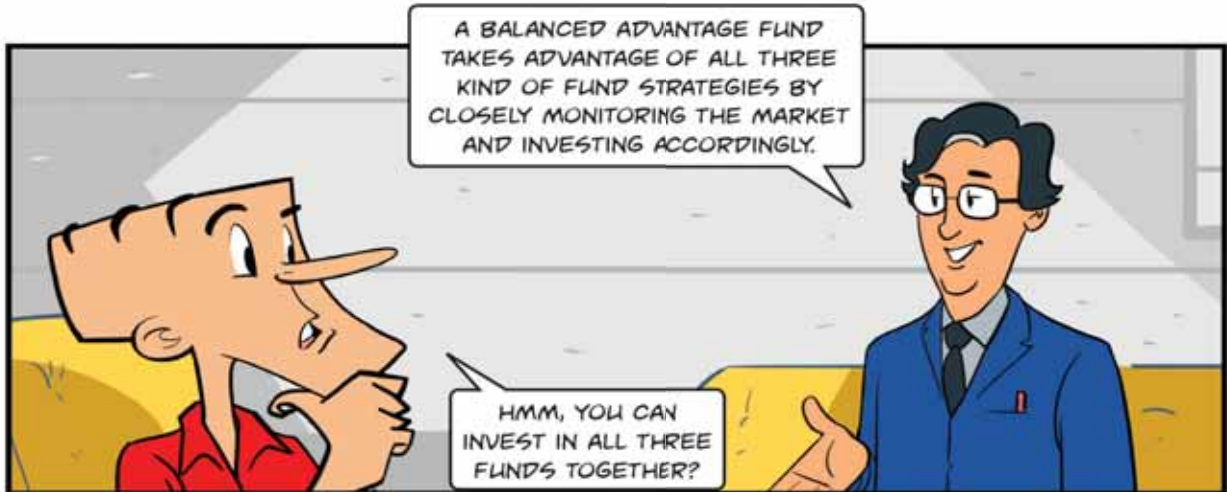




BALANCE ADVANTAGE FUNDS / EPISODE 26

ONE DAY...



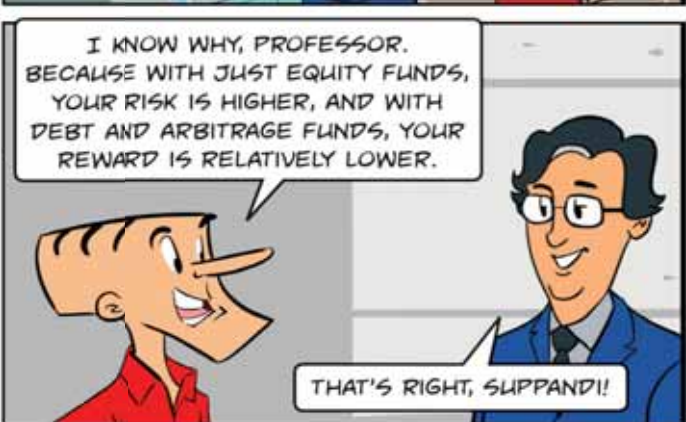


NO, SUPPANDI. A BALANCED FUND DOESN'T INVEST IN OTHER FUNDS. IT USES SIMILAR INVESTMENT STRATEGIES TO THE ONES WE DISCUSSED. LET ME SHOW YOU HOW.

THE PROFESSOR TAKES SUPPANDI TO THE WASH BASIN...



EXACTLY! THAT'S HOW A BALANCED FUND WORKS. DEPENDING ON THE MARKET CONDITIONS, THE FUND MANAGER WILL INCREASE OR DECREASE YOUR INVESTMENTS IN EQUITY.

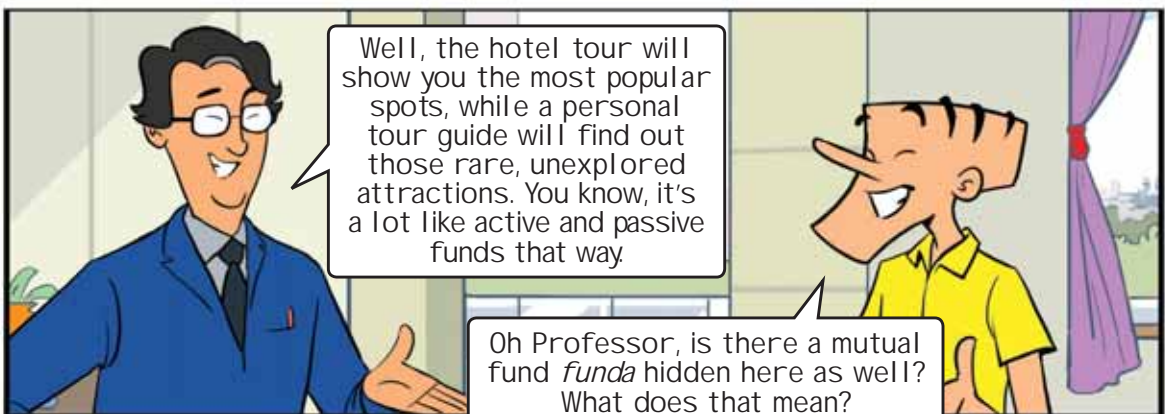


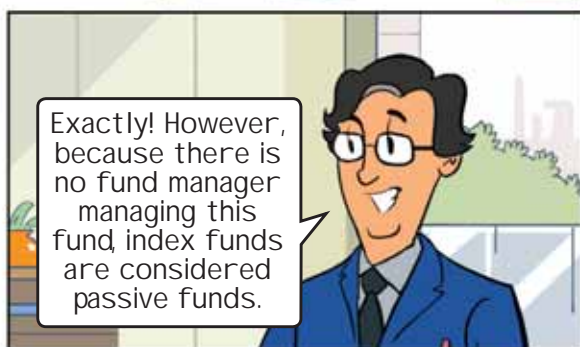
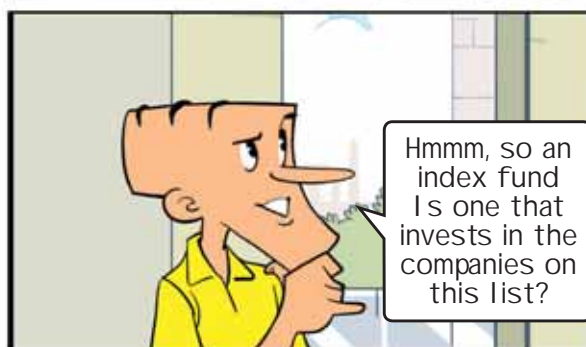
ACTIVE VS PASSIVE FUNDS

EPISODE 27

TATA
MUTUAL
FUND

One day...

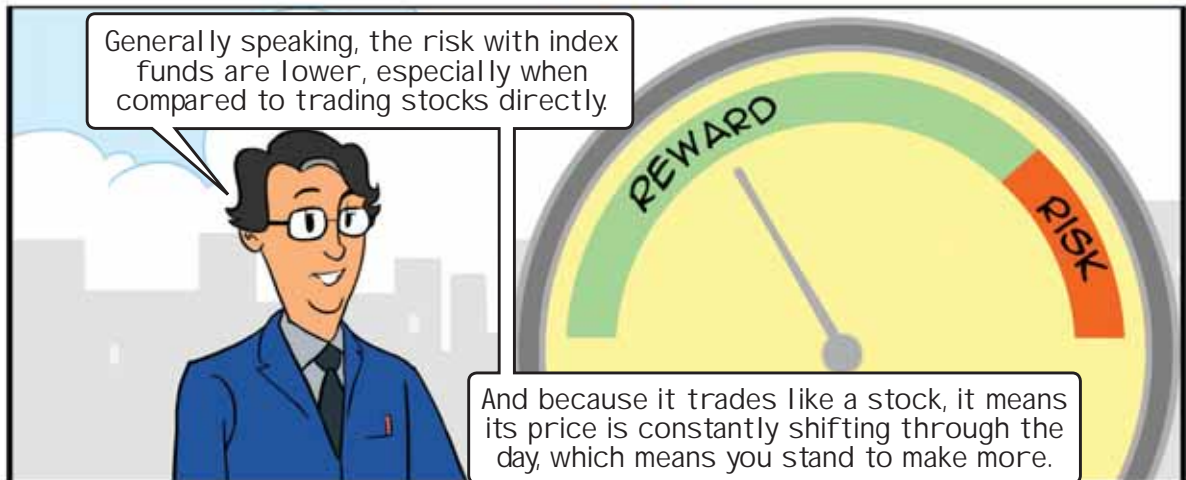




EXCHANGE TRADED FUNDS

EPISODE 28

TATA
MUTUAL
FUND



MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS,
READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.



An Investor Education and Awareness Initiative by Tata Mutual Fund

- To know more about KYC documentation requirements and procedure for change of address, phone number, bank details, etc, please visit:
<https://www.tatamutualfund.com/investor-education>
- Please deal only with registered Mutual Funds, details of which can be verified on the SEBI website under 'Intermediaries/Market infrastructure institutions.
- All complaints regarding Tata Mutual Fund may be directed to service@tataamc.com and/or www.scores.gov.in (SEBI SCORES portal)
- Nomination is advisable for all folios opened by an individual especially with sole holding as it facilitates an easy transmission process.
- This communication is a part of investor education and awareness initiative of Tata Mutual Fund.

AN INVESTOR EDUCATION AND AWARENESS INITIATIVE

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.