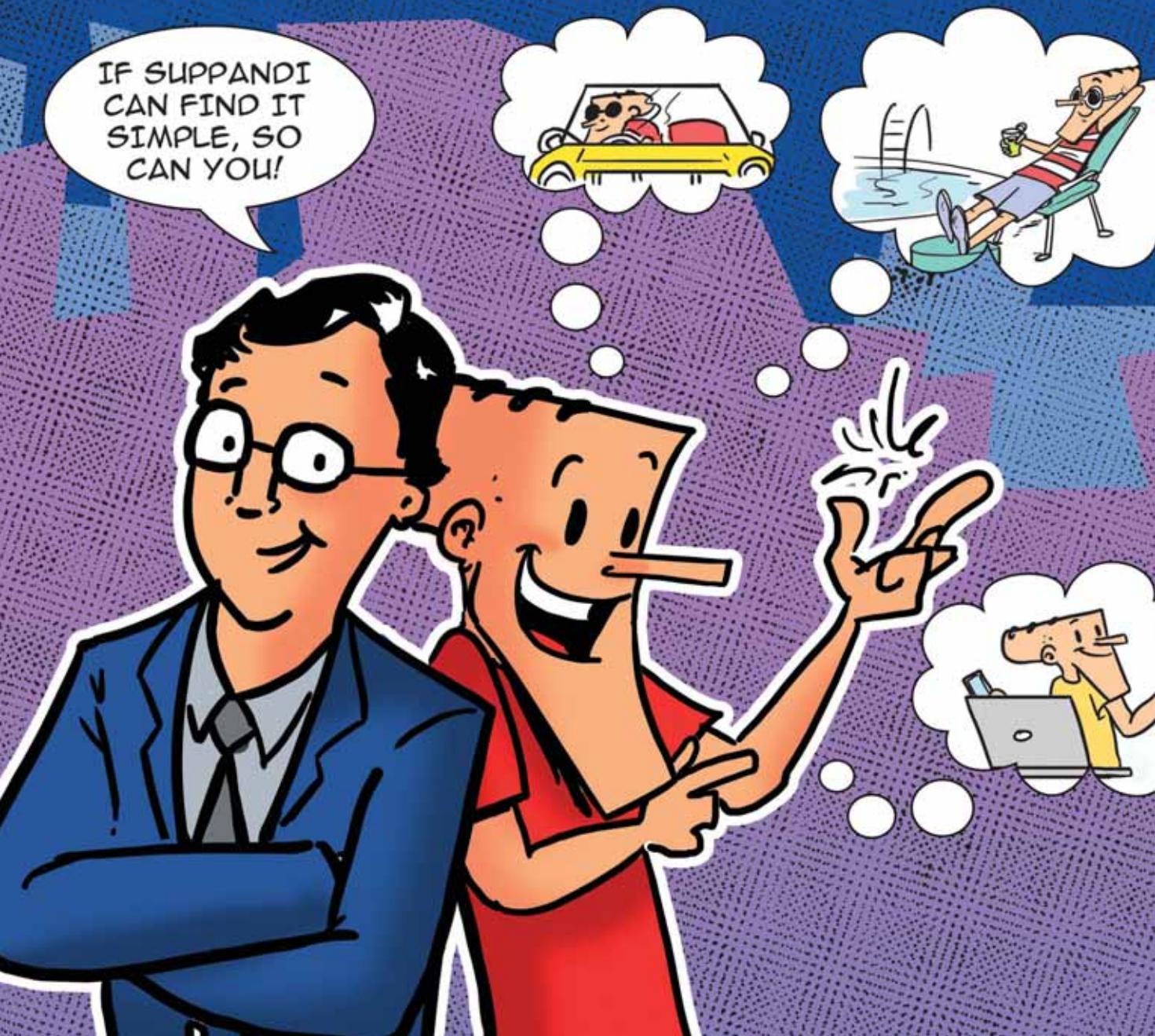


MAKING INVESTING SIMPLE

for SUPPANDI
with PROFESSOR SIMPLY SIMPLE™

AN INVESTOR EDUCATION INITIATIVE





When it comes to simpletons,
Suppandi tops the list! His literal-mindedness
makes it hard for him to hold on to a job for
too long. But even Suppandi has grasped the
principles of investing, thanks to the brilliant
Professor Simply Simple. That's how
simple investing can be!



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204, 2nd Floor, Dhantak Plaza, Makwana Road,
Gamdevi, Marol, Andheri (East), Mumbai-400 059
Tel: +91-22 49188881/2
www.amarchitrakatha.com

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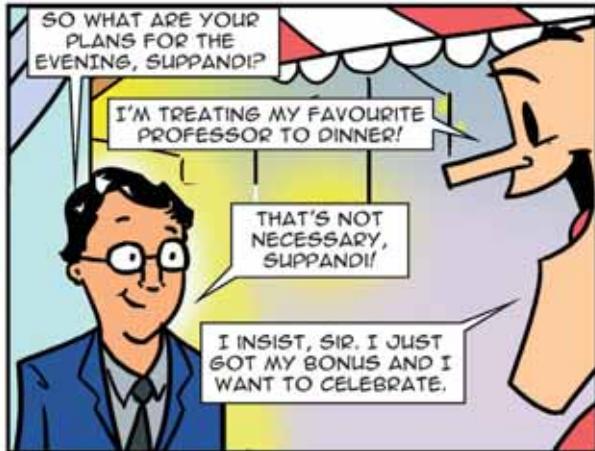
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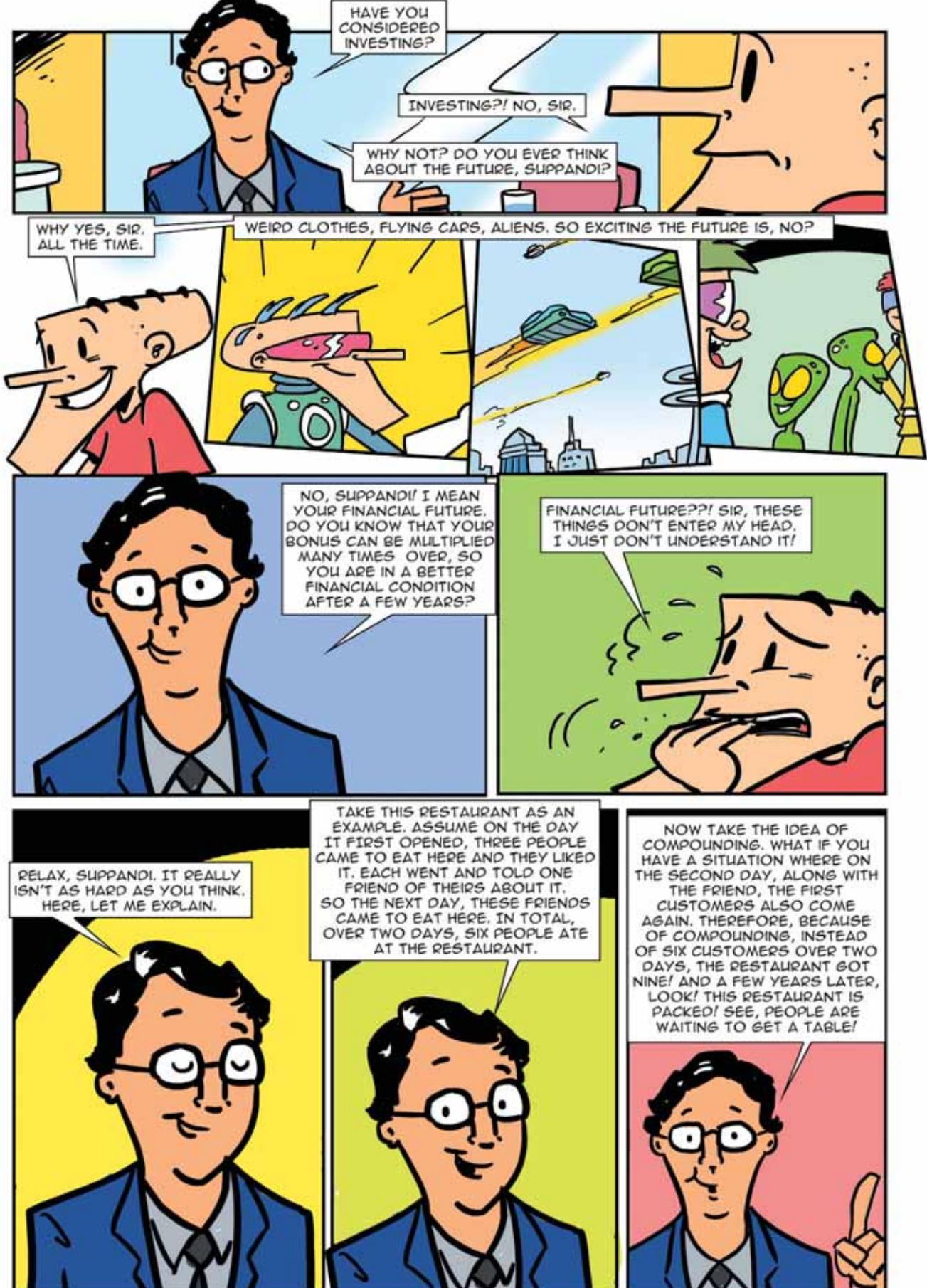
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THE POWER OF COMPOUNDING / EPISODE 1





NOW, IMAGINE THIS HAPPENING TO YOUR BONUS. IF YOUR BONUS IS OF, SAY, ₹10,000 AND YOU GET AN INTEREST OF 10% A YEAR. AT THE END OF THE FIRST YEAR, YOU'LL GET A TOTAL OF ₹11,000. NOW, NEXT YEAR, INSTEAD OF GETTING 10% ON ₹10,000 AGAIN, WITH COMPOUNDING INTEREST, YOU'LL GET IT ON ₹11,000!

IMAGINE, IF YOU KEEP INVESTING OVER MANY YEARS, HOW BIG A SUM OF MONEY YOU'LL BE LEFT WITH! COMPOUNDING ALLOWS YOU TO TURN JUST ONE RUPEE INTO THOUSANDS OF RUPEES, IF YOU LEAVE IT INVESTED FOR LONG ENOUGH. IF SOMEONE GIVES YOU SUCH A GREAT OPPORTUNITY, SUPPANDI, WOULDN'T YOU GRAB IT?!

YES! I WILL GRAB ANY OPPORTUNITY I CAN. SEE? I'LL GRAB THIS BOTTLE OF TOMATO SAUCE RIGHT NOW BECAUSE IT IS AN OPPORTUNITY TO MAKE MY FOOD TASTIER!

EXACTLY, SUPPANDI. THINK OF THE TOMATO SAUCE AS YOUR BONUS, AFTER ALL, IT DID COME FREE WITH THE MEAL. TRUST ME. INVEST YOUR BONUS INSTEAD OF WASTING IT AWAY.

YOU DO MAKE SENSE, SIR. BUT HOW?

HERE, THIS IS MY FRIEND, ASHOK'S CARD. HE IS A FINANCIAL ADVISOR. TALK TO HIM AND HE WILL FIND THE RIGHT INVESTMENT SOLUTIONS FOR YOU.

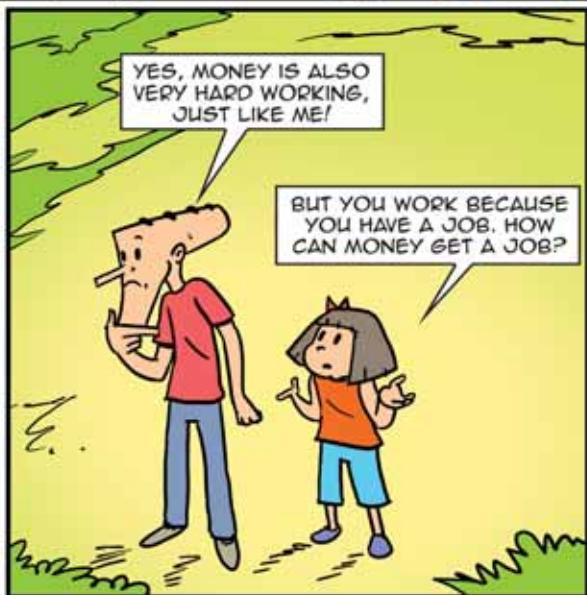
THANKS, PROFESSOR! SEE, I CAN ALWAYS DEPEND ON YOU TO GUIDE ME WELL.

BY THE WAY, I HAVE A CONFESSION TO MAKE. REMEMBER THE TIME YOU GOT LOCKED IN YOUR OFFICE ON YOUR BIRTHDAY A FEW YEARS AGO? WELL, ACTUALLY... IT MIGHT HAVE BEEN ME WHO LOCKED YOU IN BY MISTAKE.

SUPPANDIIII!

MAKING YOUR MONEY WORK

/ EPISODE 2



TATA MUTUAL FUND

TINA SPOTS WOOF AND RUNS TO FETCH HIM, WHILE SUPPANDI GREETES THE PROFESSOR...

OH, HI, PROFESSOR!
WOOF IS TINA'S DOG!
I'M GLAD YOU ARE HERE, PROFESSOR!
I WAS TRYING TO EXPLAIN TO TINA HOW MONEY CAN WORK FOR YOU EVEN IF IT CAN'T GET A JOB.

BAD WOOFIE, MUSTN'T RUN OFF LIKE THAT! OKAY, SUPPANDI, HOW EXACTLY DOES MONEY GET A JOB?

PROFESSOR...

INVESTING YOUR MONEY IS LIKE GIVING YOUR MONEY A JOB. WHEN YOU INVEST, YOU GET YOUR MONEY BACK PLUS YOU EARN INTEREST OR DIVIDENDS.

SO THE INTEREST AND DIVIDENDS ARE LIKE MONEY'S SALARY.

YES, EXACTLY. YOU ARE A SMART LITTLE GIRL.

SO, IF MY MONEY IS EARNING A SALARY, THEN I DON'T HAVE TO WORK EVER! THAT IS GREAT NEWS! THEN, I CAN JUST CHILL AND RUN AROUND THE PARK, LIKE WOOF HERE. I WILL QUIT MY JOB TODAY!

OH, OKAY, BUT HOW DO I INVEST IT WELL? I DON'T KNOW ANYTHING ABOUT IT.

YOU CAN ALWAYS GO TO MY FRIEND ASHOK, THE FINANCIAL ADVISOR I TOLD YOU ABOUT. HE WILL FIND INVESTMENT OPTIONS THAT ARE BEST SUITED TO YOU.

NO, NO, SUPPANDI, YOU HAVE TO FIRST EARN AND SAVE ENOUGH MONEY TO INVEST, AND INVEST IT WELL, SO THAT THE RETURNS OF THE INVESTMENT CAN LAST FOR A LONG TIME.

GREAT! SO, THEN, EVENTUALLY, I CAN HAVE A HAPPY RETIREMENT, GOING ON COOL VACATIONS AND NOT WORKING... BECAUSE MY MONEY WILL BE WORKING FOR ME.

YOU FORGOT ABOUT A GREAT EDUCATION FOR YOUR KIDS!

OH, NO... NOT AGAIN... WOOF... WOOF

IT LOOKS LIKE WOOF IS GOING TO TAKE HIM ALL OVER THE PARK!

PROFESSOR, CAN I GO TO THE FINANCIAL ADVISOR TOO?

WELL, YOUR PARENTS CAN CONSULT A FINANCIAL ADVISOR AND INVEST ON YOUR BEHALF TILL YOU TURN 18. THIS WAY, YOU CAN REAP THE BENEFITS OF THE POWER OF COMPOUNDING AND FULFIL YOUR DREAMS!

THE INFLATION PROBLEM

EPISODE 3

SUPPANDI AND HIS OLD SCHOOL FRIEND, BUNTY, ARE SHOPPING FOR GROCERIES AT THE SUPERMARKET. SUPPANDI IS AT THE CONFECTIONERY SECTION, WHERE BUNTY JOINS HIM AFTER HE IS DONE SHOPPING FOR DINNER.

OH, I REMEMBER THIS CHOCOLATE. IT USED TO BE MY FAVOURITE WHEN WE WERE KIDS.

OH, WOW, LOOK AT HOW MUCH IT COSTS! TEN RUPEES! REMEMBER THE GOOD OLD DAYS? WE WOULD GET SO MUCH IN ₹10!

AH! THE GOOD OLD DAYS...

SUPPANDI AND BUNTY ARE TRANSPORTED TO THEIR CHILDHOOD.

LOOK, I GOT THIS STRAWBERRY LOLLY, THESE FIVE ORANGE CANDIES AND OUR FAVOURITE CHOCOLATE BAR!

OKAY, THAT COST ₹8, SO WE STILL HAVE ₹2. WHAT ELSE DO YOU WANT TO GET?

PROFESSOR SIMPLY SIMPLE HAPPENS TO CROSS SUPPANDI AND BUNTY WHILE THEY ARE LOST IN CHILDHOOD MEMORIES. HE TAPS SUPPANDI ON HIS SHOULDER, BRINGING HIM BACK TO THE PRESENT.

SUPPANDI, WHAT ARE YOU DAY DREAMING ABOUT IN THE MIDDLE OF THE SUPERMARKET?

OH, HELLO, SIR! MY BUDDY, BUNTY, AND I WERE JUST THINKING ABOUT HOW WE WOULD BUY A MOUNTAIN OF CHOCOLATES FOR JUST ₹10 WHEN WE WERE KIDS.

YES, THE GOOD OLD DAYS. NOW ₹10 DOES NOT HAVE AS MUCH VALUE. IT IS ALL THE EFFECT OF INFLATION.

INFLATION? WHAT IS THAT? AND WHAT DOES IT HAVE AGAINST SWEETS?

COME ON, SUPPANDI! LET'S GO TO THE CHECK-OUT COUNTER. I'LL EXPLAIN ON THE WAY.

INFLATION IS WHEN THE PRICE OF GOODS AND SERVICES RISES OVER TIME. THIS OCCURS DUE TO THEIR DEMAND GROWING FASTER THAN THEIR SUPPLY, OR WHEN COMPANIES INCREASE THE COST OF GOODS TO MAINTAIN PROFIT MARGINS. AND THIS IS WHY YOU GET LESS CHOCOLATES FOR ₹10 NOW THAN YOU DID BEFORE.

SO, DOES INFLATION MEAN THAT MY MONEY IS LOSING ITS VALUE?

PROFESSOR SIMPLY SIMPLE, BLINTY AND SUPPANDI CONTINUE THEIR DISCUSSION AT THE CHECK-OUT COUNTER.

YES, INFLATION SIMPLY MEANS THE SAME AMOUNT OF MONEY WILL BUY YOU LESS THINGS TODAY THAN IT DID YESTERDAY.

ARE YOU SAYING THAT ALL THE MONEY I HAVE SAVED WILL LOSE ITS VALUE IN THE FUTURE, BECAUSE OF INFLATION?

YES, PRETTY MUCH.

WHAT? THEN HOW WILL I EVER FULFILL ALL MY DREAMS FOR THE FUTURE?



RELAX, SUPPANDI, THERE IS A WAY TO PREVENT YOUR MONEY FROM LOSING ITS VALUE AND BEAT INFLATION.

THERE IS? WHAT IS IT?

LIKE WE DISCUSSED LAST TIME, YOU HAVE TO MAKE YOUR MONEY WORK EFFECTIVELY —

OH, YEAH! THAT CONVERSATION ABOUT MAKING MONEY WORK!

ALL YOU NEED TO DO IS PUT YOUR MONEY INTO INVESTMENTS THAT PROVIDE RETURNS HIGHER THAN INFLATION...

AND ONCE I DO THAT...

YOU WILL BEAT INFLATION!

YEAH, TAKE THAT, INFLATION!!!

SUPPANDI!!

THE CONVERSATION ABOUT INFLATION CONTINUES ONCE THE UPROAR OVER SUPPANDI'S STUNT DIES DOWN.

YOU DON'T HAVE TO! JUST CONTACT A CERTIFIED FINANCIAL ADVISOR. HE OR SHE WILL SUGGEST INVESTMENTS THAT CAN BEAT INFLATION!



AN INTRODUCTION TO EQUITY / EPISODE 4

SUPPANDI AND PROFESSOR SIMPLY SIMPLE ARE ON THEIR WAY TO THE STADIUM FOR A CRICKET MATCH WHEN MR. SINGH, THE PROFESSOR'S FRIEND, JOINS THEM.





MUTUAL FUND FUNDAS

/ EPISODE 5

SUPPANDI AND PROFESSOR SIMPLY SIMPLE ARE AT A JUICE SHOP. SUPPANDI IS STILL PLACING HIS ORDER WHILE THE PROFESSOR IS ALREADY ENJOYING HIS FRUIT JUICE...



IN THE CASE OF A FRUIT ORCHARD, EVEN IF YOU FIND THE RIGHT EXPERT TO GUIDE YOU, YOU WILL HAVE TO DO ALL THE LEGWORK. YOU WILL HAVE TO BUY THE RAW MATERIAL, INVEST IN EQUIPMENT, SET UP IRRIGATION SYSTEMS, HIRE MANPOWER AND SO ON. THEN YOU WILL HAVE TO RUN AROUND AND FIND LIKE-MINDED INVESTORS TO RAISE THE MONEY AND...



STOP, PROFESSOR!
THAT'S TOO MANY THINGS
FOR ME TO HANDLE!

ON THE OTHER HAND, WHEN YOU INVEST IN A MUTUAL FUND, YOUR MONEY, ALONG WITH MONEY FROM LIKE-MINDED INVESTORS, IS POOLED TOGETHER AND GIVEN TO A FUND MANAGER.

OKAY, AND
THEN WHAT?

THEN THE FUND MANAGER WILL INVEST THIS MONEY IN STOCKS OR BONDS, DEPENDING ON THE MUTUAL FUND SCHEME'S INVESTMENT OBJECTIVE.

PLUS, YOUR RISK WILL BE DIVIDED AMONGST ALL THE INVESTORS AND THE BEST PART – YOUR MONEY WILL BE MANAGED BY A PROFESSIONAL EXPERT, SO YOU DON'T HAVE TO WORRY ABOUT A THING.

THIS IS PERFECT FOR ME! I LOVE NOT HAVING TO WORRY ABOUT ANYTHING, PROFESSOR. BUT, WON'T I NEED A LOT OF MONEY TO INVEST IN MUTUAL FUNDS?

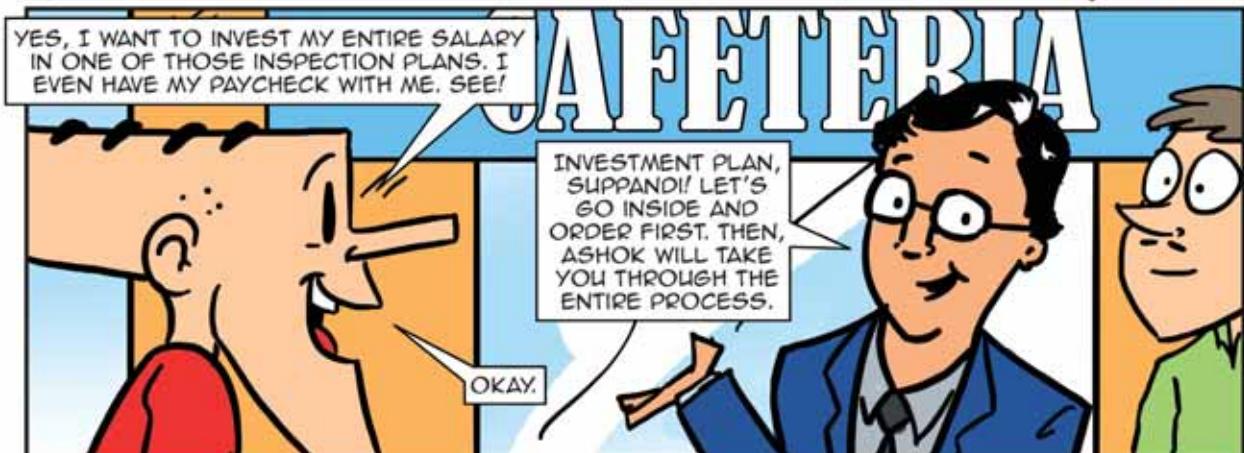
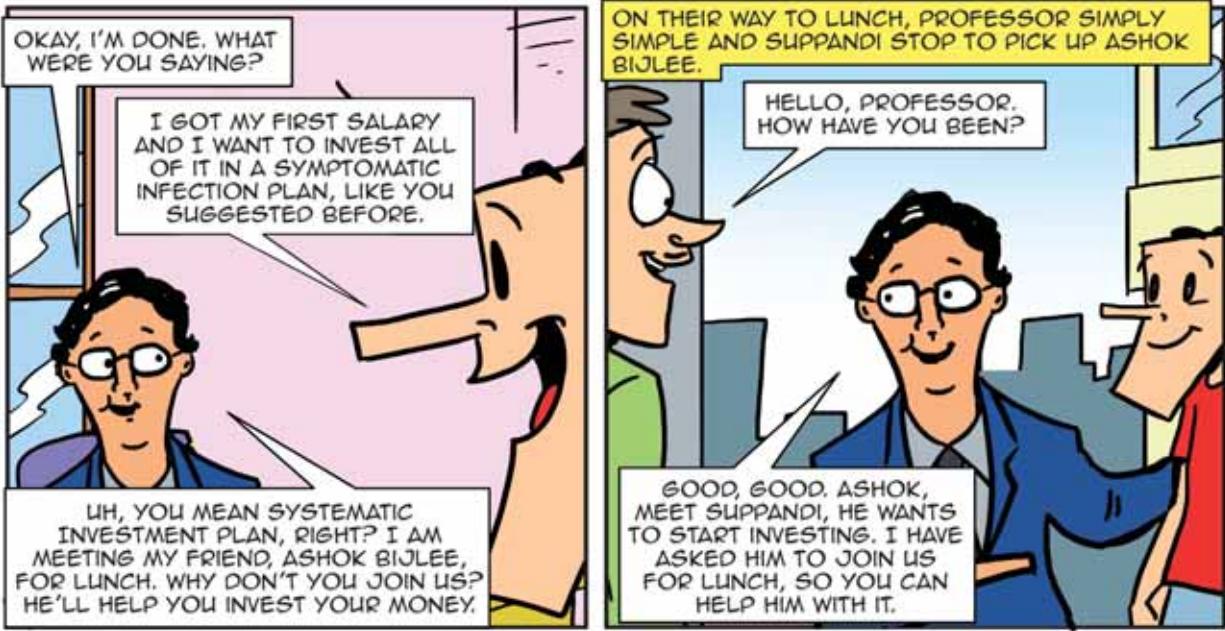
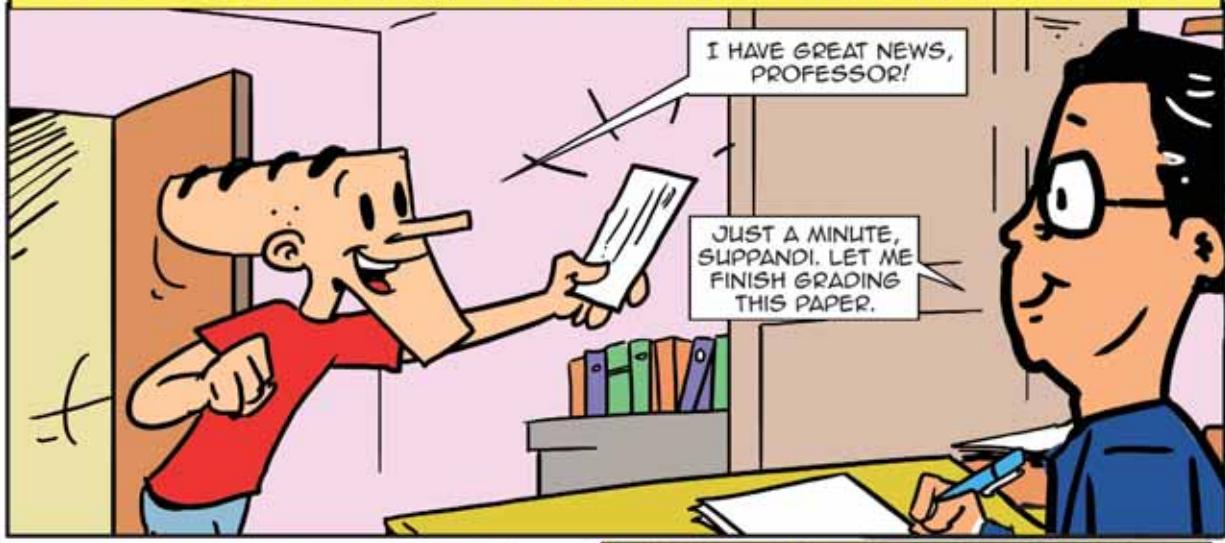
NO, NO, YOU
CAN EVEN INVEST SMALL
AMOUNTS EVERY MONTH,
USING A SYSTEMATIC
INVESTMENT PLAN (SIP).

OH THAT SOUNDS
SIMPLE. LET'S GET
IT NOW!

ALL IN GOOD TIME,
SUPPANDI. FOR NOW, LET'S
JUST GET HOME AND I'LL
TELL YOU MORE ABOUT
THESE PLANS LATER.

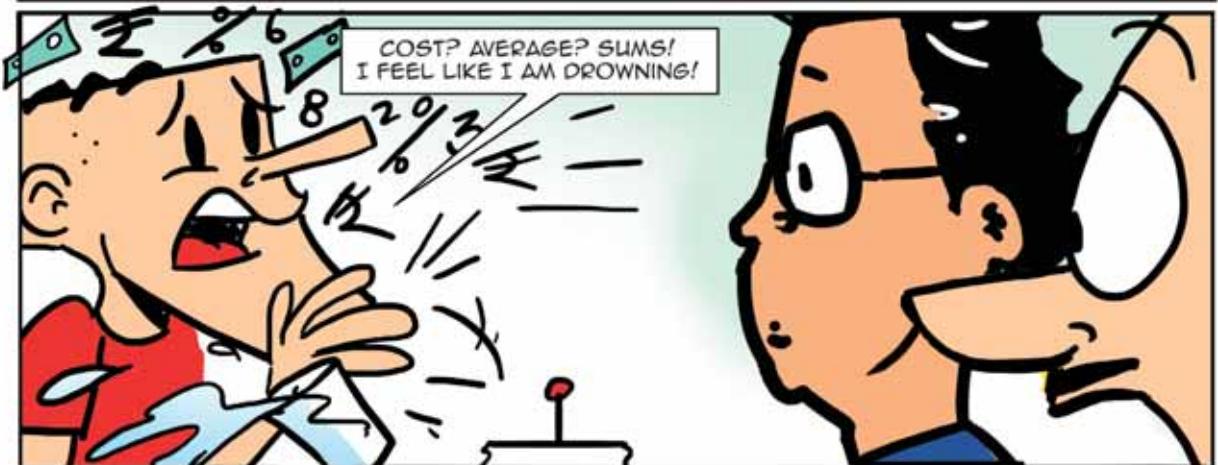
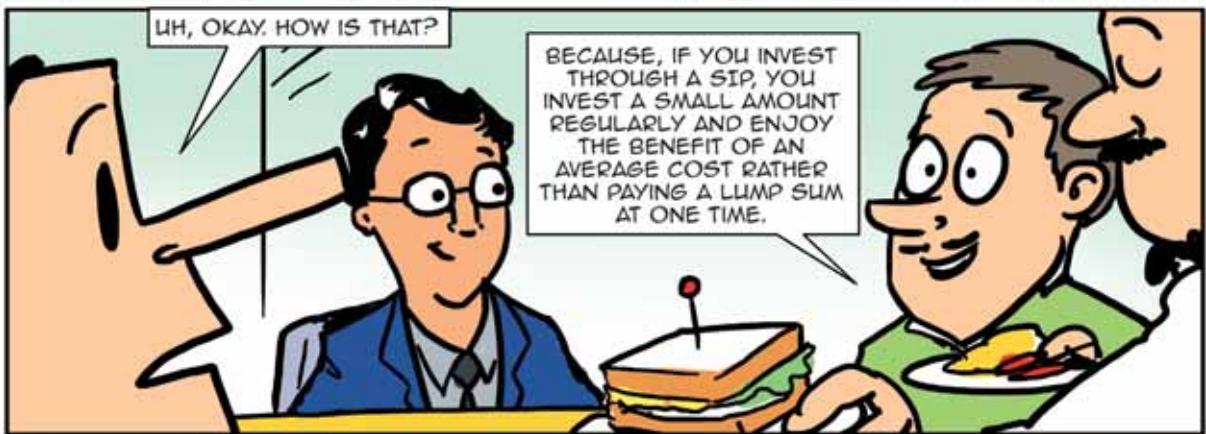
EXPERT TIPS ON SIPS / EPISODE 6

PROFESSOR SIMPLY SIMPLE IS IN HIS OFFICE, GRADING EXAM PAPERS, WHEN SUPPANDI WALKS IN.





AFTER ENSURING SUPPANDI IS NOT HURT, THE TRIO OCCUPY A TABLE AND PLACE THEIR ORDERS. ASHOK BRINGS THE CONVERSATION BACK TO SYSTEMATIC INVESTMENT PLANS.



THE CONVERSATION CONTINUES WHILE THE WAITER COMES OVER TO CLEAN UP THE SPILLED WATER.

RELAX, SUPPANDI. SIPs ARE VERY SIMILAR TO THE PAPERS I WAS GRADING IN MY OFFICE. A BRIGHT STUDENT OF MINE GOT A VERY LOW GRADE IN THIS EXAM BUT THANKFULLY, HER FINAL GRADE WILL BE A COMBINATION OF THE MARKS SHE GOT IN THE SIX EXAMS AND TWO PROJECTS SHE WORKED ON, THROUGHOUT THE YEAR.

BUT WHAT DOES THAT HAVE TO DO WITH INVESTMENTS?

WELL, IMAGINE IF THIS WAS THE ONLY EXAM WHICH DETERMINED HER FINAL GRADE. SHE WOULD FAIL THE YEAR BECAUSE OF ONE BAD PAPER. BUT NOW, SHE WON'T, BECAUSE SHE HAS DONE MUCH BETTER IN THE OTHER EXAMS AND WILL PASS THE YEAR WITH A GREAT GRADE!

WHEN YOU INVEST THROUGH A SIP, IT BUYS YOU UNITS OF A MUTUAL FUND AT REGULAR INTERVALS AT VARIOUS PRICES. THIS WAY, YOU GET THE BENEFIT OF RUPEE COST AVERAGING. THIS MEANS, IN THE END, JUST LIKE THE STUDENT WHO BENEFITS FROM AVERAGED MARKS RATHER THAN A SINGLE GRADE, YOU MAY BENEFIT FROM A LOWER AVERAGE PRICE PER UNIT AS OPPOSED TO A SINGLE, POSSIBLY HIGHER PRICE!

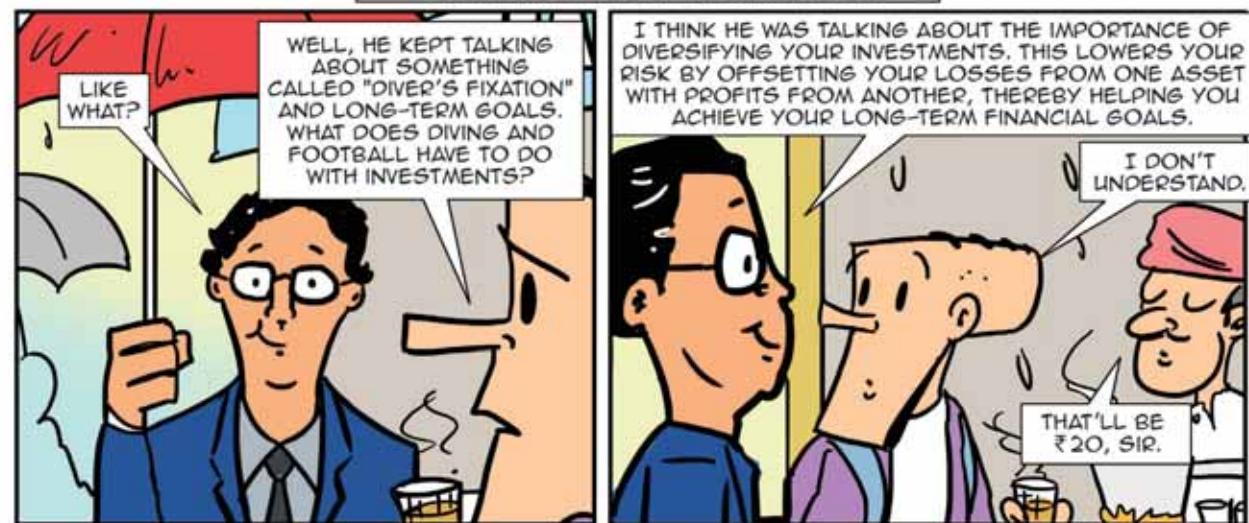
THAT MAKES SENSE. WHEN CAN I START?

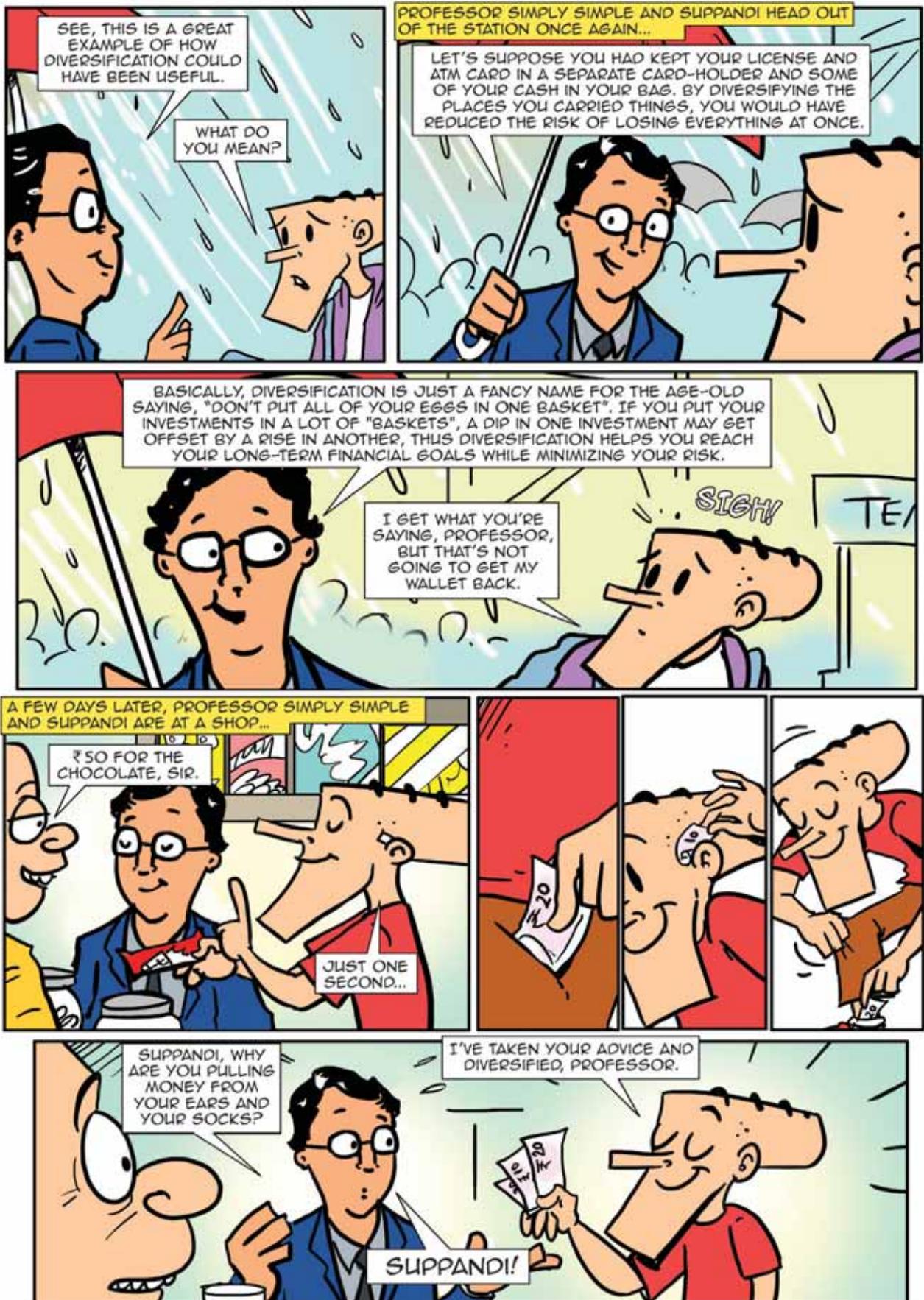
AS SOON AS WE'VE PAID FOR LUNCH!

DIVERSIFY AND CONQUER

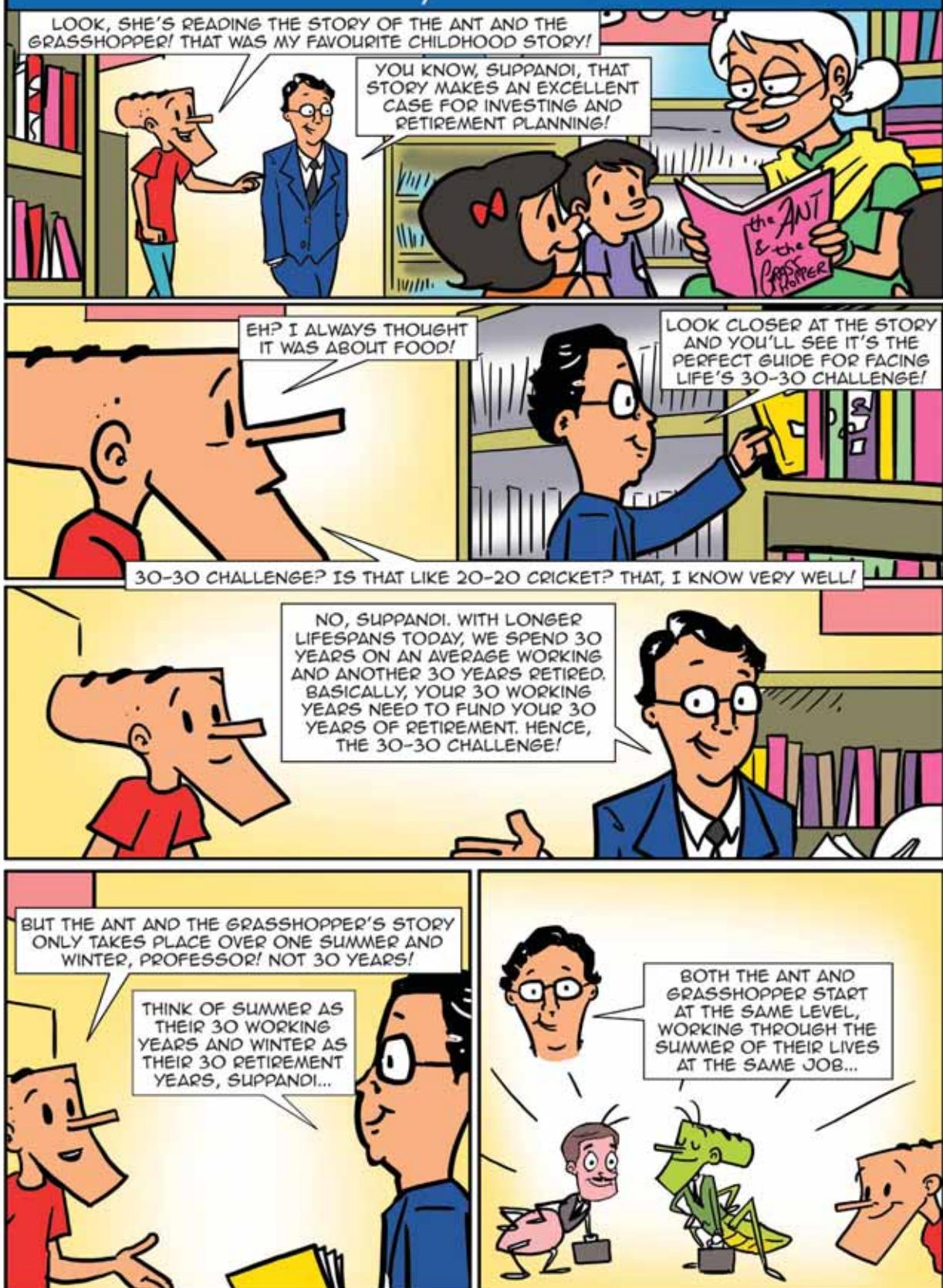
/ EPISODE 7

PROFESSOR SIMPLY SIMPLE AND SUPPANDI ARE COMING OUT OF THE RAILWAY STATION...

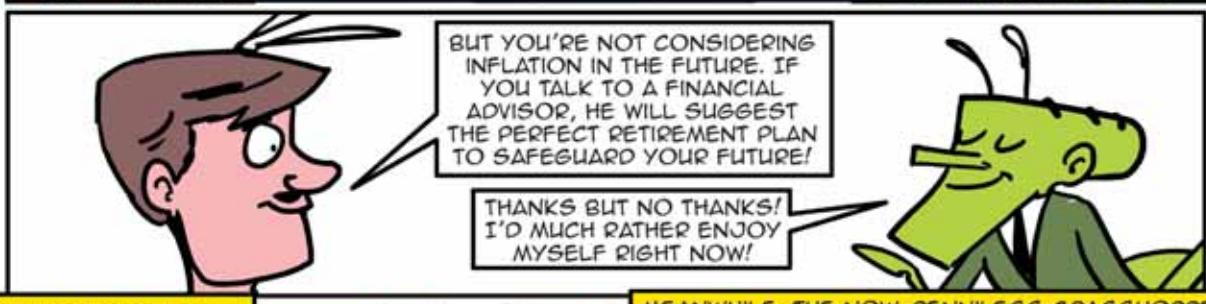




THE 30-30 CHALLENGE / EPISODE 8

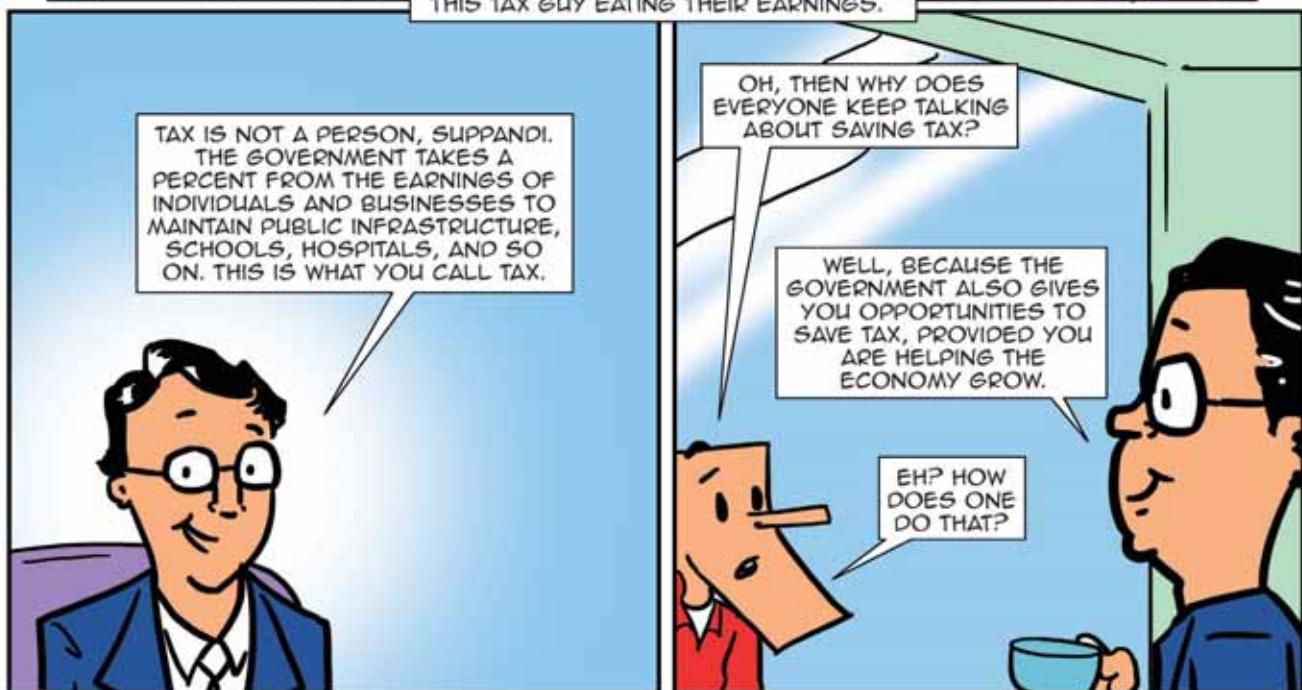


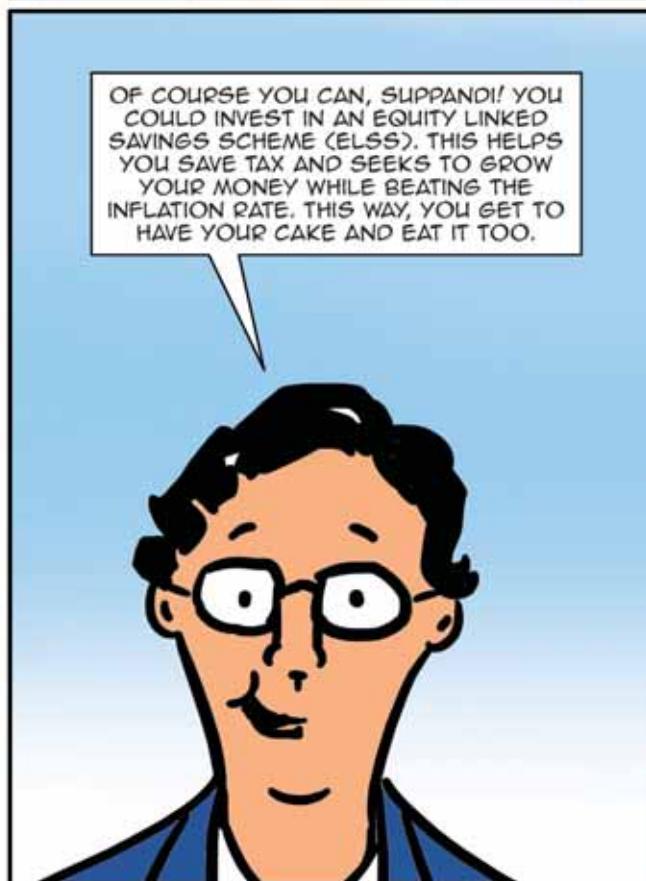
"WHILE THE GRASSHOPPER FRITTERS AWAY ALL OF HIS EARNINGS WITH NO REGARD FOR TOMORROW, THE ANT INVESTS A PORTION OF HIS SALARY EVERY MONTH."



TAXING TROUBLE

/ EPISODE 9





CHILD PLANS / EPISODE 10

ONE DAY, WHILE SUPPANDI AND THE PROFESSOR ARE VISITING THEIR FRIEND, SANDY...



BUT TINA, JUST YESTERDAY, YOU WANTED TO BE AN ASTRONAUT, AND THE DAY BEFORE THAT, YOU WANTED TO BE A FASHION DESIGNER!



WELL, SUPPANDI, SHE IS GOING TO HAVE TO WORK REALLY HARD TO BE ABLE TO EXCEL AT ALL THREE PROFESSIONS.



THAT'S NICE OF YOU, SUPPANDI, BUT I DON'T THINK THAT WILL BE ENOUGH.



VOLATILITY & WAITING IT OUT

EPISODE 11

SUPPANDI AND THE PROFESSOR ARE TAKING A FLIGHT...

ATTENTION, PASSENGERS.
THERE IS SOME TURBULENCE COMING
UP AHEAD. PLEASE WEAR YOUR SEAT
BELTS AND SIT TIGHT.

OH NO,
PROFESSOR!
WHAT'S GOING TO
HAPPEN TO US?

RELAX, SUPPANDI.
YOU HEARD THE
PILOT. ALL WE
HAVE TO DO IS
RIDE IT OUT.

BUT THE PILOT
TOLD US TO WEAR
OUR SEAT BELTS.
HOW CAN I RIDE
OUT OF HERE IF I'M
STUCK IN MY SEAT?

SUPPANDI, I MEANT
WE'LL HAVE TO WAIT IT
OUT AND IN A FEW
MINUTES, WE WILL BE
SAFE AND SECURE.

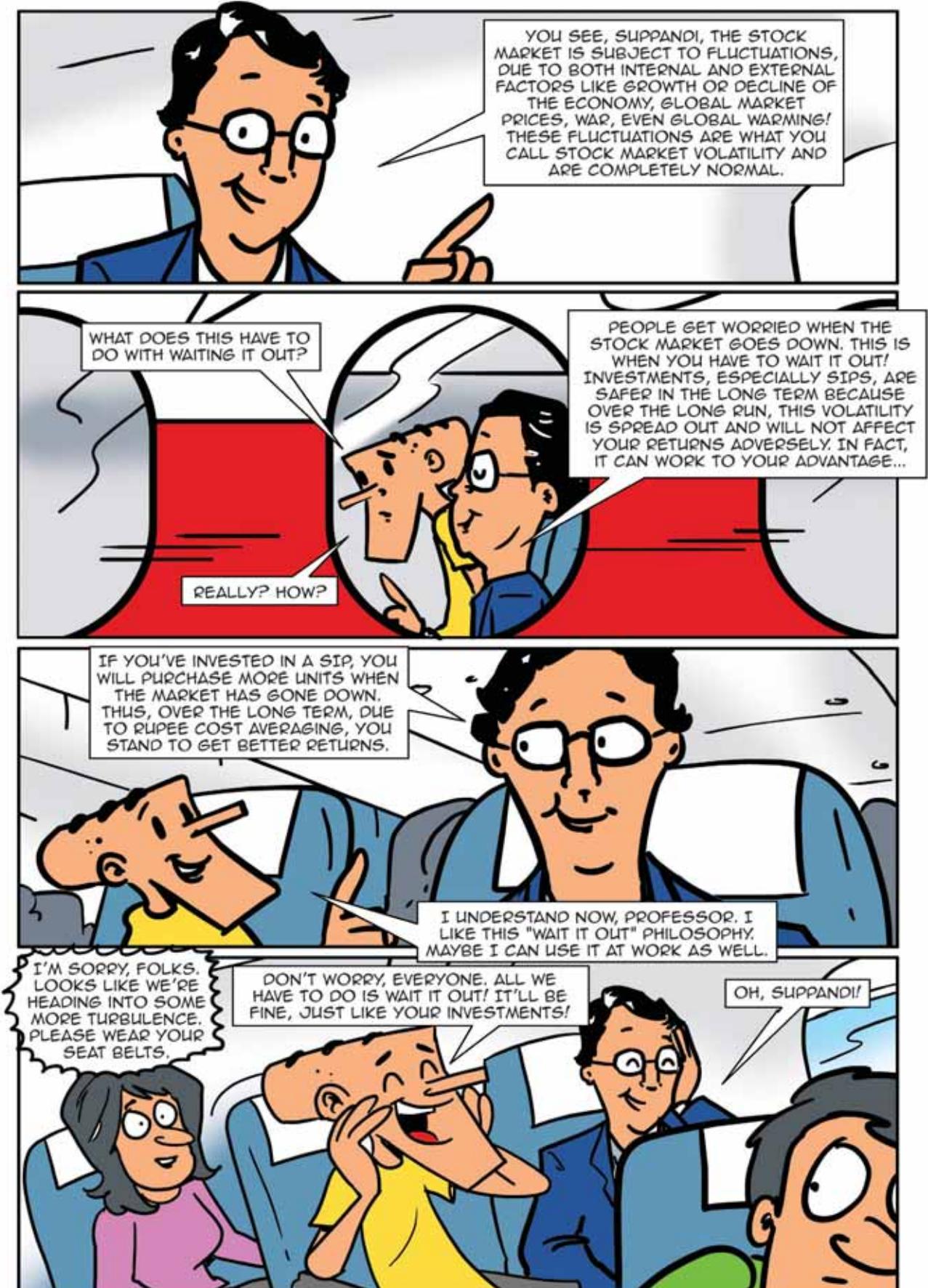
THANKS FOR YOUR PATIENCE, LADIES
AND GENTLEMEN. WE HAVE CLEARED
THE TURBULENCE AND YOU ARE FREE TO
UNBUCKLE YOUR SEAT BELTS NOW.

THAT WASN'T
TOO BAD,
WAS IT?

NOT AT ALL! YOU
WERE RIGHT,
PROFESSOR. WE
JUST HAD TO
WAIT IT OUT.

SOMETIMES, WAITING IT
OUT IS THE BEST
SOLUTION. EVEN WHEN IT
COMES TO INVESTING.

HOW IS THAT, PROFESSOR?



RISK & REWARD

EPISODE 12

SUPPANDI AND THE PROFESSOR ARE ROAMING THE BUSY STREETS OF CHANDNI CHOWK...

JUST LOOK AT THOSE GOLGAPPAS, PROFESSOR! THEY LOOK SO GOOD!

THAT THEY DO! JUST KEEP IN MIND THEY MIGHT NOT BE THE MOST HEALTH--

SUPPANDI! YOU DIDN'T EVEN LET ME FINISH!

I'M SORRY, PROFESSOR. I COULDN'T RESIST. BESIDES, WHEN IT COMES TO GOLGAPPAS, I'M WILLING TO TAKE THAT RISK.

HUH? NO, PROFESSOR! I HAVE AN APPETITE FOR GOLGAPPAS RIGHT NOW!

IT LOOKS LIKE YOU HAVE QUITE THE APPETITE FOR RISK, SUPPANDI.

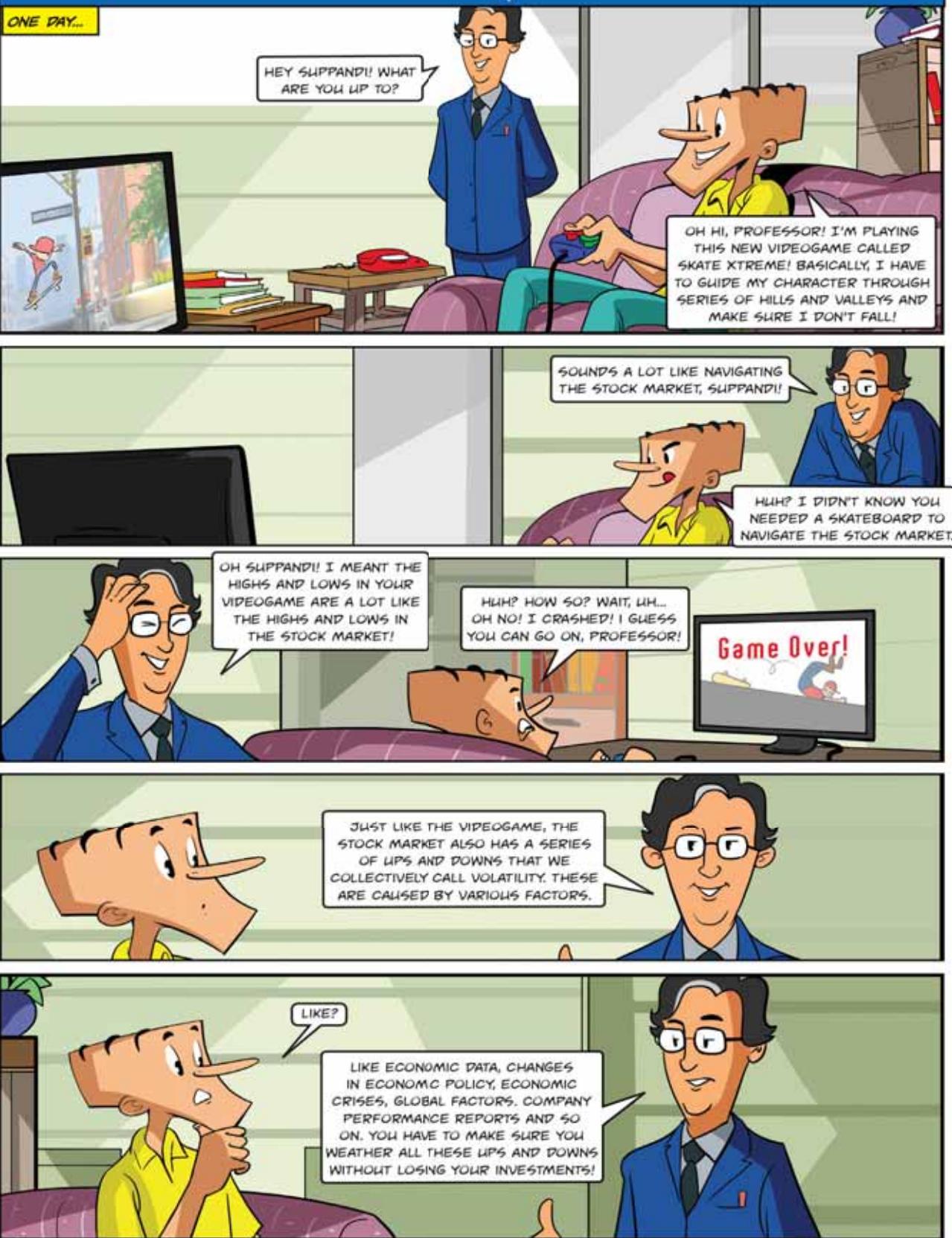
OH SUPPANDI!! I'M TALKING ABOUT RISK APPETITE! IT'S A TERM PEOPLE USE WITH RELATION TO INVESTMENTS.

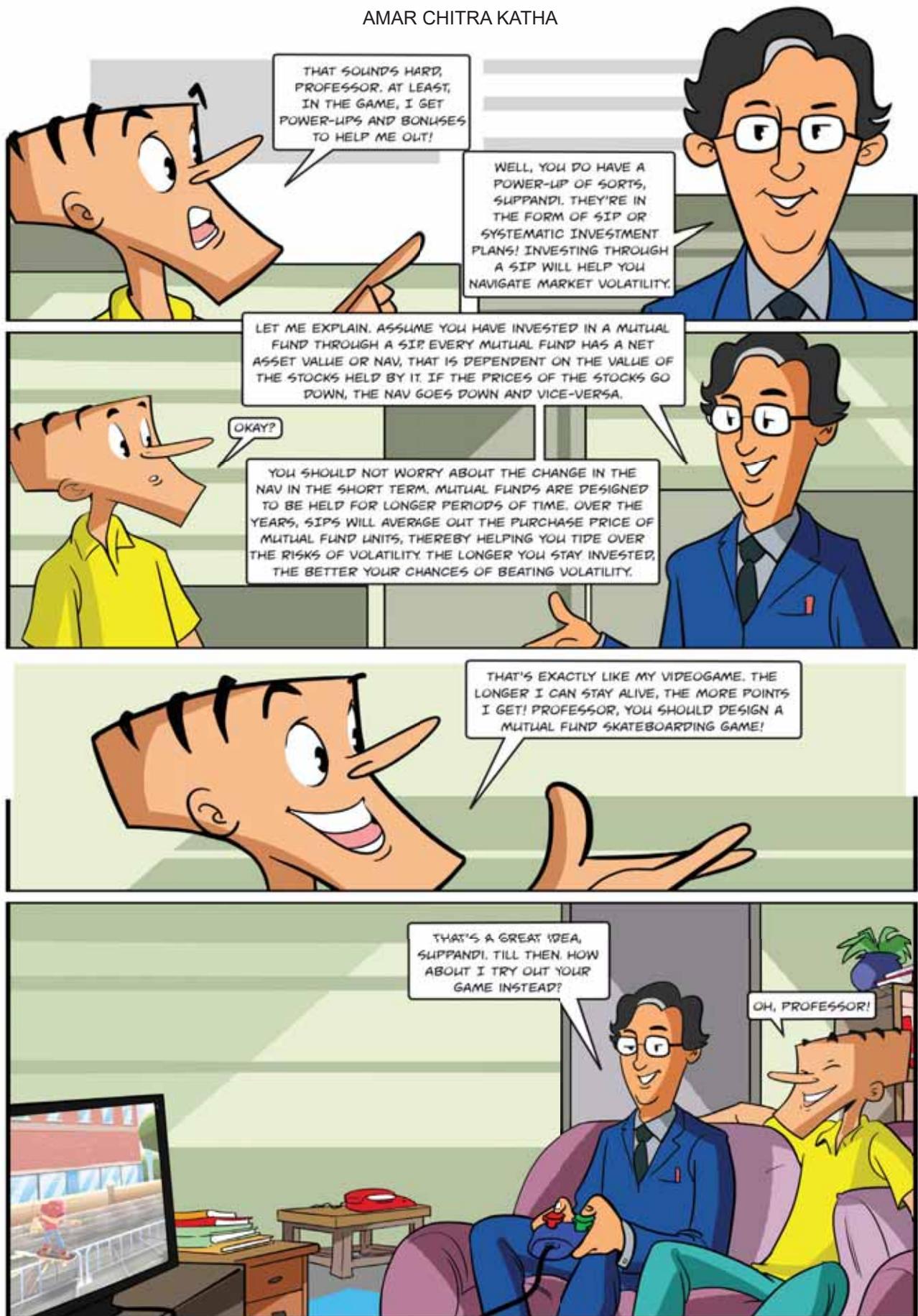
I DON'T FOLLOW, PROFESSOR.

WHEN IT COMES TO INVESTING, PEOPLE BELIEVE "THE HIGHER THE RISK, THE HIGHER THE RETURNS."



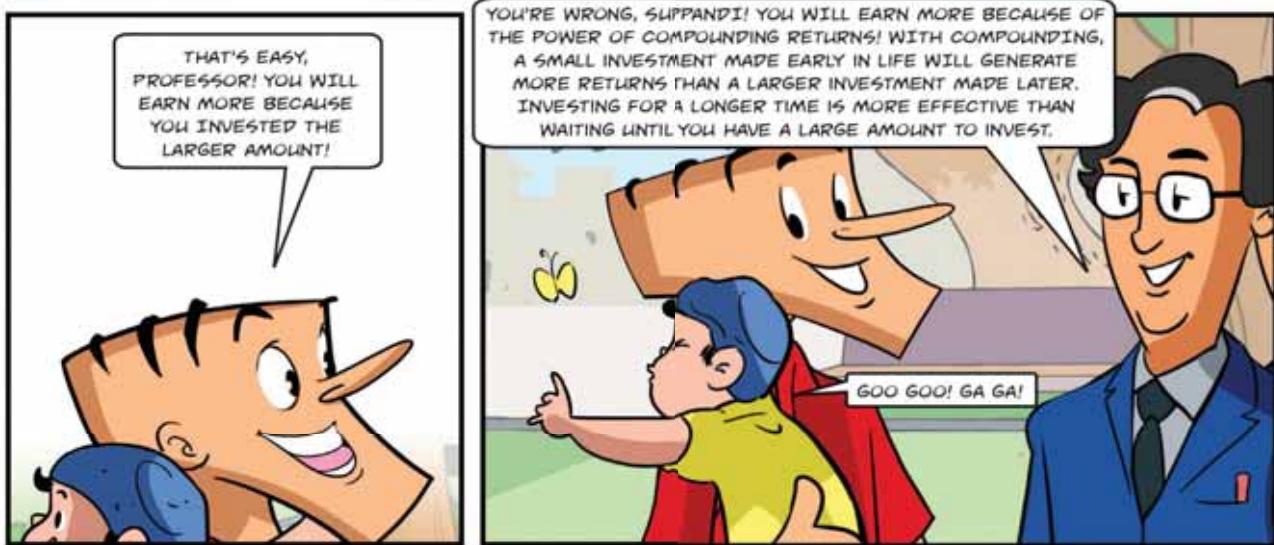
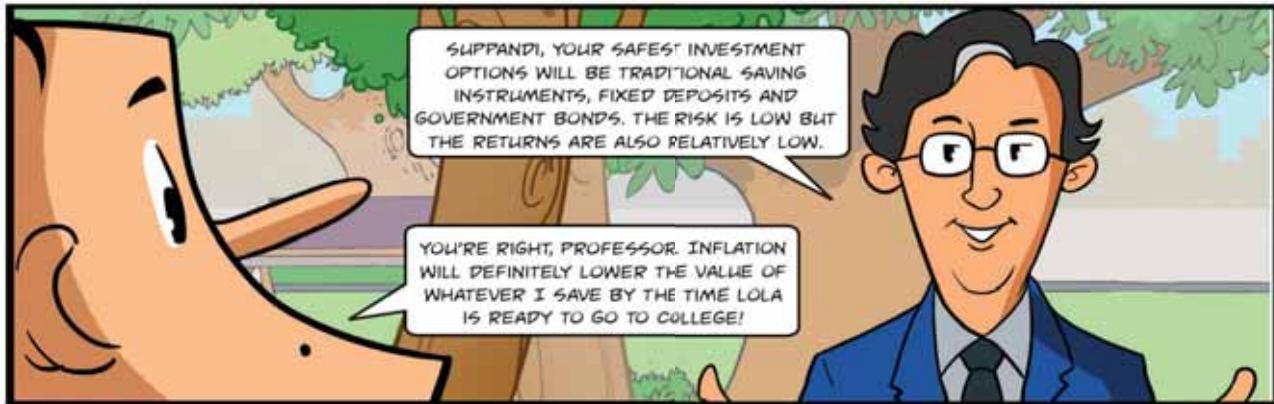
MARKETS & MUTUAL FUNDS / EPISODE 13





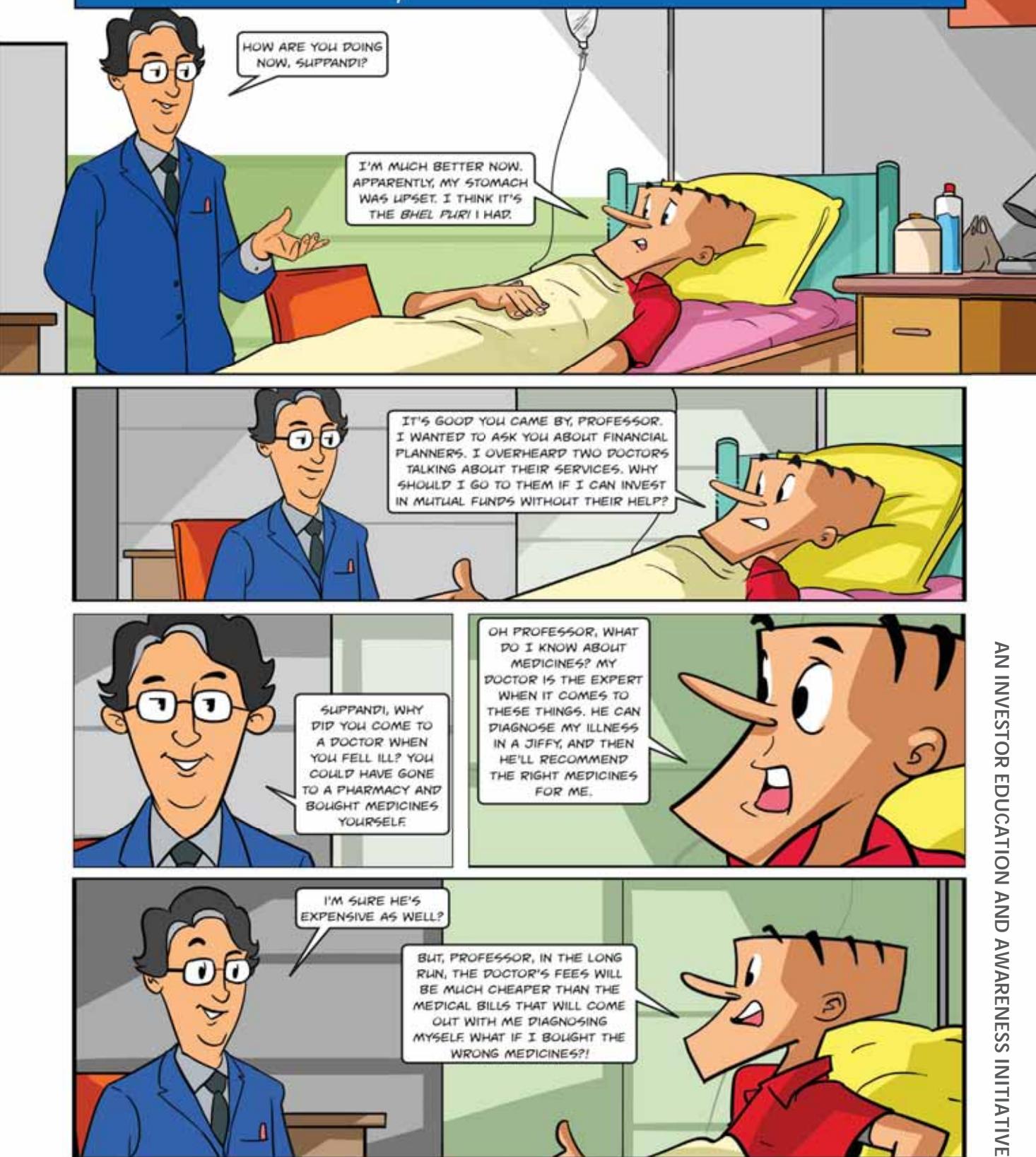
INVESTING & HIGHER EDUCATION / EPISODE 14

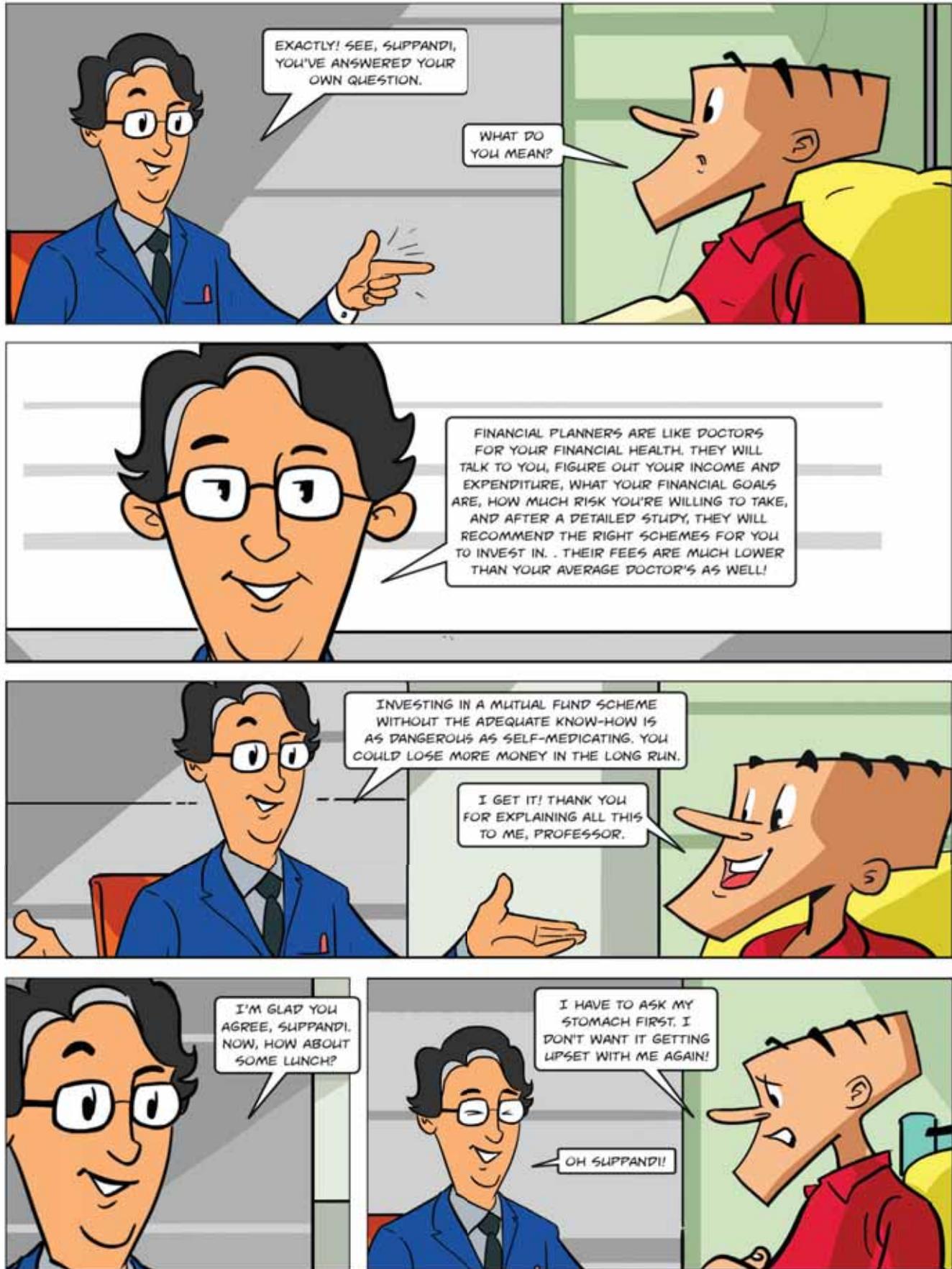




FINANCIAL PLANNERS

/ EPISODE 15





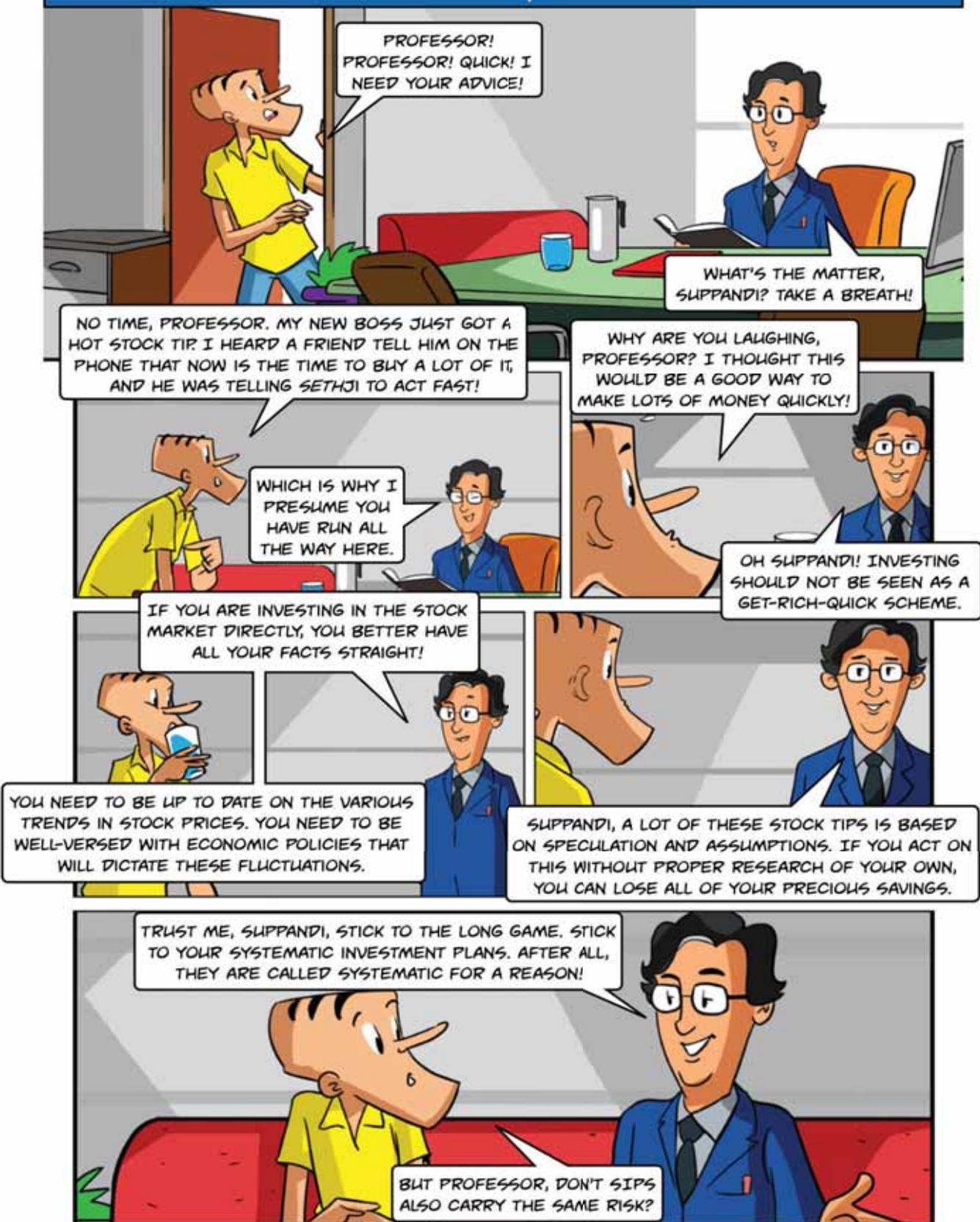
LARGE, MID AND SMALL CAPS

/ EPISODE 16





SHARE TRADING VS MUTUAL FUNDS / EPISODE 17



NOT AT ALL, SUPPANDI. ONE, MUTUAL FUNDS ARE MANAGED BY PROFESSIONALS WHO HAVE DONE THE MUCH-NEEDED RESEARCH YOU NEED. TWO, MUTUAL FUNDS INVEST IN MULTIPLE COMPANIES, SPREADING YOUR RISK. THREE, SIPs LOWERS YOUR RISK FACTOR OVER THE YEARS BECAUSE OF RUPEE COST AVERAGING. REMEMBER HOW WE SPOKE ABOUT THAT?

I DO, PROFESSOR, YOU'RE RIGHT. I SHOULD GO AND TELL SETHJI TO HOLD ONTO HIS MONEY!

YOU'RE MAKING THE RIGHT DECISION, SUPPANDI!!

A FEW DAYS LATER...

PROFESSOR, YOU WERE RIGHT. THE TIP TURNED OUT TO BE BOGUS! SETHJI'S FRIEND LOST EVERYTHING...

AND SETHJI?

AFTER I TOLD HIM WHAT YOU TOLD ME, HE DECIDED AGAINST INVESTING. NOW, HE IS SO GRATEFUL HE PROMOTED ME TO CCO!

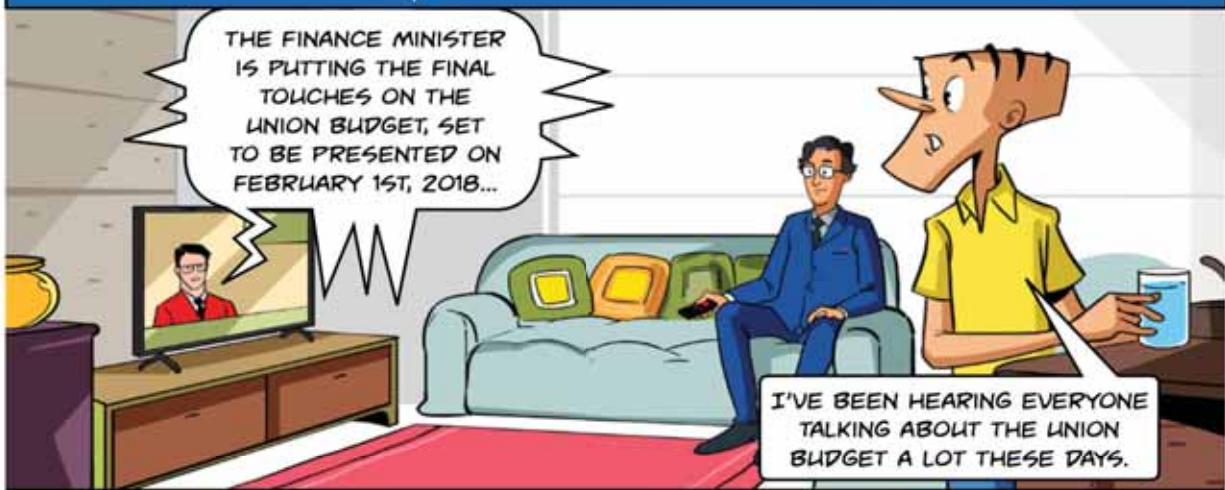
CHIEF CREATIVE OFFICER, SUPPANDI. THAT'S AMAZING!

CHIEF CLEANING OFFICER, PROFESSOR! BUT I AM VERY CREATIVE WITH MY CLEANING!

OH SUPPANDI!

THE UNION BUDGET

/ EPISODE 18



THEN, THEY MARK OUT WHAT ALL EXPENSES THEY WILL HAVE. FOR ONE, THEY WILL HAVE TO PAY SALARIES AND PENSIONS OF VARIOUS GOVERNMENT EMPLOYEES. THESE COME UNDER REVENUE EXPENSES.



"ANOTHER BIG EXPENSE HEAD IS CAPITAL EXPENDITURE. THIS INCLUDES ALL INFRASTRUCTURE COSTS, LIKE ROADS, BRIDGES, GOVERNMENT BUILDINGS AND SO ON. INCOME FROM SUCH INFRASTRUCTURE COMES UNDER CAPITAL RECEIPTS."



SOMETIMES, THE COUNTRY'S EXPENSES ARE MORE THAN THE INCOME. THIS IS CALLED FISCAL DEFICIT.

THAT SOUNDS BAD! WHAT DOES THE GOVERNMENT DO THEN?

IT CAN TAKE LOANS FROM OTHER COUNTRIES OR INTERNATIONAL BODIES, OR INCREASE INTEREST ON GOVERNMENT LOANS, OR FLOAT GOVERNMENT BONDS.

ONCE THE GOVERNMENT HAS ALL THESE FIGURES, IT KNOWS HOW MUCH IT CAN SPEND ON PLANS TO IMPROVE THE ECONOMY, AND OTHER NON-PLANNED EXPENDITURE.

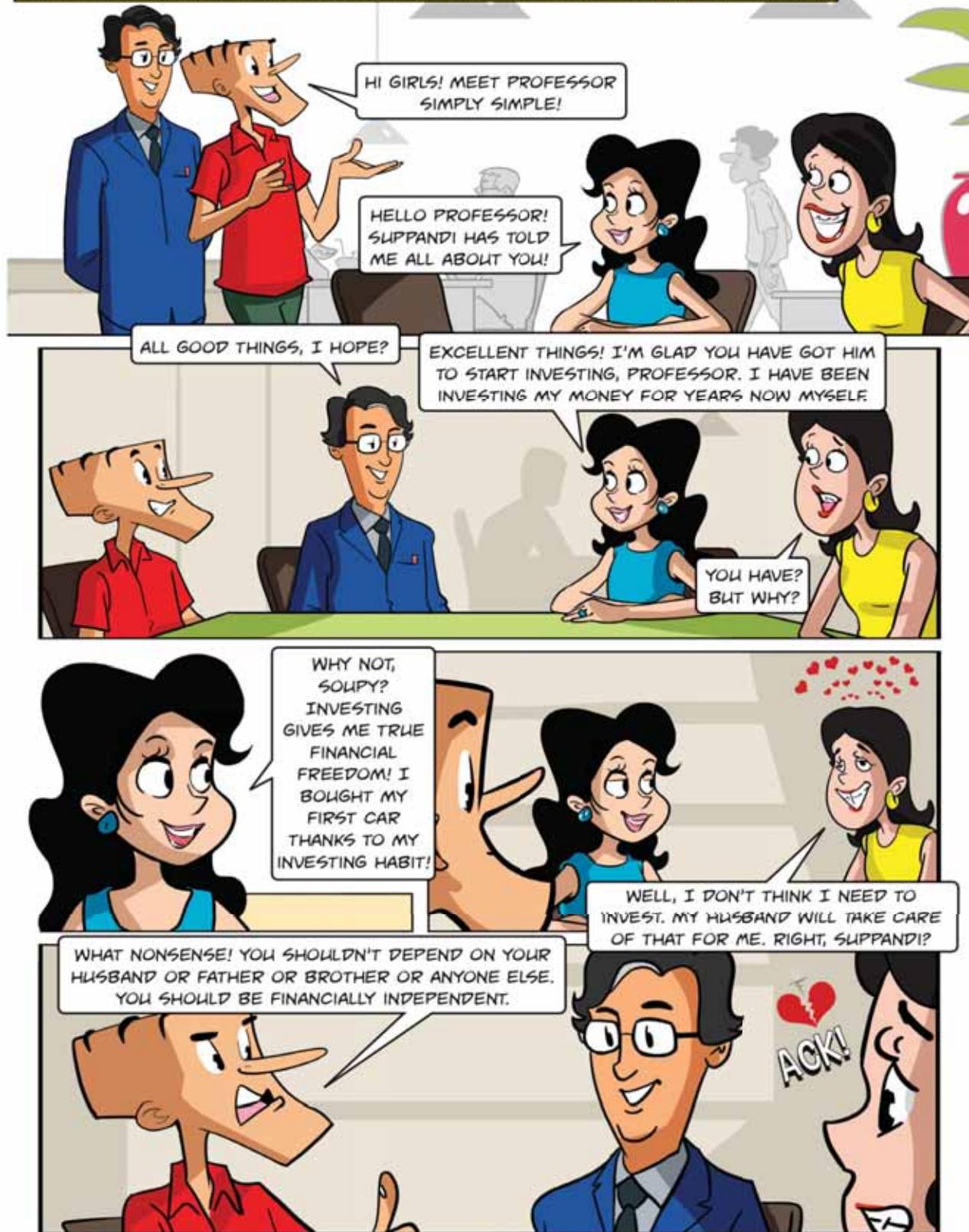
I'M GOING TO MAKE A BUDGET TONIGHT ITSELF, PROFESSOR. THAT WAY, EVEN IF I'M IN A 'PHYSICAL DEAF-IS-IT', I'LL KNOW HOW MUCH I'LL HAVE TO BORROW FROM YOU!

OH, SLIPPANDI!

WOMEN AND INVESTING

/ EPISODE 19

SUPPANDI AND THE PROFESSOR HAVE LUNCH PLANS WITH SUPPANDI'S FRIENDS, FROOTI AND SOUPY...



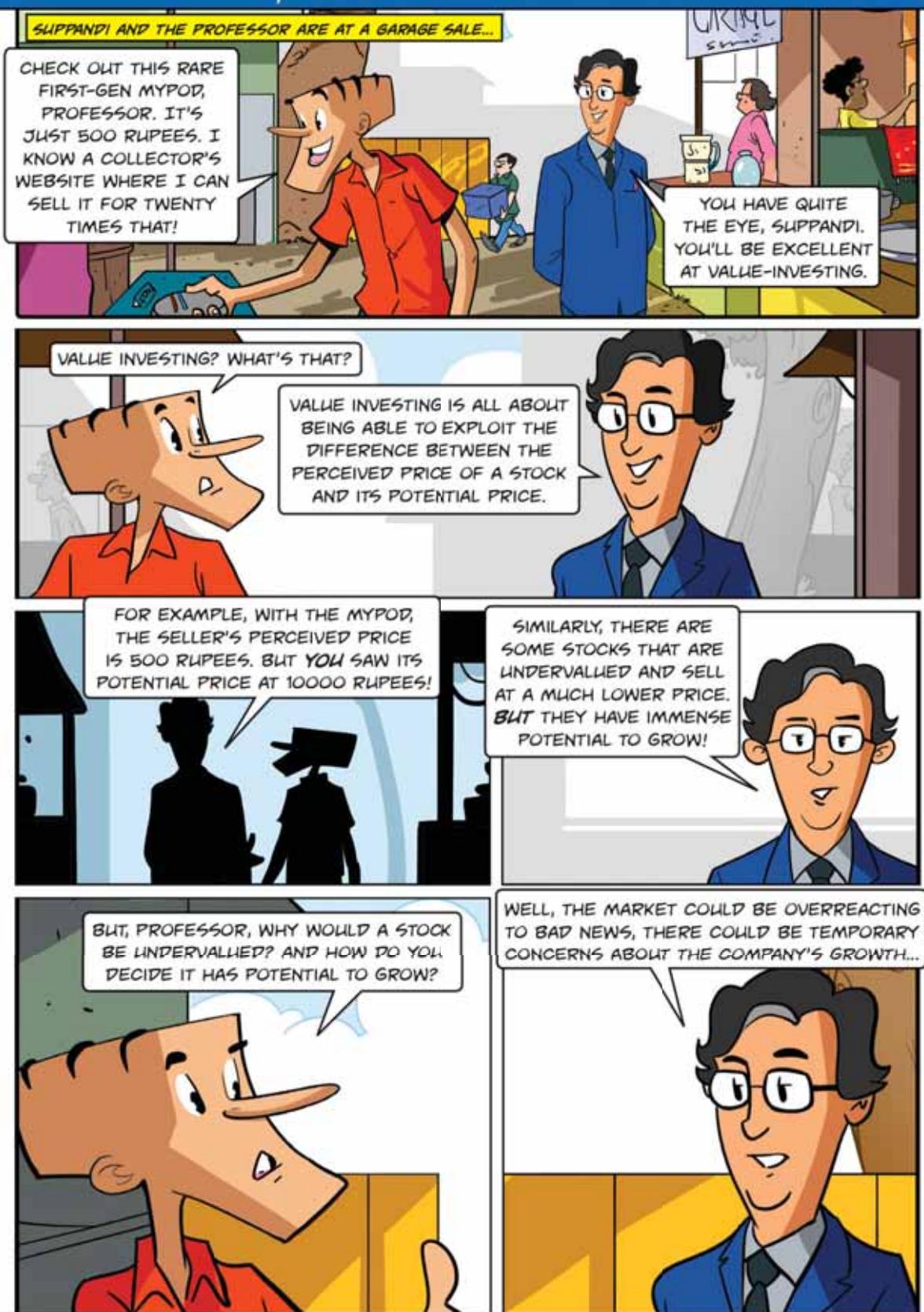


THAT'S JUST AN EXAMPLE, SUPPANDI. THE POINT IS NO MATTER WHAT YOUR FINANCIAL GOALS ARE, INVESTING IS A GREAT WAY TO REACH THEM!



VALUE INVESTING

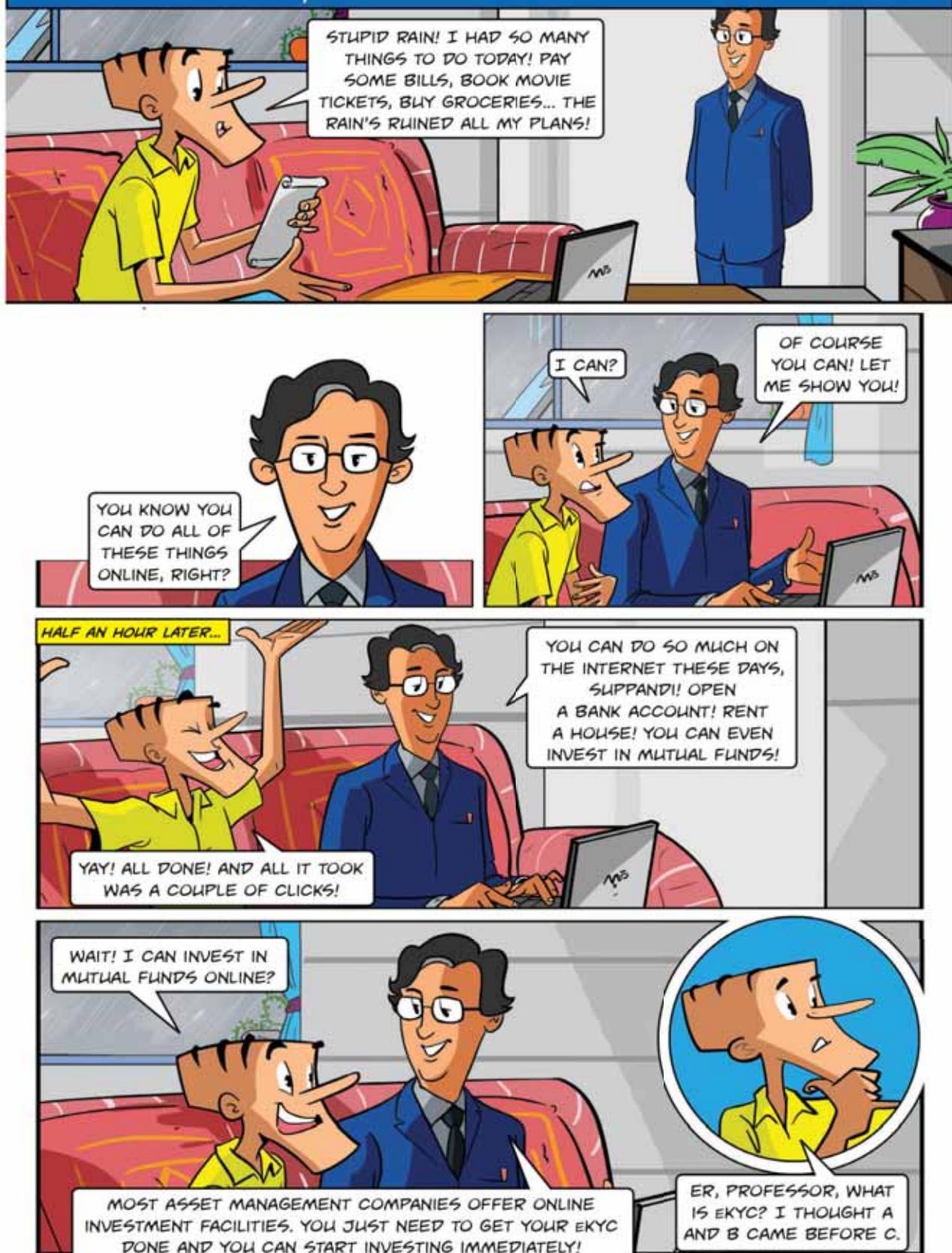
/ EPISODE 20





ONLINE INVESTING

/ EPISODE 21



OH SUPPANDI! KYC STANDS FOR YOUR KNOW YOUR CUSTOMER. THESE ARE BASIC FORMALITIES TO VERIFY YOUR IDENTITY TO PREVENT FRAUDULENT TRANSACTIONS.

OKAY. THAT'S KYC. WHAT ABOUT EKYC?

EARLIER, KYC FORMALITIES WOULD REQUIRE SOME PAPERWORK AND A BRANCH VISIT. NOW, WITH EKYC FACILITIES, YOU CAN USE YOUR AADHAAR CARD DETAILS AND COMPLETE THIS PROCESS ONLINE.

HOWEVER, THIS IS ONLY VALID FOR INVESTMENTS UPTO ₹50000.

THAT SOUNDS FAIR. SO, WITH ONLINE INVESTING, DO THEY HAVE TIMINGS OR SOMETHING?

NO, SUPPANDI. YOU CAN DO IT ANYTIME AND ANYWHERE. THAT'S NOT ALL! YOU CAN TRACK HOW YOUR INVESTMENTS ARE DOING ONLINE AS WELL.

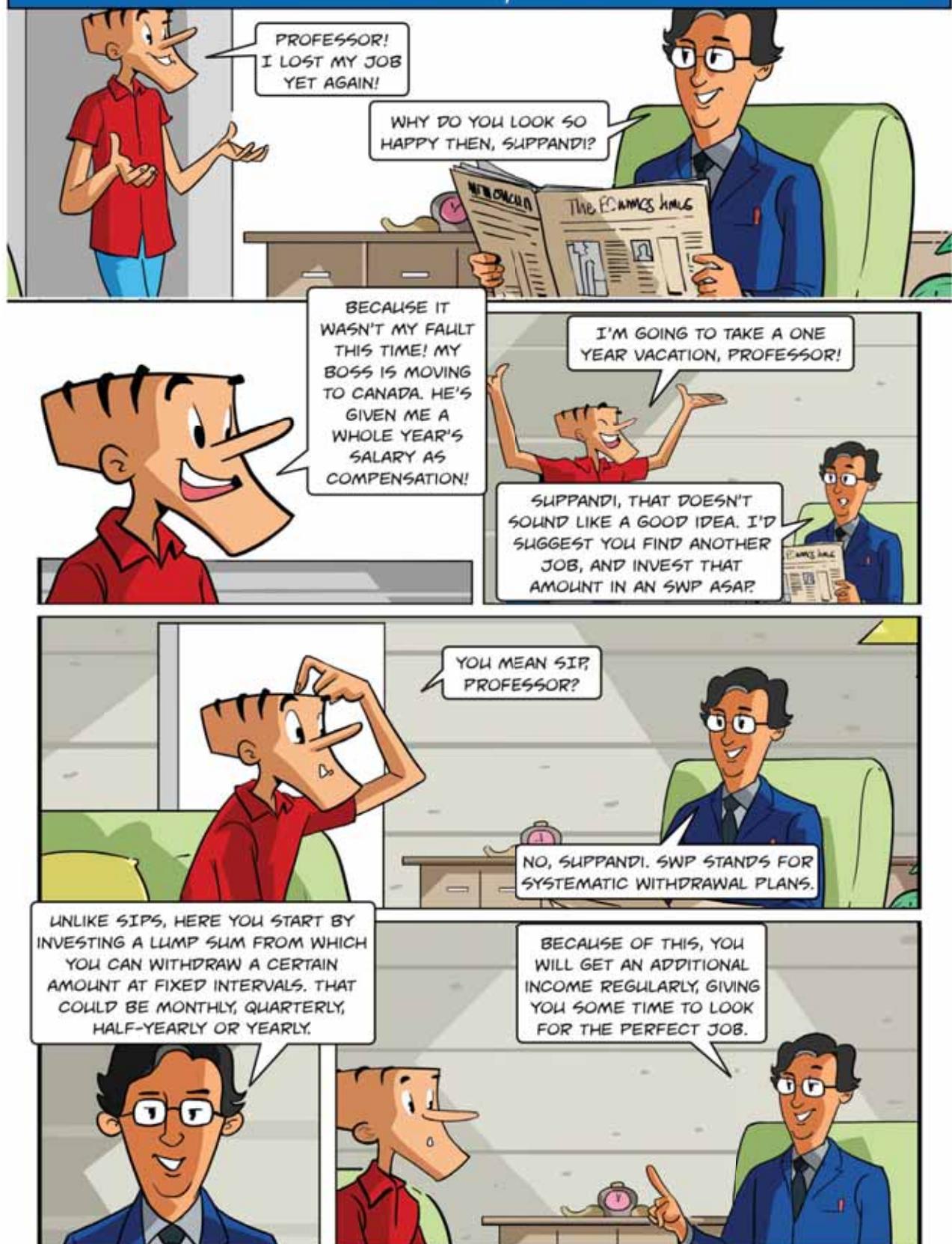
ONE CLICK AND YOU CAN DOWNLOAD ALL YOUR STATEMENTS AND TAX CERTIFICATES.

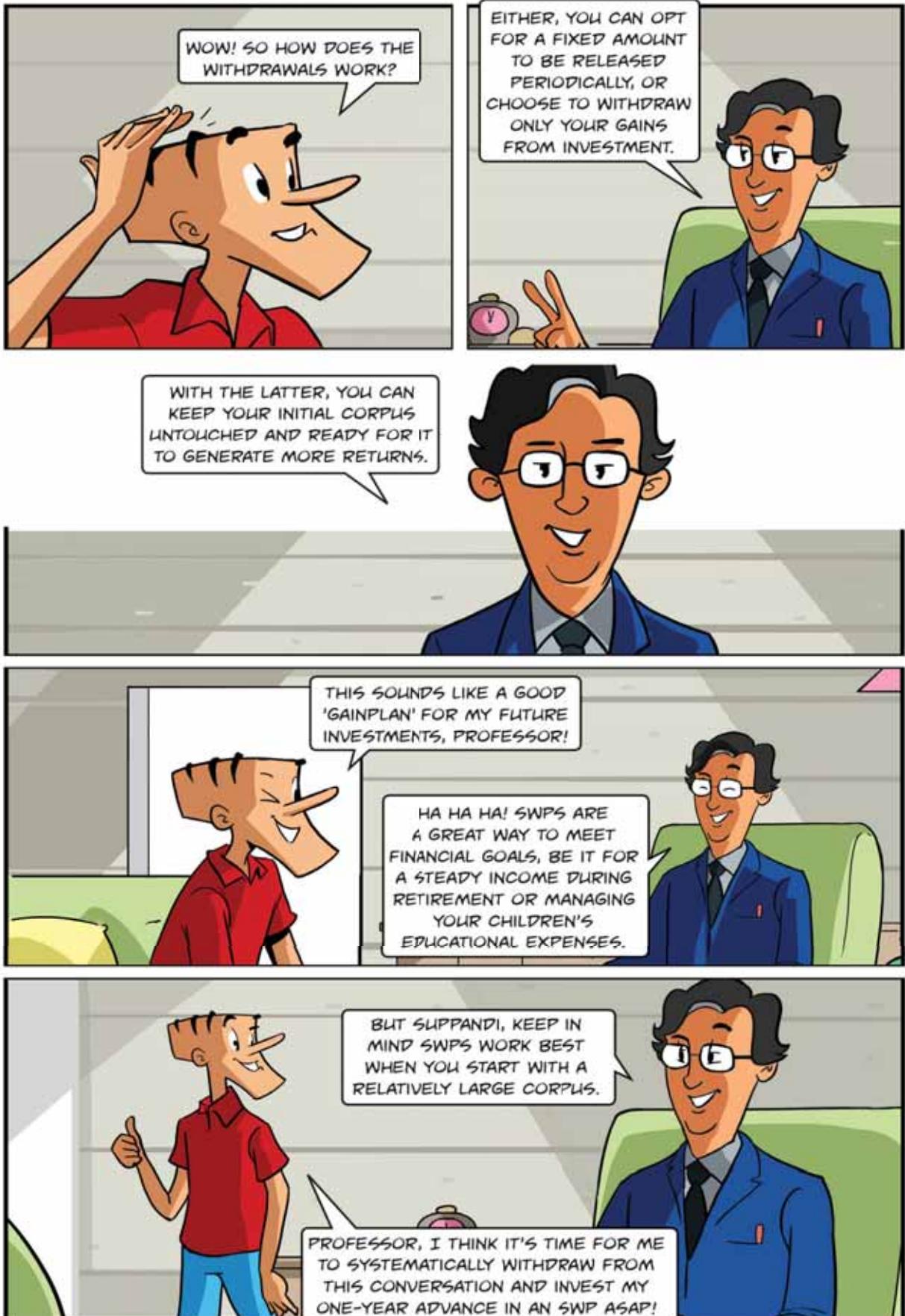
THANKS FOR TELLING ME ALL THIS, PROFESSOR. NOW I NEVER NEED TO STEP OUT OF THE HOUSE AGAIN!

OH SUPPANDI!

SYSTEMATIC WITHDRAWAL PLANS

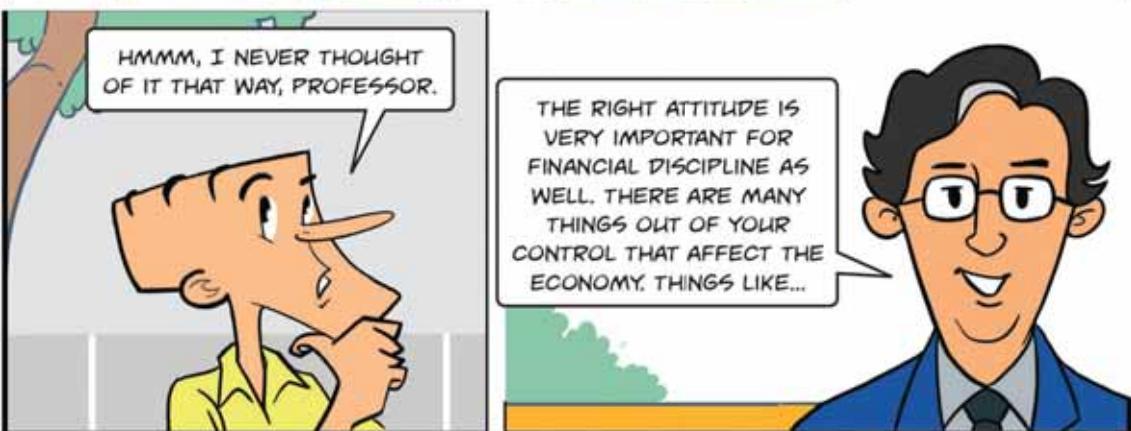
/ EPISODE 22

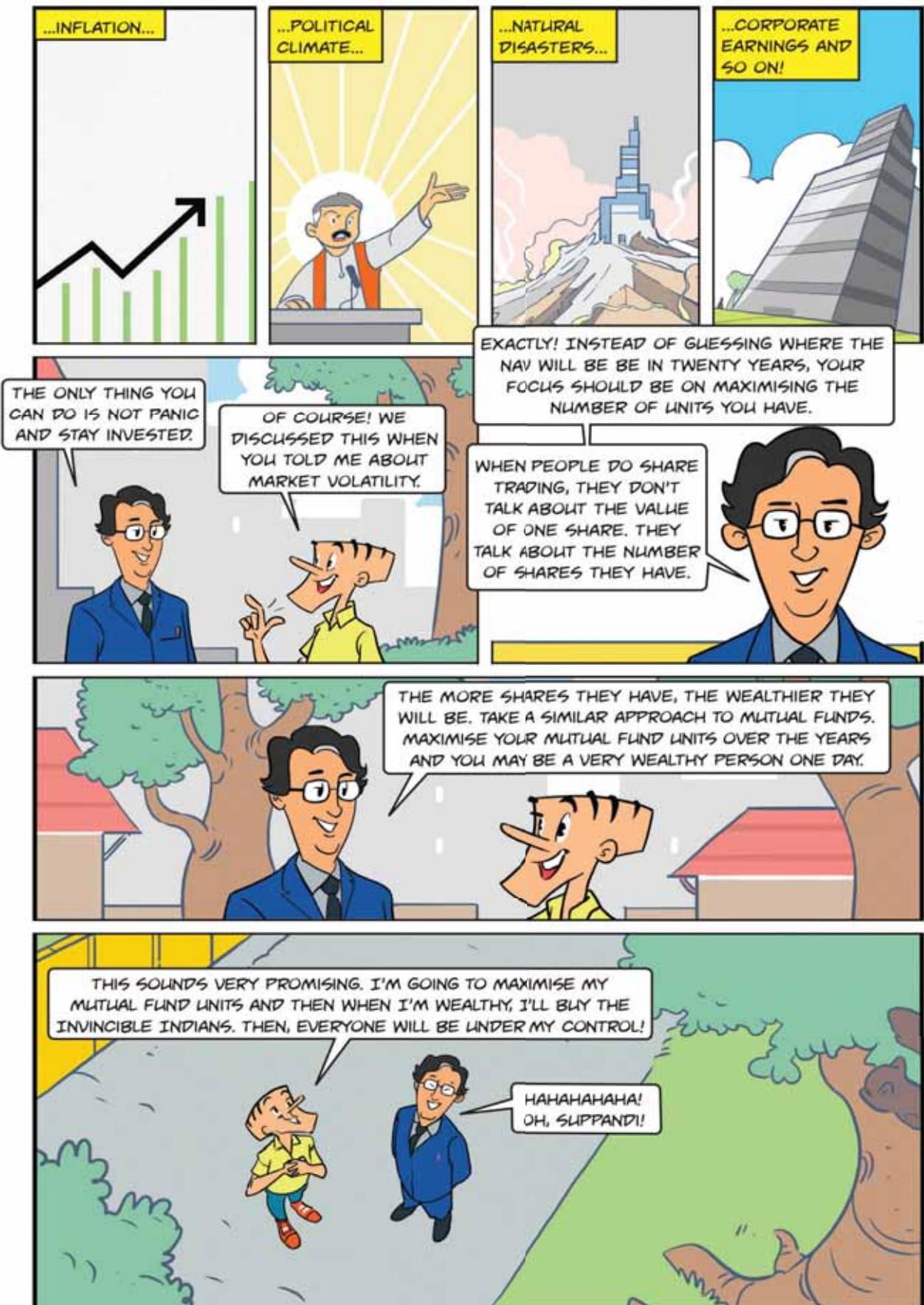




MAXIMISE YOUR UNITS

/ EPISODE 23





CORONA AND MUTUAL FUNDS / EPISODE 24

APRIL 2020



SLIPPANDI! IS THAT YOU?

PROFESSOR! IT'S BEEN SO LONG.

YES, I ALMOST DIDN'T RECOGNISE YOU WITH THAT MASK, SLIPPANDI!



THE DUO START WALKING TOGETHER, MAINTAINING A LITTLE DISTANCE BETWEEN EACH OTHER...

OH PROFESSOR, WHAT CAN I SAY? LIFE IS SO UNPREDICTABLE NOW WITH CORONA, I CAN'T EVEN PREDICT IF THE GROCERY STORE WILL HAVE ANY STOCKS LEFT ANYMORE.

HOW ARE THINGS THOUGH? YOUR JOB IS SAFE?

I'VE HAD TO TAKE A LITTLE PAYCUT, BUT OTHERWISE, I'M OKAY. WHAT I'M REALLY WORRIED ABOUT ARE MY INVESTMENTS.

WHY, SLIPPANDI? WHAT MAKES YOU SAY THAT?



WELL, I WAS LOOKING AT MY INVESTMENT ACCOUNT BALANCE, AND ALL I'M SEEING IS HOW MY FUND VALUE IS GETTING LOWER AND LOWER EVERY DAY! IT'S VERY SCARY.



ARBITRAGE FUNDS

EPISODE 25

ONE AFTERNOON...

PROFESSOR, I HAVE A SERIOUS DOUBT TO ASK YOU. I WAS TALKING TO YOUR FRIEND, ASHOK BIJLEE.

YOU MEAN OUR MUTUAL FRIEND WHO MANAGES YOUR MUTUAL FUND INVESTMENTS?

YES, PROFESSOR. I RECENTLY CAME INTO SOME MONEY FROM MY UNCLE AND I WANTED TO INVEST IT. ASHOK TOLD ME TO INVEST IN SOME FRENCH FUND.

FRENCH FUND?
WHAT FRENCH FUND?

I KNOW, RIGHT! I DIDN'T KNOW MUTUAL FUNDS HAD NATIONALITIES.
HE CALLED IT AN ARMISTACHE FUND, OR WAS IT HOBBITRAJ?

HAHAHAHAHA!
OH SUPPANDI! HE WAS TALKING ABOUT ARBITRAGE FUNDS!

PROFESSOR, YOU NEVER TOLD ME YOU SPEAK FRENCH!

ARBITRAGE, SUPPANDI. IT'S NOT FRENCH. ARBITRAGE FUNDS ARE A CATEGORY OF MUTUAL FUNDS, SUITABLE FOR INVESTING LUMP SUM AMOUNTS. THEY NORMALY ENJOY THE SAME TAX BENEFITS AS EQUITY MUTUAL FUNDS!



AR-BIT-RAAA-GE. OKAY. SO WHAT EXACTLY IS AN ARMYBARGE FUND?



ARBITRAGE, SUPPANDI. LET ME GIVE YOU AN EXAMPLE. SAY YOU GO TO THE SHOP AND BUY A BRAND NEW LAPTOP. AT THE SAME TIME, I OFFER TO BUY THE LAPTOP FROM YOU FOR SLIGHTLY HIGHER THAN WHAT YOU BOUGHT IT FOR. YOU'LL SELL IT TO ME FOR THE PROFIT, RIGHT?



OF COURSE, PROFESSOR! I KNOW A GOOD DEAL WHEN I SEE ONE!



THAT'S HOW ARBITRAGE FUNDS WORK. THE FUND MANAGER BUYS STOCK IN THE CASH MARKET AND AT THE SAME TIME, SELLS IT FOR A SLIGHT PROFIT IN THE FUTURES MARKET.



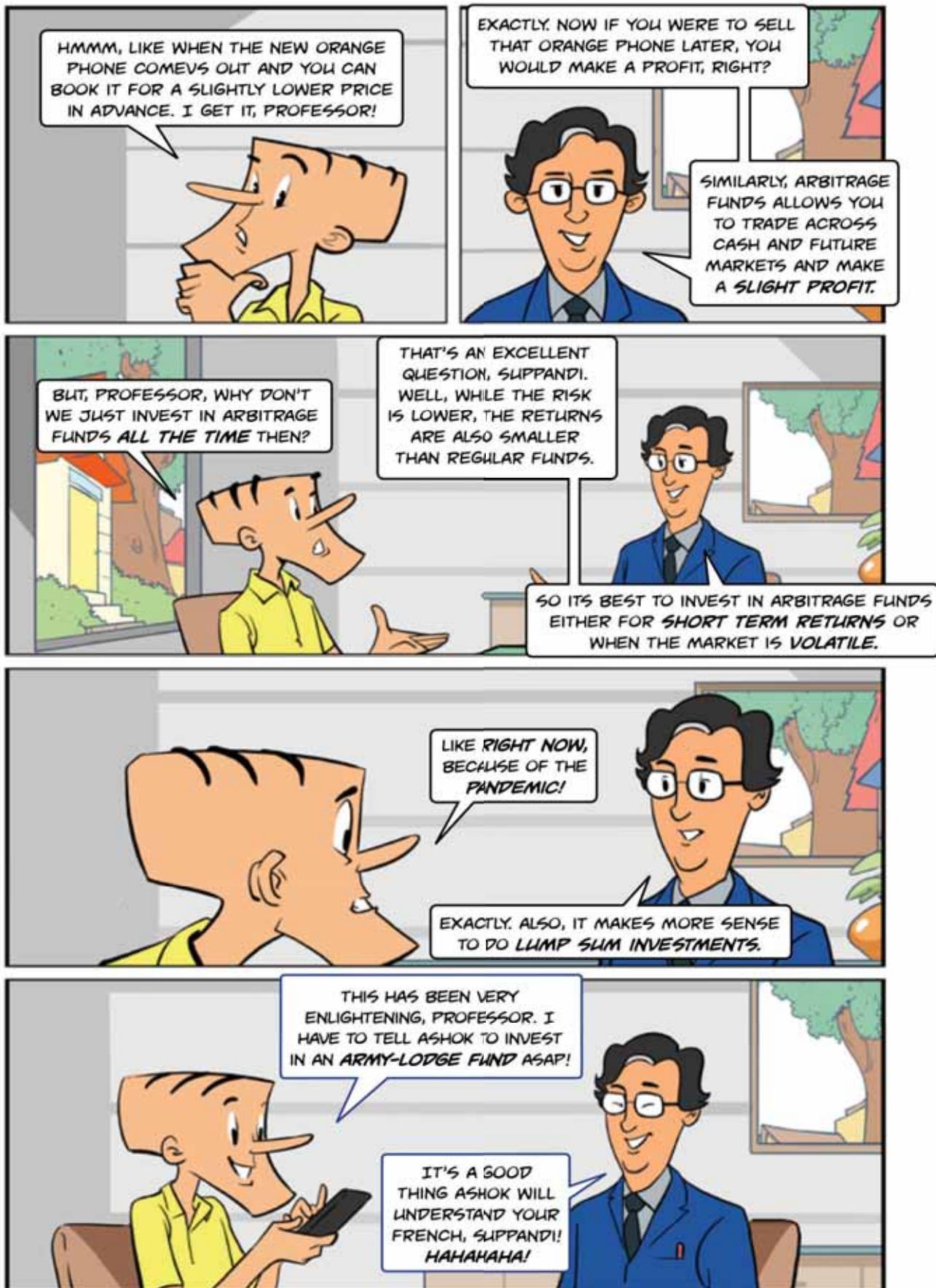
WAIT! HOLD UP! THIS FUND MANAGER CAN TRAVEL THROUGH TIME TO THE FUTURE?



OOF! NO, SUPPANDI! FUTURES MARKET ARE ESSENTIALLY WHERE YOU CAN BUY OR SELL STOCKS FOR A PREDETERMINED PRICE FOR A SET DATE IN THE FUTURE.

IT ALLOWS YOU TO OBSERVE THE MARKET CONDITIONS AND MAKE PURCHASES IN ADVANCE. IT'S SOMETHING LIKE ADVANCE BOOKING.





BALANCE ADVANTAGE FUNDS / EPISODE 26

ONE DAY...

OKAY, MR. BIJLEE. THANKS FOR THE ADVICE. BYE!

HEY, SUPPANDI. WAS THAT ASHOK?

YES, PROFESSOR. HE WAS JUST TELLING ME THAT I SHOULD CONSIDER A BALANCED ADVANTAGE FUND?

THAT'S GOOD ADVICE, SUPPANDI. BALANCED ADVANTAGE FUNDS ARE VERY GOOD WHEN THE MARKET IS UNPREDICTABLE.

BUT I DON'T WANT TO TAKE ADVANTAGE OF ANY BALANCE FROM MY INVESTMENTS, PROFESSOR. I WANT TO INVEST IT ALL. OTHERWISE, I'LL SPEND IT!

HAHAHA! OH SUPPANDI! ASHOK IS TALKING ABOUT A SPECIFIC KIND OF MUTUAL FUND. REMEMBER HOW WE SPOKE ABOUT ARBITRAGE FUNDS?

YES?

AND YOU ALREADY KNOW WHAT DEBT AND EQUITY FUNDS ARE?

YES?

A BALANCED ADVANTAGE FUND TAKES ADVANTAGE OF ALL THREE KIND OF FUND STRATEGIES BY CLOSELY MONITORING THE MARKET AND INVESTING ACCORDINGLY.

HMM, YOU CAN INVEST IN ALL THREE FUNDS TOGETHER?

NO, SUPPANDI. A BALANCED FUND DOESN'T INVEST IN OTHER FUNDS. IT USES SIMILAR INVESTMENT STRATEGIES TO THE ONES WE DISCUSSED. LET ME SHOW YOU HOW.

THE PROFESSOR TAKES SUPPANDI TO THE WASH BASIN...

SUPPANDI, LET'S SAY I WANT HOT WATER TO WASH MY HANDS. BUT THE WATER IS TOO HOT. WHAT WOULD I DO?

YOU'LL TURN THE OTHER TAP TO BALANCE IT OUT?

EXACTLY! THAT'S HOW A BALANCED FUND WORKS. DEPENDING ON THE MARKET CONDITIONS, THE FUND MANAGER WILL INCREASE OR DECREASE YOUR INVESTMENTS IN EQUITY.

THEY ENSURE YOUR RISK ISN'T TOO HIGH AND YOUR REWARD ISN'T TOO LOW!

I KNOW WHY, PROFESSOR. BECAUSE WITH JUST EQUITY FUNDS, YOUR RISK IS HIGHER, AND WITH DEBT AND ARBITRAGE FUNDS, YOUR REWARD IS RELATIVELY LOWER.

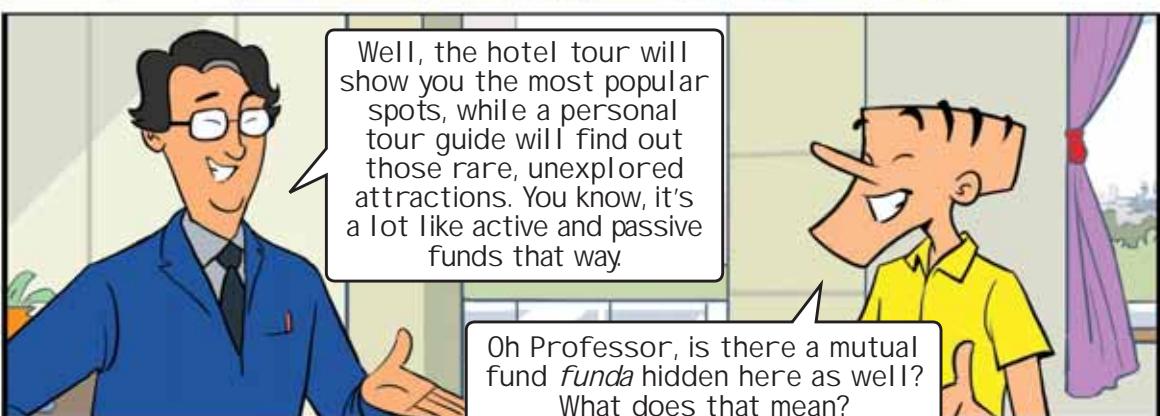
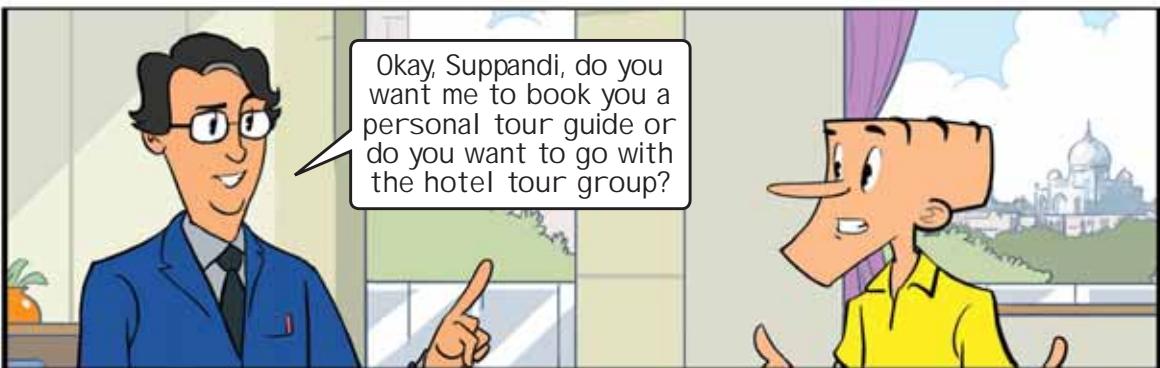
THAT'S RIGHT, SUPPANDI!!

THANKS, PROFESSOR, NOW THAT I KNOW WHAT A BALANCED ADVANTAGE FUND IS, I'M GOING TO MAKE MY INVESTMENTS FLOW LIKE WATER!

HAHAHA! OH SUPPANDI!!

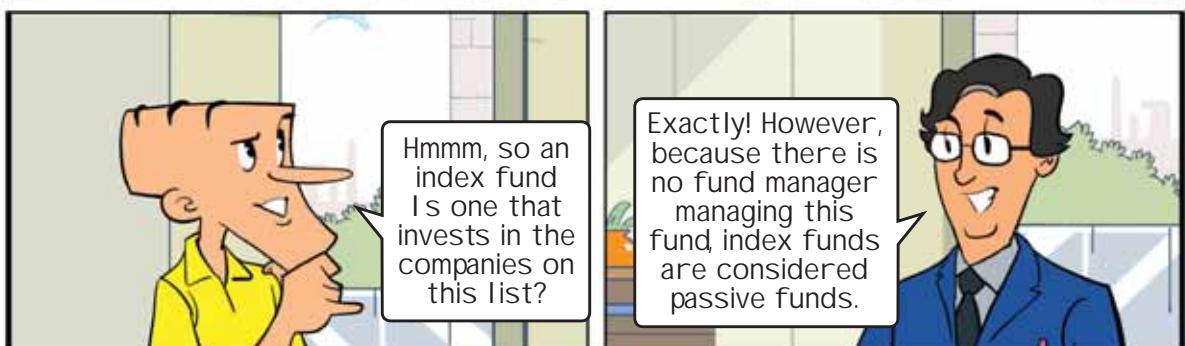
ACTIVE VS PASSIVE FUNDS

EPISODE 27

TATA
MUTUAL
FUND



However, there is something called index funds as well. So institutions like the National Stock Exchange and the Bombay Stock Exchange maintain an index or list. They are called the Nifty and Sensex respectively and contain a set number of select stocks in the market.



EXCHANGE TRADED FUNDS

EPISODE 28

TATA
MUTUAL
FUND

Professor, how does one become a market player? Are there special coaching classes? Do you have to be very athletic?

Eh? What are you talking about?

One of my friends has been making a lot of money **playing the market** I also want to do that.

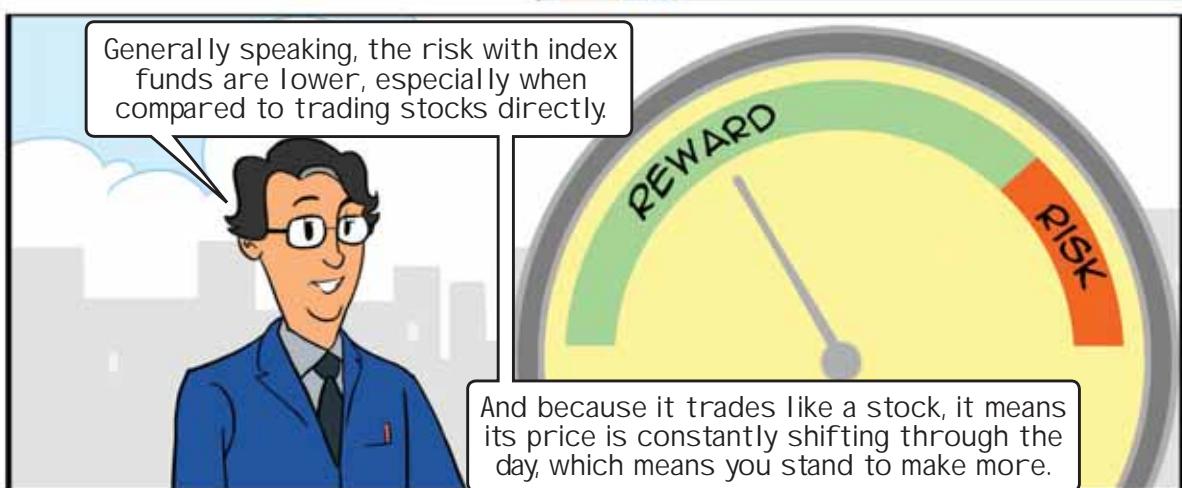
Suppandi, your friend meant that they are trading on the stock exchange. but, to do that, you need to be actively involved looking at share prices, watching companies and so on.

Oh, that sounds hard. Especially watching companies. I only have two eyes. How many companies can I watch at the same time?

Oh Suppandi! Don't worry, you can do the next best thing. Talk to your investment advisor, Ashok, about exchange-traded funds or ETFs!

ETFs? What's that?

well, it's like the best of both worlds. ETFs are like mutual funds in that they contain a variety of stocks, bonds and other instruments. However, they are traded on the stock exchange directly. This means there are much lower management fees!





An Investor Education and Awareness Initiative by Tata Mutual Fund

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